

ALEX SAYS, "ELIMINATE ALL DISTRACTIONS"

Date: August 20, 2013



"We've got to put down the Blackberries, the cell phone, the iPhone and focus on our #1 mission when we are behind the wheel and that's driving."

– Alex Gorsky

Drivers who are traveling in a company vehicle, whether on company business or on personal time, or who are driving a rental vehicle for business purposes **are prohibited from using hand-held or hands-free electronic devices and text messaging devices (including, but not limited to, mobile phones, Blackberries, iPods, laptop computers, two-way radios) at any time while the vehicle is in operation.** Those driving personal vehicles for company business are prohibited from using hand-held devices at any time while the vehicle is in operation.

The primary responsibility of the driver is to operate the vehicle in a safe and responsible manner. When a driver concentrates on tasks other than driving, cognitive distraction occurs and driving performance is degraded and the exposure to risk of crashes or injuries increases.

The use of music players with ear buds or headsets is prohibited while the vehicle is in operation.

The driver shall not accept incoming calls, or place a call unless the vehicle is completely stopped and properly parked in a safe location. The shoulder of the road is not considered a safe location; a parking lot is.

Mobile phones and other electronic devices must be stored in a secure location while the vehicle is in motion. Drivers must properly secure all loose components to protect vehicle occupants from injury in the event of sudden stops, turns or impact.

Drivers must follow guidelines that maximize the safe handling and use of approved GPS units or GPS-enabled devices. GPS units or GPS-enabled devices must be securely attached and must be used in hands-free auditory mode. (Note that some states prohibit the use of suction mounts on the windshield.) The GPS may not be adjusted while the vehicle is in operation.

The use of hand held electronic devices for any reason (personal or business) while driving on campus, including parking garages, is prohibited. This is for your safety as well as the safety of the pedestrians and will be enforced by Security.

New Jersey law made using a hand-held communications device a primary offense. Police will issue a fine to any driver caught violating this law. View additional [Cell Phone Safety Tips](#) from the NJ DMV.

In a recent video for our global fleet drivers, Alex Gorsky was emphatic regarding the need to eliminate distractions while driving.

View Alex's video: [Alex's Video](#)

Alex's message is an important one for all of us – **stay focused and stay safe.** Specific points we want to emphasize include:

- All drivers are prohibited from using hand-held mobile phones and electronic devices while driving on company property – including parking garages. A number of employees are being observed talking on mobile phones while driving in the parking garage. This practice is unsafe and illegal in New Jersey.
- Office employees should remember that field-based employees are prohibited from discussing company business over the phone while driving. They should not be expected to participate in such discussions while their car is in motion.

For additional information on safe driving, check out the [Johnson & Johnson SAFE Fleet](#) website.