North Coast Transportation Center

✓ Puts Akron Metro RTA, Amtrak, Greyhound, Greater Cleveland RTA, Laketran, Megabus, Portage Area RTA & Stark Area RTA services into single facility.

✓ These carriers' existing buses & trains would unite 1 million annual boardings at NCTC -- like having a bustling airport terminal in downtown Cleveland.

✓ Uniting transportation modes under one roof typically causes all boardings to rise 20%.

✓ Facility investment of only about $50 million.

✓ Busy foot traffic creates retail, restaurant, rental car, car-sharing & bike-sharing lease revenue opportunities.

✓ Next to new all-weather lakefront walkway.

✓ Proposed site (see top & reverse side) offers spin-off real estate development opportunities such as hotels, residential, offices and/or civic uses.

✓ Transit bus routings & stops elsewhere downtown Cleveland would remain largely unchanged.

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