



**SIMPLEnetworking**

## CHI CHI OKEZIE

OWNER / PRODUCER



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SIMPLEnetworking, LLC is a women owned small business firm based in Metro-Atlanta, GA which specializes in business networking, cultural awareness and diversity consulting and training. As owner / producer of SN, Chi Chi Okezie has a thing or two to say about networking. She hosts monthly Power Networking Breakfasts, blogs at the Champion Networker and has been interviewed as a business networking expert. Chi Chi also participates in national conferences as a speaker and workshop presenter.

“SIMPLEnetworking wants to change the way you think about networking.”

### AWARDS / RECOGNITION:

- Proclamation – Business Networking Day, November 13th
- 2017 Oxford College of Emory, William Norton Outstanding Alumna of the Year
- 2015 Emory Campus Life Volunteer
- Class of 2013 40 Under 40 Connect Magazine & Rejuvenate Magazine

### PUBLICATIONS:

- "SIMPLEnetworking" book
- "Networking made s i m p l e" book
- "SIMPLEnetworking" ebook
- [www.snseminars.com](http://www.snseminars.com)
- Online Networking Articles via EazineArticles.com: Diamond Expert

# TOP SEMINARS / WORKSHOPS

## Network Like A Pro:

- Learn how to properly prepare for a networking event.
- Draft a dynamic 30 second pitch.
- Create engaging questions for making good connections.
- Follow up and follow through to build quality relationships.

## Networking and Branding:

- Learn the top 5 branding techniques used by Fortune 500 Companies.
- Identify and develop your personal brand.
- Align skills with personality traits and communication styles.
- Learn the 3 branding images for building credibility, professionalism and recognition.

## Connect More: The Benefits of Internal Networking

- Learn to develop relationships within your organization.
- Understand the benefits of connecting through case studies.
- Identify networking opportunities for professional and career advancement.
- Experience the use of arts and entertainment which relate to internal networking.

## All Included: The Benefits of Networking and Diversity

- Understand the benefits of networking and diversity (tolerance vs. appreciation).
- Learn how to make networks more diverse friendly.
- Gain a general understanding of cultural competence.
- Participate in a diversity exercise / activity.

## SIMPLEnetworking Certification:

Individuals or organizations can receive a certificate of completion with a minimum of 3 hours of training via in person or minimum of 4 hours of training via online / remote.

Clients have used the certification for continuing education requirements, highlight to resume or other career and development objectives.

## TESTIMONIAL:

*Swapnil Shinde, GT Alum,  
Information Security  
Engineer*

"I had the privilege of attending the SN course at Georgia Tech. I was impressed with the quality and the amount of information during the course. It gave me a new perspective on social networking."

## TESTIMONIAL:

*Akilah Charlemagne,  
SPHR, Talent, Training  
Manager, Speaker*

"What a great Power Networking Breakfast session!! Thank you for your consistent mentoring and passion around networking and developments."