

# EDGE

## MULTI-PLATFORM ADVERTISING NETWORK PRINT. ONLINE. ATM.

TO COMMUNICATE AND MARKET EFFECTIVELY, YOU NEED TO GET YOUR MESSAGE ACROSS IN A VARIETY OF WAYS. THAT'S WHY THE EDGE NETWORK OFFERS THE FOLLOWING INTEGRATED TACTICS:

**The print edition of EDGE YK magazine** - Delivered to every house in YK, free of charge and available around town at two dozen high-traffic locations.

**Our eye-catching ATM screens** - Located at a dozen busy locations around the city, such as the airport and bars and restaurants.

**Sponsored posts on EDGEYK.COM** - Fast becoming one of YK's most popular websites, clearly labelled sponsored posts appear on EDGEYK.com alongside our editorial. Supported by a targeted social media promotional campaign, these posts promote your business over the long-term.

**Exclusive Banner Ad Space on EDGEYK.COM** - This ad appears across all pages on EDGEYK.com and links to your site or Facebook page. (Platinum packages only)

PACKAGE	EDGEYK MAGAZINE	EDGEYK.COM	ATM TOPPERS	DISCOUNTED PRICE
BRONZE	¼ page ad (\$600 value)	One sponsored Facebook post (\$300 value)	Full network coverage (\$800 value)	\$510/month or \$1020 total (40% off)
SILVER	½ page ad (\$995 value)	One sponsored post on EDGEYK.com and Facebook post (\$750 value)	Full network coverage (\$800 value)	\$765/month or \$1530 total (40% off)
GOLD	Full page ad (\$1445 value)	One sponsored post on EDGEYK.com and Facebook post (\$750 value)	Full network coverage (\$800 value)	\$900/month or \$1800 total (40% off)
PLATINUM	Full page ad (\$1445 value)	One sponsored post on EDGEYK.com, Facebook post and banner ad (\$2350 value)	Full network coverage (\$800 value)	\$1375/month or \$2750 total (40% off)

**NOTE:** Additional sponsored posts are \$450 and banner ads (if available) are \$480/month. Custom packages are also available.

EDGEYK.COM