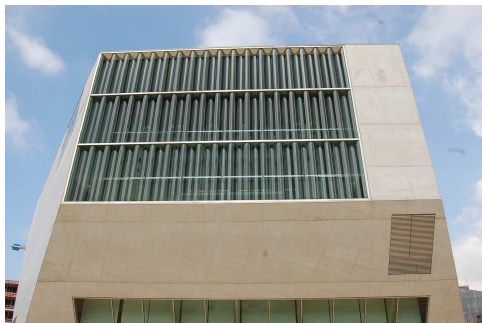




The current scene of the contemporary architecture is now fulfilled by several different architectural master pieces characterized by internationalists languages appealing to the new values of globalization and by the rupture with the regional and national aesthetics that were an expression of the culture of the places.

In this moment of a paradigm shift, architecture is also an expression of the new technology dominated culture, of a consumption dominated society, and of the cult for the image and for the easy object's multiplication.

In these circumstances it is relevant to debate the true identity of these new architectonic objects. Is there a new architectural identity? Examples like the Guggenheim Museum in Bilbao or Casa da Música in Oporto express the new global order, where architecture also takes place and also have a place. One should ask what kind of values and principles that can be seen as the basis for this new tendency.



TOWARDS A NEW ARCHITECTURAL IDENTITY

*reflections on the architectural fabric in the age of globalization
international seminar - 20, 21, 22 May '09*