

Hypro (Aust) Pty Ltd  
P.O Box 5758  
South Windsor  
NSW 2756

Tuesday, 15 June 2010

The Northern NSW Pug Dog Club  
Pauline Aspinall

Dear Pauline,

Hypro Pet Care was the major sponsor of the successful 'Dogs on show' event run on the June long weekend at the Bill Spilstead Complex for Canine Affairs, 44 Luddenham Road, Erskine Park home of Dogs NSW. Hypro launched the new Dogpro Plus range and a on-line breeders ONLY program called 'Dogpro Breeders Program'. The Dogpro Breeders Program has been designed to provide what breeders having been asking for a long time. Access to a quality, complete and balanced **dry dog food at reasonable prices.**

Members of Dogpro's Breeder Program not only receive a welcome pack (to the value of \$150\*\*) which includes a personalised Platinum breeders card, 1 x Dogpro branded shirts, access to FREE Puppy kits valued at \$17.00\*\*\* for your new puppy owners and a minimum of 12% discount off Dogpro Plus pet food purchased – up to maximum of 36%.

In addition, in the monthly Dogs NSW magazine for July, August and September there is a voucher for a further 10% discount that can be redeemed on-line and on top of the 12% discount making a total of 22% off Dogpro Plus range purchased on-line.

Hypro would like to extend the special introductory offer of waving the \$50 joining fee to current Dogs NSW members of your club. All your members have to do is to either fax or post the signed and completed the attached membership form to Hypro on 02 4577 0137 or P.O Box 5758, South Windsor, NSW 2756 by the close of business Friday 30<sup>th</sup> July, 2010.

Your club will remunerated for every registered Dogs NSW member of your club that joins Dogpro Breeders Program as well as for every bag they purchase on-line.

If you or any of your members has any questions around this, don't hesitate to contact Sean at Hypro Pet Care on 0408 626 784 or contact Hypro Pet Care Head Office on 02 4577 0133.

Your Sincerely,



John Camilleri  
General Manager  
Hypro Pet Care

*\*Based on feeding 10 dogs, each dog is 25 kg in weight, which means feeding 250 g per day of Dogpro Adult Beef. Daily feed is 2.5 kg (8 days per 20 kg bag) = 46 bags per year; On-line price of 20 kg Dogpro Adult Beef is \$43.00 Excluding freight*

*\*\*Based on minimum discount of 12% on above + value of 2 x 2.5kg Dogpro Puppy, clothing, signage and Breeder's card.*

*\*\*\* Based on 15% discount of 20 kg Dogpro Puppy @ On-line Hypro Pet Care shopping page & value of 2.5 kg Dogpro Puppy.*