



- Busy foot traffic creates retail, restaurant, rental car, car-sharing & bike-sharing lease revenue opportunities.
- ✓ Next to new all-weather lakefront walkway.
- Proposed site (see top & reverse side) offers spin-off real estate development opportunities such as hotels, residential, offices and/or civic uses.
- Transit bus routings & stops elsewhere downtown Cleveland would remain largely unchanged.



230 West Huron Road #85.53 Cleveland, OH 44113 844-GO4-RAIL www.AllAboardOhio.org

## North Coast Transportation Center

- Puts Akron Metro RTA, Amtrak, Greyhound, Greater Cleveland RTA, Laketran, Megabus, Portage Area RTA & Stark Area RTA services into single facility.
- ✓ These carriers' existing buses & trains would unite 1 million annual boardings at NCTC -like having a bustling airport terminal in downtown Cleveland.
- Uniting transportation modes under one roof typically causes all boardings to rise 20%.
- ✓ Facility investment of only about \$50 million.





## North Coast Transportation Center

