

FORTUNA MUSIC MART



COMING SOON FROM NAMM



B.C. Rich Joey Jordison Warlock II
\$399.⁹⁹

Michael Kelly Patriot Limited Bubinga
\$549.⁹⁹

Dean Tom Maxwell's Maxhell The General
\$ 599.⁰⁰

Ibanez Hollowbody ASF80TRGM
\$499.⁹⁹

LTD Deluxe Series EC1000QM
\$849.⁹⁹



Kustom DEFENDER 15W Tube Head
\$199.⁹⁹



Shure PGX Digital Wireless Systems
\$ varies by system options



PEDAL JUICE™



Sonyo Pedal Juice Rechargeable 9V Power for Effects Pedals
\$ 149.⁹⁹



Takamine G Series Mini Travel Guitar
\$349.⁰⁰



We just returned from the NAMM trade show in Anaheim. Here is a sneak peak at a few of the new products that will be hitting our shelves soon.



AND MUCH MORE!



Notes from the Crew

There are many things to look for when buying a new guitar. The first question to ask yourself is “Why do I want a new guitar?” If the answer is you don't like the sound, maybe what you want are new pickups. Out of all the upgrades for your guitar nothing makes a bigger difference than new pickups. They are the heart and soul of your sound. Today there are so many models of pickups on the market that it is hard to decide what sound is right for you and your guitar (or guitars if you are like the rest of us.) Or even if you just want to amplify your acoustic guitar to play louder with other musicians the options are still daunting. Fortunately for you and your beloved guitar February is Pickup Awareness Month at the Mart. That means all in stock pickups are 10% off and we will install them for free. Below are a few of the most popular picks. Most manufactures have sound clips on their sites so you can get an idea of what you like and how to get it. Let our sound nerds help you out.

The Crew



EMG 85

Most often used in the rhythm position, the alnico magnets of this model provide a muscular growl and smooth lead tones to enable you to play the muddiest of blues to the most extreme metal.



EMG 81

Traditionally used in the bridge position, this pickup will make your leads slice right through even the densest mix.



The Mafia neck pickup has that punchy bold tone with the same aggressive characteristics as the bridge version. A tad brighter with a little less output really takes this pickup into the smooth and warm realm of the tonal spectrum. All while maintaining that balanced bite and in your face aggressive tone that the mafia is known for!



Lace Sensor-Gold

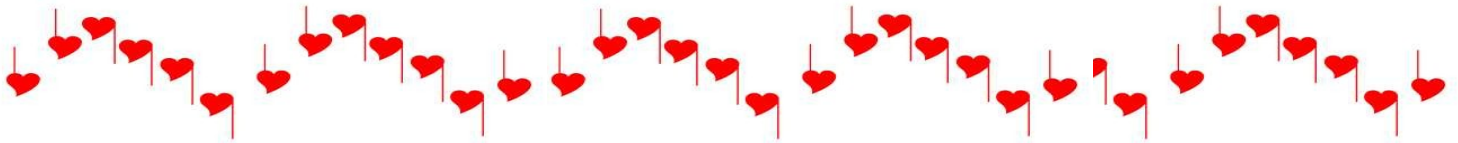
A classic 50's Style single coil sound with a classy bell.
Position: neck, mid, bridge
Music Styles: Vintage Rock, Blues, Country, and R&B, Funk
Think: Clapton, Beck



Seymour Duncan Tele Hot Rails
High output single-coil-size "rails" humbucker. Great for classic rock, garage, punk, heavy rock, thrash, classic metal and nu-metal.



Seymour Duncan Woody
Soundhole pickup for acoustic guitar.



February News

Pickup Awareness Month!

This February at the Mart is Pickup Awareness Month. ALL in stock pickups are 10% off and free installation!! Choose from EMG, Seymour Duncan, Bill Lawrence, Lace, and more.

New Stuff

We will be getting new stuff all month long so be sure to stop by often to check it out.

Presidents Day

We will open February 21st for Presidents day so come and visit.

New Brands

We are in the process of picking up some new brands. We can't tell you now but we are very excited.

Featured Product

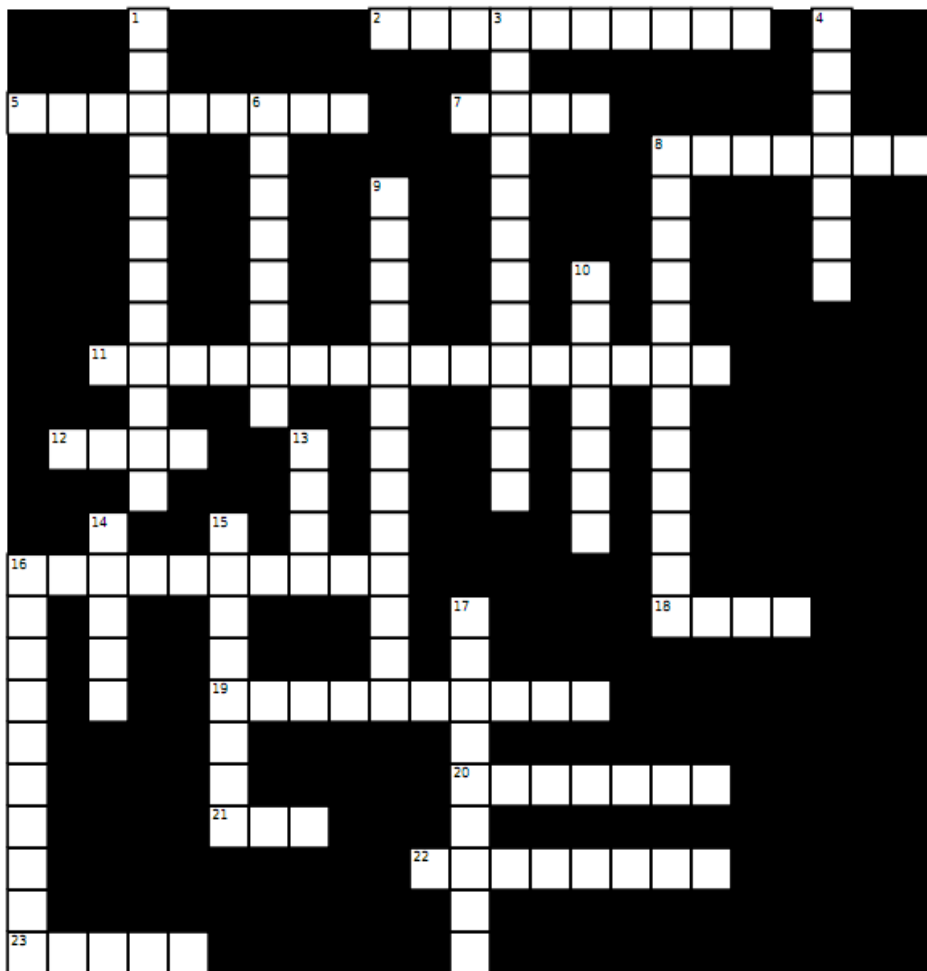
Of the broad lineup of VOX amps – from large all-tube amps to mini transistor amps – the Valvetronix Series is acclaimed by the broadest range of musicians and is being used in the widest variety of musical scenarios today. Delivering the perfect fusion of great tube amp sound and cutting-edge modeling technology, the original VOX Valve Reactor circuitry made its sensational debut in 2001 as the guitar amp for the new century. Since then, it has undergone continual renewal in response to the latest developments in amps, and in order to flexibly meet today's needs. Now in 2010, the Valvetronix+ series is once again powerfully and dynamically reborn, offering a larger number of highly evolved amp models than ever before. From the convenient and portable VT20+ to the dual-speaker VT120+, this new Valvetronix+ Series delivers the guitar sounds sought after by discerning guitarists of every style.



VOX Valvetronix Modeling Amp V80T+

\$399

FMM Rag-Times Crossword



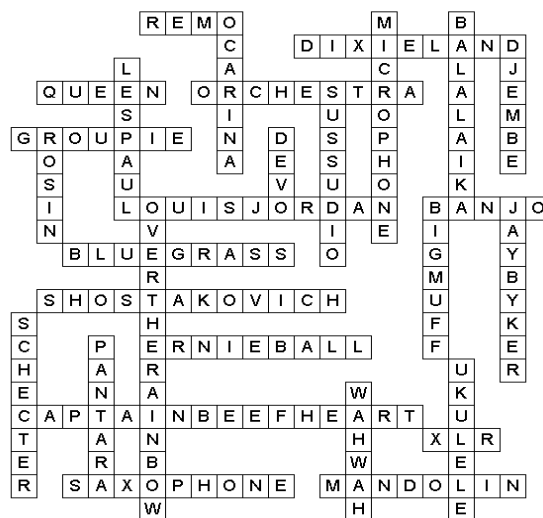
Down

1. A drum company based in Myers Flat, CA
3. The Baron Von Tito
4. A small, circular decoration around a sound hole.
6. "Mr. Tambourine Man"
8. Occurs when individual sounds with roughly the same timbre and nearly the same pitch converge and are perceived as one
9. Music festival at Halvorsen Park, located on Humboldt Bay
10. A sound box with metal keys attached to the top to give the different notes
13. A piece of music written for two vocalists or instrumentalists.
14. The British call it a "side drum"
15. A cymbal company founded in 1623 in Istanbul
16. An acoustic resonator in the form of a two-pronged fork with the prongs
17. Weekly American magazine devoted to the music industry

Across

2. The instrument for which Haydn, Mozart, and the early Beethoven wrote their piano music
5. A form of dance and movement in which the performer pretends to play rock or heavy metal-style electric guitar
7. "Wild Child"
8. An idiophone hand percussion instrument used in various styles of music including salsa
11. Joseph Saddler, born January 1, 1958 in Bridgetown, Barbados
12. A brand of drums and hardware manufactured and marketed by the Japanese musical instrument company, Hoshino Gakki
16. Also called the penny whistle
18. Maynard James Keenan's American alternative metal band from Los Angeles
19. The only currently living musician to hold the Order of Merit.
20. Time in music history ranging from the middle of the 16th to the middle of the 17th centuries
21. A small strip of bone, plastic or graphite at the joint where the headstock meets the fretboard of a guitar
22. The musical clef used for lower-sounding instruments and voices
23. A wind instrument which makes a "buzzing" sound when you hum into it

FMM Rag-Times Cross Word



THINGS TO DO

First Saturday Night Arts Alive!- from 6 to 9 p.m. and is always free. Various locations throughout Old Town Eureka.

Kodo (taiko drum masters) -February 1st 8pm Tickets are \$45 general, \$45 Senior/Child and \$25 HSU students. Tickets are available at the University Ticket Office, at the Works in Arcata and Eureka and at humboldt.edu/centerarts.

Workshop with The Bee Eaters- February 1st 6-8 PM Kate Buchanan Room, Humboldt State Bring instruments if you like - Everyone welcome!! BeeEaters.com

Ukelele Workshop- February 2nd Local uke player Lyndsey Battle hosts. Humboldt uke players unite! Fernbridge Market 6-9pm

The Toasters w/ The Smashed Glass (local irish punk)- February 4th Red Fox Tavern. The Toasters, longest running U.S. ska band celebrates their 30th anniversary which includes a confirmed Eureka performance. 9 pm \$10 cover at door. 21+ only

Eureka Symphony 2011 Youth Concert-February 5th Single concert tickets are available for premium seating sections: LOGE: \$23; Center Orchestra: \$21. General assigned seating prices are \$16 for Adults and \$9 for Students. Under 12 are admitted free when accompanied by an adult. For ticket information call 707-442-1956, the Arkley Center for the Performing Arts, 412 G Street, Eureka, California. For further information regarding the Eureka Symphony, visit their website www.eurekasymphony.com.

Shattering Silence- February 11th North Coast Preparatory and Performing Arts Academy presents Shattering Silence its annual senior/junior class production with elements from The Marriage of Figaro, Les Miserables and Burning Patience, a tribute to the Chilean poet Pablo Neruda. Jean Bazemore directs. 822-1670 for reservations.

Fortuna Concert Series Presents Chamber Players of the Redwoods- February 12th Concert time is 8:00 p.m. at the Fortuna Monday Club, 610 Main Street in Fortuna. Ticket prices are \$8.00 General Admission and \$6.00 Students and Seniors. Tickets are available at: Green's Fortuna Pharmacy and Fortuna Music Mart in Fortuna and Eureka, Becker's Insurance Agency in Ferndale, Berliner's Cornucopia in Eureka and at the door.

Moonalice (jamband)- February 18th 9:30 \$12 Moonalice is a band of hippie musicians from California with no label, no manager, no publicist, no problems, and lots of fans. With John Molo on drums, Barry Sless on lead guitar, Pete Sears on keyboards and bass, Ann McNamee on keyboards, and Chubby Wombat on guitar and bass, Moonalice is committed to taking the business out of music. Moonalice invented Twittercast concerts, which are free broadcasts to fans over social networks. The band's eponymous first album was produced by T Bone Burnett. Its second album, "Free," is available only over the web and only for free. The first single from that album, "It's 4:20 Somewhere," has been downloaded more than 450,000 times. Moonalice grew up with Elvis and practices freedom of speech every day.

Connect with us



www.fortunamusicmart.com
info@fortunamusicmart.com