

FORTUNA MUSIC MART

NEW!

This is the newest innovation in travel guitars, The Voyage-Air travel guitars! The neck is on a hinge and the strings slide through the nut so you can fold the guitar in half! It now fits in any overhead space and limits the chances of a broken neck in travel. The VAOM-02 is part of the new Transit Series selling at a street price of \$399 with case. You have to play one for yourself so stop by and check them out!

Vaom-02 Transit Series

- OM Body Shape
- Spruce Top w/ X-brace
- Inlaid Soundhole Rosette
- Mahogany Back and Sides
- Mahogany Neck w/ Rosewood Heel Cap
- Rosewood Fingerboard and Bridge
- Compensated Saddle
- Proprietary Voyage-Air Captured Nut
- Patented Voyage-Air Folding Neck-Hinge System
- 25.5" Scale Length
- Traditional 1 3/4" Nut width
- Chrome plated die-cast tuners
- Protective High-Gloss finish.
- Includes Carrying Case
- Thoroughly inspected and set-up in the USA



\$399.99



Cool toys

That you have to check out

\$129.99



Shure X2U

Use your favorite microphones to digitally record wherever and whenever your computer takes you with the new X2u XLR-USB Signal Adapter.

\$699.99



RANE SL3

The SL 3 connects one or two standard vinyl or CD turntables to your computer and the mixer of your choice. Using regular turntables or CD players, you can scratch and mix files from your Mac or Windows computer's CD or hard drive.

\$19.99



The O-Port

The O-Port™ will make any guitar from beginner to custom-sound richer, fuller, and louder, with more clarity and better projection. Two sizes: 4 inch & 3.5 inches

Notes from the Crew

9 Year Anniversary!

That's right. 9 years already. It seems like just yesterday Sousa's Music Service was sold to Jay Byker and reopened as Fortuna Music Mart on January 2nd 2002. Jay was the music teacher at Fortuna High and his colleague Ray Sousa asked Jay if we would be interested in buying the store. Jay said yes and named the store in honor of the very first music store he worked at as a teenager: Music Mart.

Music Mart open in 1954 and was owned by Lloyd Anderson. Music Mart was located on Main Street across from Rhoner Park. Now Fortuna Music Mart is located in what used to be the Star Hotel also on Main Street. Last year Jay opened a second location in Eureka. We still get customers (not many) who remember the Music Mart and even little Jay who worked there.



Music Mart 1954 Grand Opening

The Bandoliers, marching band, in the 1959 rodeo parade getting their photo taken at Music Mart.



Star Hotel built in 1878 in now the home of Fortuna Music Mart, Don's Barber Shop, Horizon Business Products and Green's Pharmacy.



9 year Anniversary!

On January 2nd we will have been in business as Fortuna Music Mart for 9 years. We owe it all to you. Thank you for all your support over the years.

Anniversary Sale!!

To celebrate our anniversary all in stock items will 15% and all sheet music 10% off for the entire month of January. Seagull guitars are still at cost!!! (no extra discount, sorry) All you have to do is shop here.

Banjo Ukuleles

Just in! Morgan Monroe banjo ukuleles. Very cool and unique sound. \$179.95

NAMM Show 2011

It is that time of year again. We will be off to the NAMM Show, a convention for music merchants in Anaheim, CA. We will be checking out all the new gear for 2011 so we can stay up on what is driving the industry. What does that mean for you? We know what is out there, we have tried it out, and new stuff will be flooding in for weeks after we return. There will be new gear everyday!

Martin Luther King Day

We will be closed Monday January 17th in observance of Martin Luther King.

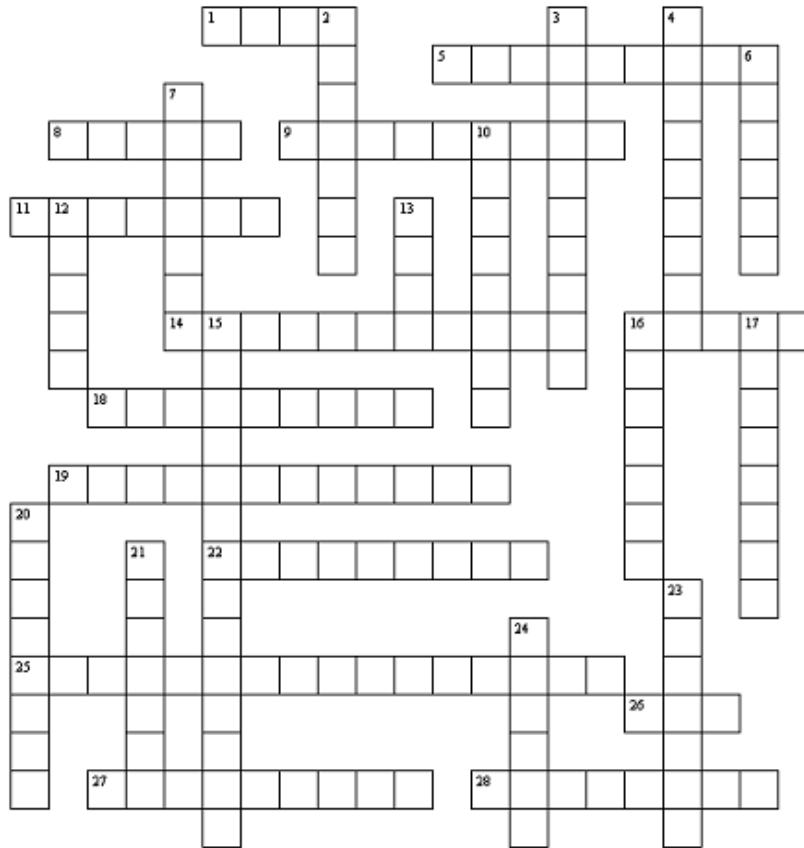
THE BYKER REVIEW



One of my favorite guitars out there at this time is winning awards and impressing customers. This guitar is the DBZ Imperial line. Dean B. Zelinsky, formerly the “Dean” of Dean Guitars, told me that this guitar was his favorite of all the new ones he has designed for his new company DBZ. Fortuna Music Mart was one of the first DBZ dealers in the US and I had the opportunity to try the prototypes of all the models at their first showing. The Imperial appears to be a semi-hollow body, but a closer look shows it to be an extremely thin solid body with two humbucking pickups with coil splits. The sound is full with a definite edge and it plays like dream. The neck is v-shaped, wide enough and very fast. The guitar has a classy look and several magazines and trade publications have listed it as guitar of the year. I also like the DBZ Premier Bolero Guitars. They are basically a great Les Paul type at an amazing price. We have a number of satisfied customers out there playing the new DBZ guitars.

♪ Jay Byker

FMM Rag-Times Cross Word



ACROSS

- 1 An American drumhead and banjo head company
- 5 "When the Saints Go Marching In" is an example
- 8 British rock band inducted into the Rock and Roll Hall of Fame in 2001
- 9 Instrumental ensemble that contains sections of string, brass, woodwind, and percussion instruments
- 11 George Harrison's "Apple Scruffs"
- 14 Known as "The King of the Jukebox"
- 16 Modern bluegrass instrument of Africa
- 18 A form of American roots music
- 19 Soviet Russian Composer of the 20th century
- 22 Sherwood Roland Ball
- 25 Don Glen Vliet, January 15, 1941–December 17, 2010
- 26 An electrical connector commonly used in audio equipment
- 27 A conical-bore transposing musical instrument
- 28 Soprano member of the lute family

DOWN

- 2 Link played one
- 3 An acoustic-to-electric transducer
- 4 A stringed instrument of Russian origin
- 6 A skin-covered hand drum shaped like a large goblet
- 7 The father of the electric guitar
- 10 A song by Phil Collins, released as a single in February 1985
- 12 Colophony
- 13 Whip it good
- 15 A classic Academy Award-winning ballad song with music by Harold Arlen and lyrics by E. Y. Harburg
- 16 Fuzzbox produced in New York City by the Electro-Harmonix company
- 17 Owner of Fortuna Music Mart
- 20 Maker of the Hellraiser Series
- 21 Dimebag Darrell's heavy metal band
- 23 Chordophone classified as a plucked lute
- 24 A type of guitar effect pedal that alters the tone of the signal to create a distinctive effect intended to mimic the human voice

Solution in
next months
issue



Things To Do



KHUM 15th Birthday Party- January 7th 8pm at the Arcata Theater Lounge. \$10 Yogoman Burning Band, Delta Nationals, Lila Nelson in a special live version of "Write Your Own Damn Song", plus a mystery band that we are literally not allowed to name. Benefits the KHUM Stop the Violence Fund at Humboldt Area Foundation. 707-822-1220

Fortuna Concert Series Presents Eureka Dixieland All-Stars- January 8th Doors open at 7:15 pm. Concert time is 8:00 pm at the Fortuna Monday Club, 610 Main Street in Fortuna. Ticket prices are General Admission \$8; Students and Seniors \$6. Tickets are available at: Green's Fortuna Pharmacy in Fortuna; Fortuna Music Mart in Fortuna & Eureka; Becker's Insurance Agency in Ferndale; Berliner's Cornucopia in Eureka; and at the door.

The Eureka Dixieland All-Stars will liven the Fortuna Concert stage with some jazzy old favorites and maybe some jazzy surprises. The band is made up of familiar faces around Humboldt County. They are: Michael McClimon (cornet), Jeremy Cotton (clarinet), George Epperson (trombone), Jim Piehl (banjo), Fred Tempas (tuba) and Mike Meyers (drums).

Dance and Delectables- January 29th \$15 The Eureka Music Department is proud to present "An Evening of Dancing & Delectables," Saturday, January 29, 2011. The event will begin at 7:00pm at the Turf Club Building at Redwood Acres with a complimentary hour of dance lessons followed by three hours of live big band tunes played by the award-winning Eureka High Jazz Ensemble. Your tickets include a free meal which consists of a dessert and a drink. The no host happy hour featuring non-alcoholic cocktails begins at 7:00 along with an exciting Silent Auction. Additional tickets are available at the EHS Finance Office, and from EHS Music students.

14th Annual Arcata Eye Ball- Doors at 7 p.m \$15. Featuring a Rockestra of local musicians with Kevin Hoover, Pete Ciotti and more Pom Pom Queens of Bat N' Rouge fame. Auction hosted by The Sisters of Perpetual Indulgence. 707-826-7000

anniversary sale!

15% off all in stock items & 10% off all sheet music the entire month of January.

Special orders, rental, repairs, lessons and seagull guitars not included. Expires 1/31/11

Connect with us



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