

Introduction

Most online webhosting advice is designed to maximise the website owner's commissions. Some of the most popular webhosting companies that \$100 for each sign up are absent from this guide. That's because I only recommend companies that my research shows have excellent customer satisfaction records and with the big companies only 40% of the people using those companies' hosting would recommend them to a friend. This ebook contains some affiliate links that earn me a small commission if you buy hosting through those links, but I only recommend hosting I would buy myself.

The Best Web Host

You need a web host because hosting your own website is a lot of hard work; it is possible to host a website on your own computer in your office or bedroom, but you have to learn a lot of high-level server management skills. There is a cost involved as well, self-hosting is not a free option: There is the cost of a fast computer and the electricity it uses 24/7/365.

Best and cheapest are never going to be used in the same sentence regarding web hosting; you can never use price as the only way of judging quality in any area. There are many factors that need to be considered just like buying anything, the price is important but there are many other factors:

- Support Is it 24/7? Is it local or off-shore? Is it friendly? Do they pick up the phone?
- Down-time It matters a lot if it is 99% or 99.99% up time. 99% means it will be down for 3.65 days a year. 99.9% means it will be down for 0.365 days a year (8.76 hours) and 99.99% means it will be down for 0.0365 days a year (52.56 minutes)
- Disk space The amount of storage space on the host's hard drive you are allocated
- Bandwidth The amount of simultaneous data your account is allowed to use
- Max number of simultaneous processes The number of simultaneous processes
 your users are allowed to carry out. This is the one that really matters but web hosts
 never talk about it in their publicity. This might also be referred to as CPU usage
- Carbon footprint You want to reduce your carbon emissions in order to avoid tax penalties and to boost your green credentials as well as to reduce your environmental impact

What Web Hosts Do

When you buy web hosting the company allows you to put your website pages onto one of its servers: A server is a hard disk drive that is connected to the Internet. It costs money to keep computers and disk drives running 24/7; there are the electricity costs of keeping the computers switched on all the time and of keeping them cool enough, there are maintenance, support and construction costs as well, which is why a good web host needs to charge you.

Uploading files to your web host is very simple with modern software and is something your employee or freelancer can learn quickly.

The web host will have regular backups to secure servers that are off-site, in case of a fire or other major incident. The hosting company will deal with power outages, malicious attacks on your website and virus protection.

If you change web hosts or even decide to upgrade to a better service from the same host there is a good chance that there will be problems with your website for a few weeks after the change. This means that you need to think ahead and that you should avoid very low-spec deals that you will outgrow very quickly; you need to avoid having to upgrade too often.

Web Hosting Technology

There are currently two important technologies that web hosts use; conventional hard disks that physically spin like the ones on most home computers and solid state drives (<u>SSDs</u>) which have no moving components and are much faster.

SSDs cost a lot more than conventional hard drives but last longer. SSD hosting will cost more than hosting based on conventional hard disks, but it will be up to 100 times faster, more reliable and less polluting because less cooling and electricity are needed to keep the server working.

Different Types of Web Hosting

There are different types of web hosting available to suit different types of customers ranging from free to thousands of dollars per year. This book is not going to recommend or link to free web hosting because the author does not recommend even considering it because of poor support, downtime issues and the limitations that free hosting accounts always include.

Paid hosting comes in many flavours:

- Shared Hosting
- Cloud Hosting
- VPS Hosting
- Managed WordPress Hosting
- Reseller Hosting

Shared Hosting

This is the lowest cost type of hosting; it is also the most limited and limiting. Your site is hosted on a computer hard drive at one location, along with many other websites. You are only allowed to use your "fair share" of the memory, bandwidth and processes that the hard disk can support.

If you go over this "fair share" then your website will be slowed down or even suspended. This will not be an issue for personal websites, but if you want to grow your site in the future you will need to upgrade to a better and more expensive hosting service.

Cloud Hosting

With Cloud hosting your website will be on more than one server, often on different continents, meaning that disasters that affect one server do not affect your site's availability to users. Disk drives fail; this is a fact of computer life; that's why web hosts perform regular backups, but in conventional hosting a disk failure or electrical power failure mean your site is down: If you have Cloud hosting your site will always be available.

There is another advantage to <u>Cloud</u> hosting if your site has surges in demand; extra resources are available to your account for as long as necessary. This means that your site does not seize up from too many users trying to access it at the same time.

VPS Hosting

A virtual Private Server (VPS) is a good compromise for many users between the cost of a <u>dedicated server</u> and the performance compromises of shared hosting. It guarantees you a larger share of processor resources on the server, so your site is less likely to crash under heavy loads.

A VPS allows you full root access and to modify the operating system. If you don't know what root access is then you don't need it, don't worry about it.

Managed WordPress Hosting

You can host a WordPress site on any hosting service. If you buy managed WordPress hosting then you are buying a service that has been optimised to handle this program. WordPress uses a lot of processor resources, has many plugins and is frequently updated to fix security issues.

If you have a WordPress site on a conventional host then you have frequent management tasks to perform, updating WordPress, themes and plugins, making sure your site is secure and stopping spam.

A managed WordPress hosting service makes your life much easier, especially if you have a large number of WordPress sites; you no longer have to check each site every day to check for updates and to back up your files, all this is done for you, automatically. Think of it as outsourcing your website maintenance.

You do not usually have any C-Panel access with WordPress hosting, so you can uploading files for your users to download is difficult.

Reseller Hosting

Reseller hosting allows you to re-sell hosting services to your clients; it is a great way to add another income stream if you are a website designer or graphic designer. You design your own packages and set your own prices; you also have to respond to your clients' help requests yourself, though you can outsource this.

If you have a loyal clientele then offering your own hosting can be a good idea. You are given a special reseller control panel where you can bill your clients, send reminders, set up and change the hosting packages that you offer.

Different Hosting Requirements

Your hosting requirements will depend on what you intend to use your website for:

- Personal
- Small business
- Entrepreneur

Personal

If you want a website to run a personal blog or to use as a hobby then your hosting requirements are very simple and you will find suitable hosting at very reasonable rates. Shared Hosting deals are the best way to go.

Small business

Small businesses that have started off in the real world often need a website to increase sales or to improve customers' experience. There is not usually any need for massive hard drive or bandwidth capacity and basic hosting services are all that most small businesses need.

Shared Hosting

Shared hosting works fine for very small businesses and start-ups where controlling costs is vital. If the business is growing then the shared hosting will eventually limit that growth and you will need to upgrade to a Virtual Private Server.

Cloud Hosting

If you opt for cloud hosting then your website will be on at least two servers in different locations. The main advantage of this is that it reduces the down-time you will be subject to because it is unlikely that both locations will have hard disk failures or electricity blackouts at the same time.

Cloud hosting is an extra level of security that is often bolted on to a standard web hosting package. If your business depends on your website being live then it is worth the extra cost.

VPS

A Virtual Private Server (VPS) means that your service will be less affected by other websites that share the same disk drive. You are usually guaranteed a higher amount of server resources than is the case on a shared hosting account.

A VPS is the best compromise between website speed and hosting cost for many businesses and is only slightly more complex to run than a shared hosting account.

WordPress Hosting

WordPress websites impose higher loads on the server than non-WordPress ones, so often run slowly. Managed WordPress hosting offers a way around this by including servers in different countries and a <u>CDN</u> (content delivery network). Security plugins are pre-installed, along with other plugins that speed up your WordPress website. Managed WordPress hosting also means that the host takes care of all security updates, for themes and plugins, which will save you a lot of time. It is expensive.

Entrepreneur

An entrepreneur will often need more than one website and the ability to run many sites on the same hosting service will be crucial to any hosting decision.

Ideally an entrepreneur will opt for a VPS because of the guaranteed bandwidth and CPU usage that VPS hosting includes, but many will choose to start off with a shared hosting contract with all its limitations to save costs.

Shared Hosting

Many web hosts offer shared hosting with multiple websites included. Website speed can become an issue as your account becomes clogged up with more sites, more databases and more WordPress plugins.

Shared hosting means that you can only use your "fair share" of CPU resources and some WP plugins use a lot of CPU resources leading to your host slowing down and limiting your site; you may get nasty messages asking you to upgrade to a VPS.

VPS

Virtual Private Server hosting usually includes the multiple website requirement that you need. You will also be guaranteed certain CPU resources, higher ones than on a shared hosting account, so your sites will keep running at full speed. You will be able to install any WordPress plugins, even those that hog CPU resources, which you will not be able to do on a shared host.

Reseller

If you have a group of people you are helping to get online then selling them a portion of your hosting space makes sense. You will be able to solve problems faster if they are all on the same interface than if they are scattered across 101 different web hosts; you will also increase your income and add another income stream to your business.

Be aware however that you have to support your customers yourself, you have to chase them for payments and there is a lot of extra admin.

Cloud Hosting

Cloud hosting is worth an entrepreneur considering because of the extra up-time it guarantees. The last thing you need is the website your income depends on to be down because of a server outage. If your business has surges of demand then Cloud hosting will

allow your website to grow instantly to cope with the surge and then scale back again to reduce costs when the demand returns to normal.

Managed WordPress Hosting

If you are running a large number of WordPress sites managed hosting will take care of all the updates, leaving you time to do what you need to do; think of it as outsourcing your website maintenance.

Location

Many people want a web host based in their own country; this might be from loyalty but there are some concrete advantages to this strategy, namely you are invoiced in your own currency and support is available when you need it because you are in the same time zone.

If you are using a content delivery network (CDN) or a cloud hosting service then having your site hosted in the same country as your customers is less important. Some web hosts have servers in multiple countries as a way to deliver your content faster internationally.

Local Hosting

I started this book with the object of finding hosting companies in each country that I could recommend. Having spent a lot of time researching customer satisfaction review sites and publicly available technical data I have found that many countries have no reliable incountry hosting service; there are hosts, but they often have very poor customer satisfaction ratings.

Recommendations

Please select a location from the list to see your recommended web hosting services

<u>US</u>

<u>UK</u>

<u>Canada</u>

Australia

New Zealand

India

<u>Pakistan</u>

<u>Japan</u>

South Africa

EU

Brazii		
<u>Israel</u>		
<u>Indonesia</u>		
<u>Malaysia</u>		
<u>Philippines</u>		
Republic of China (Taiwan)		
<u>Mexico</u>		

US

One company stands out head and shoulders above the rest, <u>InMotion Hosting</u>. They stand out in terms of customer service and satisfaction, speed and value. This is a dedicated hosting company, not one controlled by a holding company and they know what they are doing.

InMotion also offers one very valuable perk that will cost you \$20 or more from other companies – Free backup restores. If you or an employee accidentally (or maliciously) delete files, or even your entire website InMotion will restore it without charge.

Personal Site Hosting

InMotion Business Hosting – Currently from \$5.99 per month

There are three plans that differ mainly in the number of sites you can host.

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Small Business Hosting

InMotion Business Hosting – E-Commerce ready from \$7.99 per month

There are two plans that include e-commerce, including one that includes unlimited sites.

InMotion VPS Hosting – Currently starting at \$29.99 per month for the first year

Three plans are available with different amounts of RAM, ranging from 1GB to 3GB

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Entrepreneur Hosting

<u>InMotion Business Hosting</u> – E-Commerce ready, unlimited sites, Pro-level support from \$13.99 per month

This plan includes the ability to host unlimited websites.

InMotion VPS Hosting – Currently starting at \$29.99 per month for the first year

Three plans are available with different amounts of RAM, ranging from 1GB to 3GB

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WordPress Hosting

Managed WordPress hosting is expensive. There is one managed WordPress hosting company you should take a look at if you are thinking of going this route, <u>WpCloud.Ca.</u> WpCloud has absolutely amazing customer service 24/7. The company offers plans that start at \$24 (Canadian dollars) per month for a plan that covers two WordPress sites.

<u>InMotion Business Hosting</u> – Depending how many WordPress sites you need, costs from \$5.99 per month. InMotion does not offer a managed WordPress hosting service, but their

SSD disks and superior customer service still makes this company the best choice for WordPress hosting in the USA.

UK

There are only two hosting companies I can recommend to Britons who are looking for hosting; TSO Host and InMotion Hosting. These companies both have over 95% of their customers recommending them; compare that to the industry average of less than 50% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight) so support is not available until 1pm UK time.

Personal Site Hosting

<u>TSO Host</u> – The company's Lite Cloud Hosting plan for £14.99 a year cannot be beaten. It is limited, but offers plenty of space for a personal or hobby site.

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Small Business Hosting

<u>TSO Host</u> – TSO's Standard or Professional Cloud Hosting plans for £2.99 or £4.99 per month respectively offer great value for small businesses.

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Entrepreneur Hosting

<u>InMotion Hosting</u> - InMotion's Pro Business Hosting plan (US\$13.99 per month) includes SSD drives and allows you to host unlimited websites. If you do not need support in the mornings then this is the better option.

<u>TSO Host</u> – TSO's Ultimate Cloud Hosting plan costs £19.99 per month and allows 100 websites. Support from 9am to Midnight GMT and billing in sterling are the main advantages here.

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Canada

There are only two hosting companies I can recommend to Canadians who are looking for hosting; TSO Host and InMotion Hosting. These companies both have over 95% of their customers recommending them; compare that to the industry average of less than 50% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight) so support is more suitable for Canadians who expect to avail of support services.

Personal Site Hosting

<u>TSO Host</u> – The company's Lite Cloud Hosting plan for £14.99 a year cannot be beaten. It is limited, but offers plenty of space for a personal or hobby site.

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Small Business Hosting

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Entrepreneur Hosting

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Australia

If you want an Australian web host, with local support at times to suit you and billing in Australian dollars then Relentless Hosting is the way to go.

If you are flexible regarding billing currency and support then you can also consider UK-based TSO Host or US-based InMotion Hosting.

Personal Site Hosting

TSO Host – This is the lowest cost deal with TSO's Lite Cloud package costing only £14.99 per year (£1.25 per month). Support is UK-based and non-emergency support is only available from 9am – midnight GMT, which is less than ideal in Australia.

Relentless Hosting – If you need local support and hosting for up to six websites, then you should consider the Relentless Budget Hosting plan. It costs AU\$3.00 per month.

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Small Business Hosting

<u>Relentless Hosting</u> – For local support and a good choice of plans Relentless is impossible to beat with plans from AU\$6 to AU\$12 per month.

<u>TSO Host</u> – If local support is less important to you, then TSO's Standard or Professional Cloud Hosting plans for £2.99 or £4.99 per month respectively offer great value for small businesses.

<u>InMotion VPS Hosting</u> – US based support will not suit everyone, but InMotion's VPS hosting, currently starting at \$29.99 per month for the first year, looks a great deal.

Three plans are available with different amounts of RAM, ranging from 1GB to 3GB

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Entrepreneur Hosting

Relentless Hosting – For local support and a good choice of plans Relentless is impossible to beat with their Enhanced and Premium hosting plans, AU\$9 or AU\$12 per month respectively, both offering the unlimited websites option you are looking for.

<u>InMotion Hosting</u> - InMotion's Pro Business Hosting plan (US\$13.99 per month) includes SSD drives and allows you to host unlimited websites. If you do not need instant support then this is a better option.

<u>TSO Host</u> – TSO's Ultimate Cloud Hosting plan costs £19.99 per month and allows 100 websites.

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WordPress Hosting

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New Zealand

I have not found a New Zealand-based host I am happy to recommend. If you want an Australian web host, with Australia-based support at times to suit you and billing in Australian dollars then <u>Relentless Hosting</u> is the way to go.

If you are flexible regarding billing currency and support then you can also consider UK-based <u>TSO Host</u> or US-based <u>InMotion Hosting</u>.

Personal Site Hosting

<u>TSO Host</u> – This is the lowest cost deal with TSO's Lite Cloud package costing only £14.99 per year (£1.25 per month). Support is UK-based and non-emergency support is only available from 9am – midnight GMT, which is less than ideal in New Zealand.

Relentless Hosting – If you need local support and hosting for up to six websites then you should consider the Relentless Budget hosting plan at AU\$3.00 per month.

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Small Business Hosting

<u>Relentless Hosting</u> – For local support and a good choice of plans Relentless is impossible to beat with plans from AU\$6 to AU\$12 per month.

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India

There are many Indian web hosting companies but none of them have really good customer satisfaction ratings. The best is HostPapa.in, but even their customer satisfaction rating is well below that of InMotion Hosting and TSO Hosts. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight) so support is not available during office hours in India.

Personal Site Hosting

<u>HostPapa.in</u> – If local hosting and support are your top priorities then you should consider HostPapa's basic Web Hosting Plan (Rs. 199 per month)

<u>TSO Host</u> – The company's Lite Cloud Hosting plan for £14.99 a year costs more than HostPapa's, but TSO's customers have many fewer complaints. It is limited, but offers plenty of space for a personal or hobby site.

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Small Business Hosting

<u>TSO Host</u> – TSO's Standard or Professional Cloud Hosting plans for £2.99 or £4.99 per month respectively offer great value for small businesses.

<u>HostPapa.in</u> – If local hosting and support or billing in local currency are your top priorities then you should consider HostPapa's basic Web Hosting Plan (Rs. 199 per month)

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Entrepreneur Hosting

<u>HostPapa.in</u> – HostPapa's VPS Hosting (Rs.1999 per month) offers great features that include unlimited domain names, good RAM allocation and plenty of disk space

<u>InMotion Hosting</u> – InMotion's Pro Business Hosting plan (US\$13.99 per month) includes SSD drives and allows you to host unlimited websites. If you do not need rapid-response support then this is the better option.

<u>TSO Host</u> – TSO's Ultimate Cloud Hosting plan costs £19.99 per month and allows 100 websites. Support from 9am to Midnight GMT and impressive customer satisfaction ratings are the main pro factors here.

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WordPress Hosting

Managed WordPress hosting is expensive. There is one managed WordPress hosting company you should take a look at if you are thinking of going this route, <u>WpCloud.Ca.</u>

WpCloud has absolutely amazing customer service 24/7. The company offers plans that start at \$24 (Canadian dollars) per month for a plan that covers two WordPress sites.

Pakistan

There are many Pakistani web hosting companies but none of them have really good customer satisfaction ratings. The best is HosterPK.com, but even their customer satisfaction rating is well below that of InMotion Hosting and TSO Hosts. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight) so support is not available during office hours in India.

Personal Site Hosting

<u>HosterPK.com</u> – If local hosting and support are your top priorities then you should consider HosterPK's basic Web Hosting Plan I (Rs. 1,700 per year)

<u>TSO Host</u> – The company's Lite Cloud Hosting plan for £14.99 a year costs more than HosterPK's, but TSO's customers have fewer complaints. It is limited, but offers plenty of space for a personal or hobby site.

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Small Business Hosting

<u>TSO Host</u> – TSO's Standard or Professional Cloud Hosting plans for £2.99 or £4.99 per month respectively offer great value for small businesses.

<u>HosterPK.com</u> – If local hosting and support or billing in Pakistani rupees are your top priorities then you should consider HosterPK's shared or VPS hosting services. Their Plan II (Rs.2,200 per year), Plan III (Rs.2,700 per year) or their VPS I (Rs.3,400 per month) packages are all worth looking at.

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Entrepreneur Hosting

<u>HosterPK.com</u> – HosterPK offer an Unlimited II account for Rp.7,500 per year or their VPS I Hosting (Rs.3,400 per month) offer great features that include unlimited domain names, good RAM allocation (VPS I) and plenty of disk space.

<u>InMotion Hosting</u> – InMotion's Pro Business Hosting plan (US\$13.99 per month) includes SSD drives and allows you to host unlimited websites. If you do not need rapid-response support then this is the better option.

<u>TSO Host</u> – TSO's Ultimate Cloud Hosting plan costs £19.99 per month and allows 100 websites.

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Japan

There are only two hosting companies I can recommend to people in Japan who are looking for hosting; TSO Host and InMotion Hosting. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why`they are rated so highly. TSO Host invoices in pounds sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight). Neither of these is very good for Japanese customers, though InMotion's hours are slightly better.

Personal Site Hosting

<u>TSO Host</u> –TSO's Lite Cloud Hosting plan for GBP14.99 a year cannot be beaten. It is limited, but offers plenty of space for a personal or hobby site.

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Small Business Hosting

<u>TSO Host</u> – TSO's Standard or Professional Cloud Hosting plans for £2.99 or £4.99 per month respectively offer great value for small businesses.

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Entrepreneur Hosting

<u>InMotion Hosting</u> - InMotion's Pro Business Hosting plan (US\$13.99 per month) includes SSD drives and allows you to host unlimited websites. If you do not need support in the mornings then this is the better option.

<u>TSO Host</u> – TSO's Ultimate Cloud Hosting plan costs £19.99 per month and allows 100 websites. Support is available from 9am to Midnight GMT.

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WordPress Hosting

Managed WordPress hosting is expensive. There is one managed WordPress hosting company you should take a look at if you are thinking of going this route, <u>WpCloud.Ca.</u> WpCloud has absolutely amazing customer service 24/7. The company offers plans that start at \$24 (Canadian dollars) per month for a plan that covers two WordPress sites.

EU

There are only two hosting companies I can recommend to Europeans who are looking for hosting; <u>TSO Host</u> and <u>InMotion Hosting</u>. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight) so support is not available until 1pm – 3pm European time.

Personal Site Hosting

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Brazil

There are only two hosting companies I can recommend to Britons who are looking for hosting; <u>TSO Host</u> and <u>InMotion Hosting</u>. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight) so is more suited if you need support in Brazil.

Personal Site Hosting

<u>TSO Host</u> – TSO's Lite Cloud Hosting plan for GBP14.99 a year cannot be beaten. It is limited, but offers plenty of space for a personal or hobby site.

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Small Business Hosting

<u>TSO Host</u> – TSO's Standard or Professional Cloud Hosting plans for GBP2.99 or GBP4.99 per month respectively offer great value for small businesses.

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Entrepreneur Hosting

<u>InMotion Hosting</u> - InMotion's Pro Business Hosting plan (US\$13.99 per month) includes SSD drives and allows you to host unlimited websites. This is the better option in Brasil because the support times are a good match with Brasilian companies' needs.

<u>TSO Host</u> – TSO's Ultimate Cloud Hosting plan costs GBP19.99 per month and allows 100 websites. Support from 9am to Midnight GMT and billing in sterling are the main disadvantages here.

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WordPress Hosting

Managed WordPress hosting is expensive. There is one managed WordPress hosting company you should take a look at if you are thinking of going this route, <u>WpCloud.Ca.</u> WpCloud has absolutely amazing customer service 24/7. The company offers plans that start at \$24 (Canadian dollars) per month for a plan that covers two WordPress sites.

Israel

There are only two hosting companies I can recommend to Israelis who are looking for hosting; TSO Host and InMotion Hosting. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours which are 3 hours behind Israel). InMotion Hosting has support based on US business hours (8am EST to midnight) so support is not available between 8am and 4pm Israeli time.

Personal Site Hosting

<u>TSO Host</u> – The company's Lite Cloud Hosting plan for £14.99 a year cannot be beaten. It is limited, but offers plenty of space for a personal or hobby site.

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Small Business Hosting

<u>TSO Host</u> – TSO's Standard or Professional Cloud Hosting plans for £2.99 or £4.99 per month respectively offer great value for small businesses.

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Entrepreneur Hosting

<u>InMotion Hosting</u> - InMotion's Pro Business Hosting plan (US\$13.99 per month) includes SSD drives and allows you to host unlimited websites. If you do not need support in office hours then this is the better option.

TSO Host – TSO's Ultimate Cloud Hosting plan costs £19.99 per month and allows 100 websites. Support from 9am to Midnight GMT and billing in sterling are the main factors here.

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WordPress Hosting

Managed WordPress hosting is expensive. There is one managed WordPress hosting company you should take a look at if you are thinking of going this route, <u>WpCloud.Ca.</u> WpCloud has absolutely amazing customer service 24/7. The company offers plans that start at \$24 (Canadian dollars) per month for a plan that covers two WordPress sites.



Indonesia

There are only two hosting companies I can recommend to people in Indonesia who are looking for hosting; <u>TSO Host</u> and <u>InMotion Hosting</u>. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight).

Personal Site Hosting

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WordPress Hosting

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Malaysia

There are only two hosting companies I can recommend to Malaysians who are looking for hosting; TSO Host and InMotion Hosting. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight).

Personal Site Hosting

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Small Business Hosting

<u>TSO Host</u> – TSO's Standard or Professional Cloud Hosting plans for £2.99 or £4.99 per month respectively offer great value for small businesses.

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<u>TSO Host</u> – TSO's Ultimate Cloud Hosting plan costs £19.99 per month and allows 100 websites. Support from 9am to Midnight GMT and billing in sterling are the main factors to think about here.

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WordPress Hosting

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Philippines

There are only two hosting companies I can recommend to Filipinos who are looking for hosting; TSO Host and InMotion Hosting. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight).

Personal Site Hosting

<u>TSO Host</u> – The company's Lite Cloud Hosting plan for £14.99 a year cannot be beaten. It is limited, but offers plenty of space for a personal or hobby site.

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Small Business Hosting

<u>TSO Host</u> – TSO's Standard or Professional Cloud Hosting plans for £2.99 or £4.99 per month respectively offer great value for small businesses.

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Entrepreneur Hosting

<u>InMotion Hosting</u> - InMotion's Pro Business Hosting plan (US\$13.99 per month) includes SSD drives and allows you to host unlimited websites. If you do not need support in the mornings then this is the better option.

TSO Host – TSO's Ultimate Cloud Hosting plan costs £19.99 per month and allows 100 websites. Support from 9am to Midnight GMT and billing in sterling are the main differentiating factors here.

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WordPress Hosting

Managed WordPress hosting is expensive. There is one managed WordPress hosting company you should take a look at if you are thinking of going this route, <u>WpCloud.Ca.</u> WpCloud has absolutely amazing customer service 24/7. The company offers plans that start at \$24 (Canadian dollars) per month for a plan that covers two WordPress sites.

Republic of China (Taiwan)

There are only two hosting companies I can recommend to Chinese companies who are looking for hosting; TSO Host and InMotion Hosting. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours and 4pm until 2am Taiwan time). InMotion Hosting has support based on US business hours (8am EST to midnight – 8pm until midday Taiwan time)

Personal Site Hosting

<u>TSO Host</u> – The company's Lite Cloud Hosting plan for £14.99 a year cannot be beaten. It is limited, but offers plenty of space for a personal or hobby site.

If you need support then <u>InMotion Business Hosting</u> will suit you better with plans from \$5.99 per month. There are three plans that differ mainly in the number of sites you can host.

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Small Business Hosting

<u>TSO Host</u> – TSO's Standard or Professional Cloud Hosting plans for £2.99 or £4.99 per month respectively offer great value for small businesses.

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Entrepreneur Hosting

<u>InMotion Hosting</u> - InMotion's Pro Business Hosting plan (US\$13.99 per month) includes SSD drives and allows you to host unlimited websites. If you do not need support in the mornings then this is the better option.

TSO Host – TSO's Ultimate Cloud Hosting plan costs £19.99 per month and allows 100 websites. Support from 9am to Midnight GMT and billing in sterling are the main differences here.

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WordPress Hosting

Managed WordPress hosting is expensive. There is one managed WordPress hosting company you should take a look at if you are thinking of going this route, <u>WpCloud.Ca.</u> WpCloud has absolutely amazing customer service 24/7. The company offers plans that start at \$24 (Canadian dollars) per month for a plan that covers two WordPress sites.

I advise you to check out TSO's and InMotion's hosting plans to see which suits your needs best. InMotion's solid state disk servers and TSO's UK-based support are the most important

factors that will influence your hosting decision for WordPress hosting. Both companies offer one-click WordPress installation that is so simple a child could handle it.		

Mexico

There are only two hosting companies I can recommend to Mexicans who are looking for hosting; TSO Host and InMotion Hosting. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why I recommend them. TSO Host invoices in sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight).

Personal Site Hosting

<u>TSO Host</u> – This company's Lite Cloud Hosting plan for £14.99 a year cannot be beaten. It is limited, but offers plenty of space for a personal or hobby site.

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Small Business Hosting

<u>TSO Host</u> – TSO's Standard or Professional Cloud Hosting plans for £2.99 or £4.99 per month respectively offer great value for small businesses.

<u>InMotion VPS Hosting</u> – US based support will suit customers in Mexico, and InMotion's VPS hosting, currently starting at \$29.99 per month for the first year, looks a great deal.

Three plans are available with different amounts of RAM, ranging from 1GB to 3GB

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Entrepreneur Hosting

<u>InMotion Hosting</u> - InMotion's Pro Business Hosting plan (US\$13.99 per month) includes SSD drives and allows you to host unlimited websites. If you do not need support in the mornings then this is the better option.

<u>TSO Host</u> – TSO's Ultimate Cloud Hosting plan costs £19.99 per month and allows 100 websites. Support from 9am to Midnight GMT and billing in sterling are the main disadvantages here.

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WordPress Hosting

Managed WordPress hosting is expensive. There is one managed WordPress hosting company you should take a look at if you are thinking of going this route, <u>WpCloud.Ca.</u> WpCloud has absolutely amazing customer service 24/7. The company offers plans that start at \$24 (Canadian dollars) per month for a plan that covers two WordPress sites.

I advise you to check out InMotion's hosting plans to see which if one suitsyour needs as well. InMotion's use of solid state disk servers is the most important factor that will

influence your hosting decision for WordPress hosting; One-click WordPress installation is included.

South Africa

There are only two hosting companies I can recommend to South Africans are looking for hosting; TSO Host and InMotion Hosting. These companies both have over 95% of their customers recommending them; compare that to the industry average of 40% and you can see why they are the best two companies to consider. TSO Host invoices in sterling, and has support based in the UK (so UK working hours). InMotion Hosting has support based on US business hours (8am EST to midnight) so support is not available until 2pm South Africa time.

Personal Site Hosting

<u>TSO Host</u> – This company's Lite Cloud Hosting plan for £14.99 a year cannot be beaten. It is limited, but offers plenty of space for a personal or hobby site.

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Small Business Hosting

<u>TSO Host</u> – TSO's Standard or Professional Cloud Hosting plans for £2.99 or £4.99 per month respectively offer great value for small businesses.

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Entrepreneur Hosting

<u>InMotion Hosting</u> - InMotion's Pro Business Hosting plan (US\$13.99 per month) includes SSD drives and allows you to host unlimited websites. If you do not need support in the mornings then this is the better option.

TSO Host – TSO's Ultimate Cloud Hosting plan costs £19.99 per month and allows 100 websites. Support from 9am to Midnight GMT and billing in sterling are the main advantages here.

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WordPress Hosting

Managed WordPress hosting is expensive. There is one managed WordPress hosting company you should take a look at if you are thinking of going this route, <u>WpCloud.Ca.</u> WpCloud has absolutely amazing customer service 24/7. The company offers plans that start at \$24 (Canadian dollars) per month for a plan that covers two WordPress sites.

You should also check out TSO's and InMotion's hosting plans to see if one of these options will suit your needs as well for a lot lower outlay. InMotion's solid state disk servers and

TSO's UK-based support are the most important factors that will influence your hosting decision for WordPress hosting. Both companies offer one-click WordPress installation that is so simple a child could handle it.		

Appendix

CDN

Content Delivery Network

You can use a free or paid CDN service to improve the speed of your website. This is particularly important to consider with database-driven websites such as WordPress site.

Cloud

The Cloud is a system that allows you to host your files, including website files on multiple servers on the Internet. The Cloud IS the Internet. Cloud hosting reduces the need for a CDN, speeds up your site and protects against the site being down because of local disruption to power supplies. It also adds scalability to your hosting, allowing your site to react to a sudden surge in demand without going down.

SSD

Solid State Drives

Conventional hard drives use a system of spinning disks whereas SSDs store data in memory chips. solid state drives are faster and more reliable, meaning that if you host your site with a company that uses SSDs that your website will have less down-time and will be faster.

Dedicated Server

Dedicated server hosting is expensive and is more than most small businesses need. You have your own computer in a host's facility that only hosts your site. You can install whatever software you like on your server and there are extra server management tasks that you will need to pay people to do.