## Keith Meyers Hotsheet Tips & Tricks for Beginner Bloggers



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No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by an means, electronic, mechanical, photocopying, recording, or otherwise, without prior written permission from the author. Blogging can be a fun and profitable business for people that want to make money online. If you are new to the blogging business, and want to learn how to monetize your blog, there are several different ways that you can make money online. Selling information, products and services on the Internet is an excellent way to earn a passive income. However, the most important thing that a beginner blogger must learn how to do is make online payment transactions. So, I decided to create this hot sheet to explain, what you should do to get the money that you make into your pockets.

## How To Monetize Your Blog

With today's Internet technology, making online payment transactions is not very hard to do. In fact, the entire process is quite easy. Anyone that is interested in making money online, should learn how to get their earnings, safely and securely deposited into their bank accounts. First, you will have to perform several important tasks to make exchanging money online easy and worry-free. Simply, follow the steps below to learn how to send, and receive money online without a lot of hassles.

Establish a checking account with a reputable banking institution of your choice. If you already have an active checking account with a bank in your local area, you can skip this step.

Go online and create an email account for your blog. Sign up for a free email account with a well-known service, such as Google Gmail, Yahoo and MSN. Personally, I prefer to use Google Gmail. The popular email service is secure, reliable and widely used by millions of people from around the world.

If you decide to sign up for a Google Gmail account, you will be able to use many of Google's free online applications. Simply, click the "Apps" button near the top of your email web page. Next, you will see a list of application icons. Select one that you want to use and click on it. For instance, when you click on the "News" icon, you will be redirected to another web page with the latest top stories from around the world. To learn how to use Google's online applications with your Gmail account go to:

http://learn.googleapps.com

Learn how to use Google Drive with your Gmail account. Google makes it possible for Gmail users to receive 15 gigabytes of free cloud storage space. Use Google's cloud service to save and backup your blog posts. You can upload your important data, documents, photographs and videos on Google Drive.

Download a copy of Google Gmail Shortcuts Cheat Sheet from MakeUseOf.com at: <u>https://bit.ly/3g5ludm</u> - After you have finished downloading the PDF file, create a new folder on your desktop. Then, select a file path where you want to save the folder on your hard drive. Later, you can refer to the cheat sheet when you are using your Gmail account.

## How To Make On line Payment Transactions

Sign up for a user account with Paypal.com. I highly recommend using Paypal's online payment transaction service, because you can send and receive money online. Paypal is widely used by many businesses, such as online publishers, writing services, and advertisers to make payments to their writers. However, before you get started, make certain that you have your personal banking information handy. Provide your bank's routing number, and your checking account number to Paypal. They will verify your banking information and further explain, what you need to do to create a Paypal account.

Apply for a Paypal business debit card. When you start receiving payments from your customers via Paypal, you can use your debit card to deduct money from your account. The easiest way to get money from your Paypal account, is by using an ATM machine that accepts the Debit MasterCard. The Paypal debit card can also be used worldwide at many retail stores, online, and anywhere that the Debit MasterCard is accepted. Each time you use your Paypal debit card, you could receive cash-back bonuses, too.

Create a Paypal "Buy Now" button for your blog. You can perform this step now, or log back into your Paypal account at a later time. If you decide to place a Paypal "Buy Now" button on your blog, when someone clicks on it, they will be able to make an online payment transaction to you through Paypal. Add the html code that Paypal creates for you onto your blog. Paypal will take care of processing your online payment transactions for you. When someone makes an online purchase from you, the money that you earn will be safely deposited into your Paypal account. Almost immediately, you will have access to the money that is available in your account. Which gives you more spending power to do many of the things that you like to do.

## Start Making Money With Your Blog

Read books and articles on how to monetize your blog. I think one of the easiest ways that you can earn a passive income is by writng articles. There are numerous online publishers and writing services that will pay you to write articles for them. Revenue sharing websites pays writers a percentage of their revenue to post articles on their websites. You could also write products reviews about advertisers' products and services.

Join advertisers pay-per-click affiliate programs. High paying ad networks such as Google Adsense, Commission Junction, Media Net, ClickBank and Amazon Associates can help you earn a passive income with your blog. Payper-click affiliate programs allows you to place advertisers' advertisements on your blog. When your visitors clicks on an advertisement, you will receive a commission from the advertiser.

Sell your own articles, products and services online. Nearly all, writing services needs writers to write articles. And, websites such as Constant-Content allows you to set your own price for your work. Also, be sure to create advertisements about who you are, and what you do to attract potential customers.

Create ebooks and sell them on your blog. Do some research about starting your own ebook writing business. There are thousands of niche topics that you can write about to make money online. When someone buys ebooks from your blog, you can keep all of the profits.

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Thank you for reading Keith Meyers Hot Sheet: Tips and Tricks For Beginner Bloggers. I hope that you enjoyed reading my helpful advice about blogging. If you want to learn more about making money online, don't forget to download my new ebook, "Getting Down To Blogging Business: Finding A Niche Topic And Host For Your Blog Website." You can find it here: <u>http://amzn.to/2xvJfoj</u> - for only \$0.99 cents.

The book explains how overwhelming it may seem for some people to find a niche topic to write about, and which blogging platform they should use to host their blog websites. But once you start blogging and writing good content that people enjoy reading, you will soon get the hang of it. Your blog could go viral overnight, if you're willing to put all of the right ingredients into it. Overtime, your blog audience will grow and once you achieve this goal, you can start making money from your blog.

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