



May 14, 2022, 12pm

As part of our year-long, *50 Years y Más!* Celebration, Hope Community Center will Host Apopka's **FIRST EVER** Pride Event

Join us for this gathering of LGBTQ+ families and allies on the beautiful grounds of Hope Community Center's South Apopka Building
(800 South Hawthorne Ave, Apopka. 32703)

At Hope Community Center we recognize the challenges faced by Immigrants, People of Color, LGBTQ individuals and the further struggles faced by those that sit at the intersection of these identities. Our first ever Pride event is a testament to the progress that we as an organization and as a community have made towards recognizing these intersections and addressing their needs.

Hope Community Center stands in solidarity with **all** people who are tenacious and courageous in the face of oppression.

Join us on Saturday, May 14 as we celebrate the diversity of our great community. Enjoy family-focused vendors, entertainment, and activities in this first-of-its-kind PRIDE at HOPE event as we celebrate the family culture of Apopka and beyond. Pride at HOPE is a festival for all ages. Stay and chat with our fantastic staff about our programs, services, and resources.

This event is brought to you in partnership with 26Health, Come Out with Pride, Contigo Fund, Descolonizarte Teatro, One Orlando Alliance & Peer Support Space.

PRIDE AT HOPE SPONSORSHIPS OPTIONS

Corporate and Small Business Sponsorship Opportunities Available

Looking for a way to engage with a diverse and colorful community in Apopka? PRIDE at Hope promises to be a landmark celebration as we mark the 50th anniversary of Hope CommUnity Center in Apopka.

CORPORATE SPONSORSHIPS:

The interest and support by individuals, business, and socially responsible organizations make PRIDE at Hope family festival possible. Through sponsorship, your support enhances the quality of life in Apopka while giving you the opportunity to reach a significant consumer base. Our sponsors are able to connect with a captive audience and target one of the most loyal markets available. Whether it's to promote your brand, build your team, or just to support the community, your sponsorship is targeted multiple times to an audience that is looking for safe, supportive organizations to patronize or become part of.

SPONSORSHIP LEVELS	History Maker \$5,000	Equality Champion \$2,500	Community Leader \$1,000
ONLINE EXPOSURE			
Listing on sponsorship webpage with logo	X	X	
Listing on sponsorship webpage with hyperlink	X	X	X
BRAND EXPOSURE			
Logo on Sponsorship poster	X	X	
Named as an event sponsor on press releases & other marketing/promotional materials	X		
Named as festival title sponsor on press releases & other marketing/promotional materials	X		
Named as festival sponsor in social media postings with appropriate tags to company social media accounts	X	X	
Mentioned as sponsor in social media postings	X	X	X
RECOGNITION DURING THE EVENT			
Vendor space at the festival	X	X	X
Company announced on stage prior to introducing the performance	X	X	X
Opportunity to display company banner at the festival	X	X	X

SMALL BUSINESS OPPORTUNITIES

Sponsoring PRIDE at Hope is the most focused way to show your support for the many cultures that make up the Apopka community and the LGBTQ+ spectrum.

Patron \$750	Supporter \$500
Listed as a sponsor on the festival poster	Listed as a sponsor on our website, social media
Vendor space	Vendor space
Company announced on stage prior to introducing the performance	

To receive proper recognition on the website and social media, logos and sponsorships must be received by: **Friday April 29**

Custom sponsorship available upon request. Email Andrea Montanez at amontanez@hcc-offm.org for more information