So, You Want to Grow Greenhouse Tomatoes?

Missouri Tomato Conference, KCMO

MAY 19, 2022

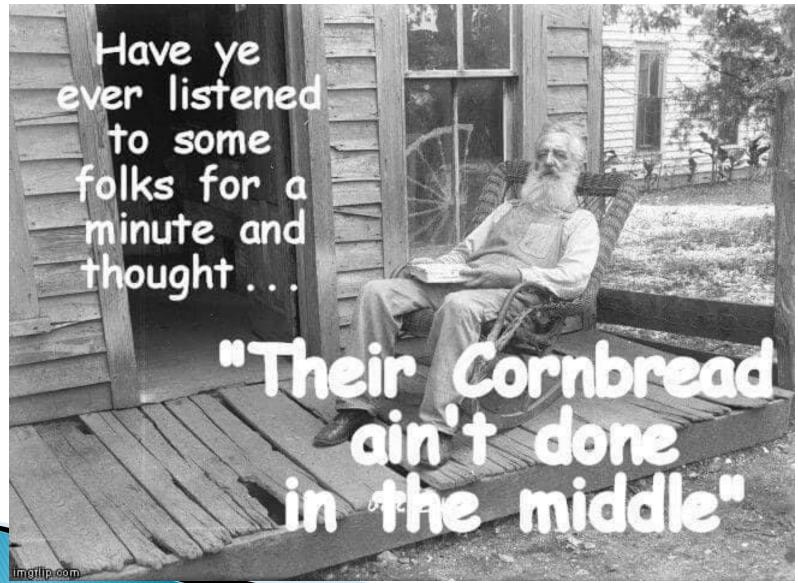
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Professor & Vegetable Specialist







I've See It All ...



7/6/2022

Greenhouses are for Environmental Modification

- Modify
 - temperature
 - light
 - insects, diseases, and weeds
 - air pollutants
 - water
- Allow crop production at a time when it would otherwise be impossible.

Greenhouse TomatoesHigher Quality & Value

- locally grown
- vine ripened
- not breakers or gassed
 good flavor

- uniform size & shape
- good red color

higher quality ---> higher value





U.S. Food Crops Grown Under Protection

Year	Number of Operations	Sales in U.S. Dollars (millions)
1998	1015	\$223
2009	1476	\$553
2014	2521	\$797

Production acres greenhouse vegetables

	Canada	USA	Mexico
Tomato	432	408	1,951
Cucumber	282	105	330
Pepper	296	61	550
Total	1,010	574	2,831

U.S. Food Crops Grown Under Protection

Crop	Production (tons)	Hydroponic production (tons)	Value (\$million)
Total	260,966	165,557	796
Cucumbers	36,310	33,101	78
Herbs (cut fresh)	17,761	3,811	71
Lettuce	10,965	7,719	56
Peppers	3,851		6
Strawberries	353		1
Tomatoes	96,265	82,797	401
Other	95,461	36,791	184

Growers



- Growers have a lot to learn before getting into the hydroponic tomato business.
- But that is just the beginning.
- continue learning every year.





Small, family-run business

Huge, multi-acre range

Same Concepts

Grow, then Sell Tomatoes

- Don't even think about growing greenhouse tomatoes unless you have a market to sell them.
- Investigate the market in your area first
- Wholesale?
- Retail?
- Small grower? Sell locally.
- Have alternative buyers.



Get Educated

- Extension publications
- Books
- Newsletters
- Visit growers
- Internet
- Facebook page
- Grower conferences





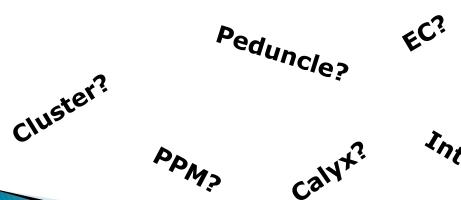
The Greenhouse Structure

- See vendor list in Greenhouse Tomato Handbook
- Determine size
- Site location
- Sales on site?
- Plan for drainage
 - 1–2% slope



Learn The Language

- See the Greenhouse Tomato Growers' Glossary
- Learn the terminology
- Feel free to suggest words to add if you find other terms you don't know



Greenhouse Tomato Growers' Glossary

Producing greenhouse tomatoes, like many endeavors, has its own world of terminology. But because of the integration of many different fields—horticulture, botany, plant physiology, plant pathology, entomology, and others—there are more terms in this field than perhaps any other agricultural pursuit. Also, greenhouse tomato production is rooted in European and Asian countries and was well established in Holland, England, and Japan, before being transported to Canada and eventually to the United States. So, some words have a more international base.

For of all of these reasons, this Greenhouse Tomato Growers' Glossary was assembled to help growers with learning the language of hydroponics and greenhouse tomato production. For more specific information, refer to other publications of the Mississippi State University Extension Service. All of these publications are online at http://msucares.com, or you may get copies from your county Mississippi State University Extension Service office:

Greenhouse Tomato Handbook, MSU Extension Publication 1828

Budget for Greenhouse Tomatoes, MSU Extension Publication 2257

Environmental Control for Greenhouse Tomatoes, MSU Extension Publication 1879

Greenhouse Tomatoes: Pest Management in Mississippi, MSU Extension Publication 1861

Starting Vegetable Transplants, MSU Extension Publication 1995 Fertigation: The Basics of Injecting Fertilizer for Field-Grown Tomatoes, MSU Extension Publication 2037

A Spreadsheet Approach to Fertilization Management For Greenhouse Tomatoes, MAFES Bulletin 1003

Helpful Terms To Know

abiotic disease: plant disease caused by factors other than living organisms, suchas drought, nutritional deficiences, pH problems, pesticide burn, and air pollution.

bacterium: microscopic, one-celled organisms reproducing by fission, lacking chlorophyll, and causing disease in tomato, such as bacterial canker, bacterial wilt, bacterial stem rot, pith necrosis, and bacterial soft rot.

biological control: using one or more living organisms to help control a pest or limit its population.

blade: the extended flat part of a leaf, not including the petiole.

blossom-end rot: a sunken, leathery brown or black spot on the bottom or near the bottom of a tomato fruit; not from a disease; usually from lack of water or not enough calcium in the fruit.

bullish: a plant with thick, leathery, darkgreen leaves, little or no fruit, and very vegetative; may be caused by overfertilization with nitrogen or genetic off-type.

calyx: the green pointed structures beneath flower petals and at the top of the fruit; composed of individual sepals.



bW₃

7/6/2022

Start Small

Start with 1 or 2 bays

Not 6

- Not 12
- Not 5 acres

"Well you said start small..."



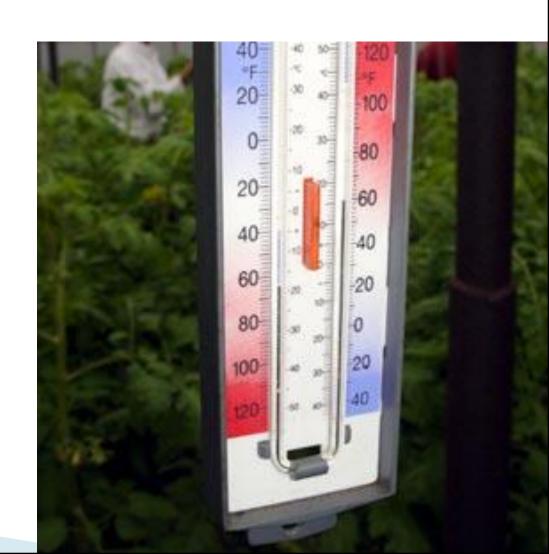
Who will do all the work?

- Labor yes there is work to do
- Average 20 hours per week per bay over the life of the crop
 - Do it all by yourself?
 - Family labor?
 - Hire part-time labor?
 - Hire full-time labor?
- Be sure labor is available when you need it.



Temperature Control

- Heaters (64°F min)
- Fans (keep it under 90°F)
- Vents
- HAF
- Shade Materials?
- Pad & Fan system?
- Fogging?



How Many Plants?

- Plant Population
- 5 square feet per plant
 - Length X width / 5 = number of plants
 - \circ 24 X 96 → 460 plants 30 X 96 → 576 plants

- 3 or 4 plants for 2 cubic foot lay-flat bag
- 2 plants per 5 or 7 ½ gallon upright bag
- ▶ 14 inches between stems in the row

Notice the "V-formation"





Variety

- Choose a good variety.
- Pick a greenhouse variety.
- Look for
 - Good yield
 - Size 8–10 oz
 - Red color
 - Excellent disease resistance
 - Free of disorders



For Greenhouse Production

In most cases

- Red
- Indeterminate
- Beefsteak type
- Roma, cherry, grape *if good market exists*.
- Greenhouse variety not field or home garden type which are not well adapted to greenhouse conditions.
- Can deviate from this based on market demands.



Greenhouse Tomato Varieties

- Big Dena (Syngenta)
- Trust (De Ruiter / Seminis / Monsanto) being phased out!
- Geronimo (De Ruiter / Seminis / Monsanto)
- Torero (De Ruiter / Seminis / Monsanto)
- Rebelski (De Ruiter / Seminis / Monsanto)
- Touché (Paramount Seeds)
- Foronti (De Ruiter / Seminis / Monsanto)
- Tanager (Yuksel Seeds)
- Frederik (new Paramount Seeds)
- Blitz, Quest, Matrix, Clarance, Ambiance, Tresco, Match, Heritage, Starbuck
- Cluster types Success, Tradiro
 - Komeett (new Paramount Seeds)
 - Endeavour (new Rijk Zwann)
 - Orangaro (new Paramount Seeds)





Choose a good growing medium

- Pine bark (composted fines)
- Perlite
- Coconut coir
- Rockwool
- Peat-lite mixes
- Soil
- Sand (no!)



Have the right tools

- Pollinator or bumblebee hive
 - (Class A, B, or C depends on greenhouse size)
- pH meter
- EC meter
- High/low thermometer



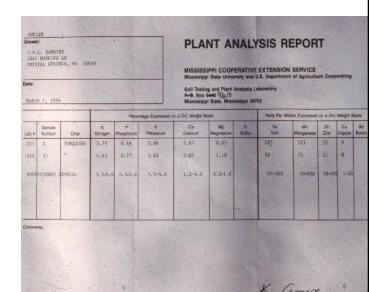
Design A Good Irrigation System

- Not as simple as it sounds
- Get help from an irrigation engineer
- Choose proper emitters
- Use filters
- Plan for fertigation
 - Bulk tank
 - Injector



Fertility & Nutrition

- Use a greenhouse hydroponic tomato fertilizer
- ▶ Use correct pH (5.6–5.8)
- Get regular tissue analysis

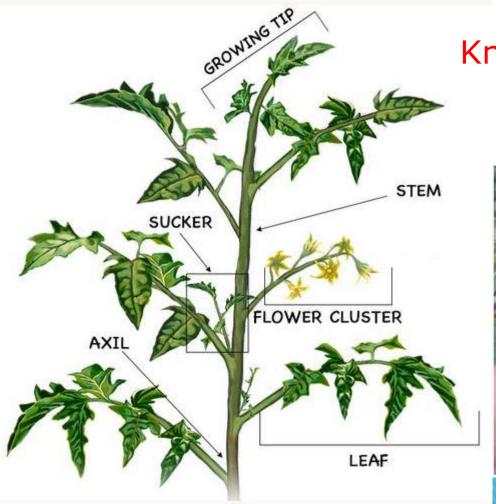




Tissue Analysis How to Take Sample

- Snap off 10 to 12 leaves total
- Not more than 1 per plant
- Randomly selected from throughout greenhouse
- Choose leaf just above golf ball sized fruit
- Send to laboratory for analysis

Suckering Your Tomatoes



Know Your Tomato Anatomy!



What Makes Good Tomato Flavor?

- Correct fertility
 - Not too weak
 - Increasing EC improves flavor
- Correct pH
 - Lower pH (more acid) improves flavor
- Maturity vine-ripened
- Lots of sun
 - Plants turn sunlight into sugar
 - More sun → more sugar → more flavor



Have A Support System*

- Wire Height
 - Average 7 feet high
 - Higher for the taller grower
 - Lower for the shorter grower
- Be sure it has good support
 - 600 plants with fruit load can weigh 3 to 4 tons!
- 3 feet apart in V-formation over row



▶ Tie strings to wire above and clip to base of plant

*note: this does not refer to group therapy, but that may be useful as well

Tomato Pruning & Training for the greenhouse

- Train to 1 main stem!
- Remove suckers once/week
- Tie top of string to horizontal wires overhead
- Tie or clip bottom of string to base of plant
- Attach under a leaf, NOT under flower cluster or fruit which can cause damage.
- Once per week, either add plant clip OR twist string around stem, always in the same direction.



Maintain Your Equipment

- Heaters
 - Should be ready in advance of need
- Fans
- Vents
- Emitters
- Injectors
- Pumps



Be A Worrier!

Check your work.

Use pH and EC meter to check nutrient solution

daily and after mixing.

Use a gallon jug at 1 emitter to check volume per day.

- Walk the greenhouse every day.
 - Look for wilting plants.
 - Look for critters.



Use Diagnostics Resources When Needed

- Local County Agent or Area Horticulture Agent
- Extension Vegetable Specialist
- Digital diagnostics (pictures)
- Diagnostics laboratory (samples)
- Friends in the business



You Are Not ONLY A Grower

You Are Also A...

- Seller
- Marketer
- Promoter
- Industry Representative



Know Your Product – What's So Good About It?

- Vine-ripened
- Good red color
- Great flavor
- Locally grown
- Not breakers or gassed
- Uniform size and shape
- Nutrition & health benefits
 - vitamins, lycopene
- Excellent quality



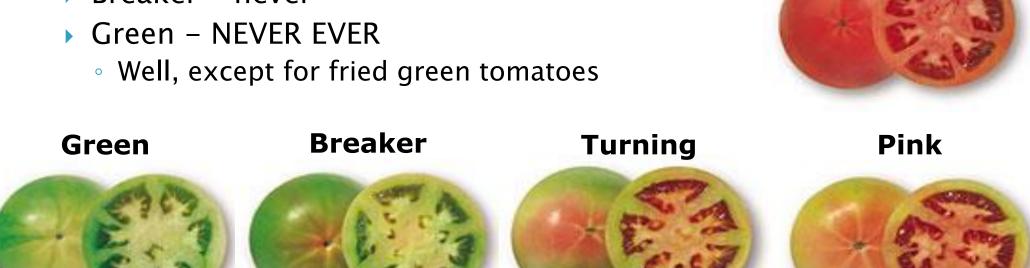
higher quality ---> higher value

Sell Quality

- Grade your fruit well.
- Do not sell cull or #2 and #1 fruit to same buyer.
- Build your reputation for high quality.
- Keep your customers happy.
- Aim for repeat business!
- Develop a brand name customers associate with high quality.
- Logo!

Know When to Harvest

- Red same day retail
- Light red retail and close wholesale
- Pink wholesale close and mid range
- Turning wholesale long range
- Breaker never

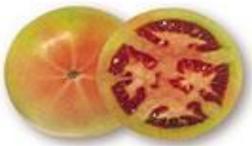


Red Ripe



Light Red





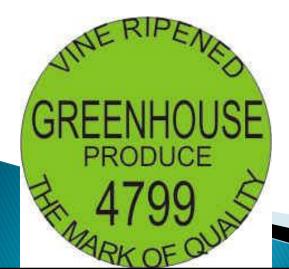
Use Stickers for Promotion

Cost per sticker

For round 3/4 inch label...



 0.2 cents per sticker (i.e. 5 for a penny; including the plate charge)







Publication Resources

- Greenhouse Tomato Handbook
- Tomato Troubles: Common Problems with Tomatoes Greenhouse Tomato Growers' Glossary
- Environmental Control for Greenhouse Tomatoes
- Greenhouse Tomatoes Pest Management in Mississippi
- Budget For Greenhouse Tomatoes

All are on the web site



Greenhouse Tomato Handbook



Greenhouse Tomato Handbook

Also available in Spanish

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Internet Resources

Greenhouse Tomato FAQ

http://extension.msstate.edu/crops/commercialhorticulture/greenhouse-tomatoes



Thanks for coming.

Questions?

