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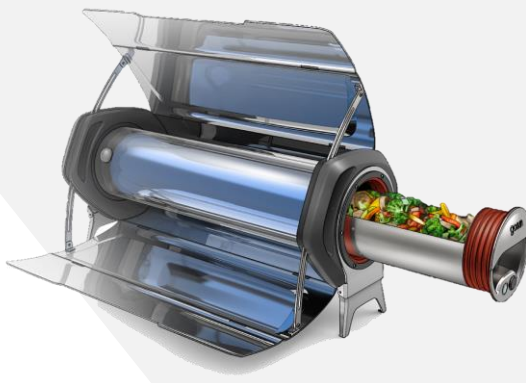
CASE STUDY



Consumer
Technology
Association™

LAS VEGAS

JANUARY 08 - 11, 2019



Campaign Overview

OBJECTIVES

GoSun planned to launch its new hybrid portable solar oven, the Fusion, at CES 2019.

GoSun engaged the services of Brotman | Winter | Fried Communications (BWF) to help them tell their story to the 250,000 attendees and 7,500 journalists who traveled to Vegas to see what was new and innovative across the rapidly expanding worlds of consumer technology.

In response, BWF created the following campaign.

TACTICS

BWF created and deployed of a multi-phase public information campaign consisting of:

- Creation of company-specific media list
- News release creation and distribution
- Submission of CES-focused company, client and product information including the creation of 100-word write-ups, blog submissions, email outreach pitches, engagement with CES publicity teams, directory listing updates and enhancements, CESTV pitch forms and more.
- Facilitation of GoSun's participation in CES Unveiled
- Research into awards, online media kit strategy development and product showcase opportunities
- Concerted email and telephone story pitches
- Creation and production of postcards
- Onsite distribution of postcards through press centers, media events
- Onsite support at CES Unveiled
- Implementation and management of onsite interviews

RESULTS

More than 60 stories appeared in local, regional, national and international media heralding GoSun's efforts, involvement and participation at CES 2019.



100-Word Write-Up



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GoSun (Eureka Park, Sands #52950) – Is it possible to use a solar cooker at night? Without sunlight? Thanks to the Fusion, the new hybrid portable solar oven from GoSun, you can. As the leading global name in fuel-free cooking, GoSun has delivered thousands of stoves in more than 60 countries that can heat up to 550 degrees F. This grill can cook a meal within 20 minutes using nothing other than sunshine as fuel. With three different products already on the market, GoSun grills are portable, easy to use and perfect for camping, tailgates, RV trips, boats, and backyard use.



News Releases



Consumer
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JANUARY 08 - 11, 2019

FOR IMMEDIATE RELEASE

Monday, December 10, 2018

MEDIA CONTACT

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CES 2019 FEATURE: GO SUN SOLAR COOKER

World's First Solar, Electric Hybrid Cooker Featured at CES

Cincinnati, OH (November, 2018) - GoSun will introduce its newest solar cooker, the **GoSun Fusion**, an innovative solar stove capable of cooking day or night, at CES in Las Vegas, January 8-11, 2019. GoSun will exhibit from Booth #52950 in the Eureka Park Marketplace at the Sands Expo.

The *GoSun Fusion* is the first solar hybrid portable oven that integrates the company's patented solar cooking technology with a solar-electric heating system that allows the user to cook at night, during periods of thick cloud cover, even in heavy rains.

The *Fusion* was pre-sold on Kickstarter in late 2018 to an overwhelming reception with 831 backers pledging \$371,562, making the *Fusion* among the top three percent of all products pre-sold on Kickstarter. The *Fusion* compliments GoSun's full solar lineup that includes the Sport, the Grill, and the ultra-portable GoSun GO.

As the *Fusion* was developed in response to retailers and customers urging the company to overcome the limitations of solar cooking at night and in overcast conditions, this is truly a groundbreaking Hybrid Solar-Electric cooker.

With the capacity to cook for a family of five under virtually any conditions, The *Fusion* offers enhanced independence and choice at a competitive price. Kickstarter backers also have the opportunity to purchase a Power Bank to recharge the *Fusion* along with other devices, a travel bag, and a solar PV panel to charge the Power Bank with solar energy. The *Fusion* also offers an optional Bluetooth, app compatible thermometer so that the user can know exactly when their food is fully solar cooked.

GoSun's solar products are perfectly aligned with a surge in consumer trends towards alternative power sources such as cleaner electric vehicles, consumer appliances and just about anything renewable including solar power.

GoSun's patented technology has been recognized by the likes of FastCo. and The White House for its breakthrough innovation. With the ability to cook in light clouds and freezing weather, reaching internal temperatures up to 550°F/280°C while remaining cool to touch, GoSun's patented vacuum tube technology brings solar cooking to the mainstream.

How It Works

GoSun solar ovens incorporate a proprietary vacuum tube technology that allows for fast cooking, portability, simple operation, and safe cooking without propane or charcoal. Sunlight is focused by parabolic reflectors onto the vacuum tube that converts up to 80 percent of the sun's rays into heat that builds up to temperatures of 550°F or 288°C. Despite the high cooking temperatures, the exterior of the grill remains cool to the touch. The vacuum tube also doubles as an insulator that keeps the food hot, regardless of wind or freezing cold.

The *GoSun Fusion* integrates a thermal heating element into the base of the cooking tray, needing no more than a twelve-volt battery to cook a full meal. The heating element is captured in a stainless-steel encasement, allowing for an even distribution of heat within the vacuum tube chamber. The *Fusion* will be

FOR IMMEDIATE RELEASE
Thursday, December 13, 2018

MEDIA CONTACT
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GOSUN LAUNCHES SOLAR REFRIGERATOR/FREEZER, THE GOSUN CHILL *No-Ice Freezer Revolutionizes Portable and Emergency Preparedness Alternatives*

CINCINNATI, OH (December, 2018) - GoSun, the company that revolutionized solar cooking through its solar technology, is now launching its Solar Refrigerator/Freezer, the GoSun Chill. Supporting its mission to provide homeowners a way to utilize solar for all their cooking and portable electrical needs and to allow them to be prepared in case of emergencies. GoSun is introducing a portable, affordable and fuel-free solar powered cooler, refrigerator/Freezer and charging system. The GoSun Chill utilizes energy from the sun to power a highly efficient DC Cooler to keep drinks or food cool, or to freeze, eliminating the need for ice for a cooler. See the GoSun Chill released at CES, January 8-11, Las Vegas Convention Center, Eureka Park, Booth 52950.

How It Works

The GoSun Chill incorporates a portable solar table that has attachable solar photovoltaic panels and a lightweight, compact battery system, that allows for a completely portable power and cooling system. Plus, the shading of the table allows the cooler to stay even colder, even in direct sunlight and operate at temperatures down to -18 degrees c, (0 degrees F). It is important to note, that other portable, battery electric coolers utilize thermoelectric chips, which can only provide cooling of about 35 degrees from air temperature and cannot produce ice. By combining the technology of brushless compressor technology, with the insulated air gap canopy, the GoSun Chill can be powered directly by the portable solar panel or the lithium battery built into the Folding Solar Table. The GoSun Chill is also completely portable, allowing the consumer to fold up the solar table easily and with its built-in wheels and pull out handle-- take it to the beach, while camping, fishing, sailing, or enjoy it in the backyard.

A portable lithium battery pack powers the GoSun CHILL. The large 150 watt-hour solar power pack can also power laptops, cell phones, and many other portable accessories, making it the perfect outdoor product to be prepared for a power outage or emergency.

The GoSun Solar Chill will be available this Spring at www.gosun.co. The GoSun CHILL joins the GoSun line of innovative Solar Cookers, such as the new GoSun Fusion making a complete Solar kitchen now a possibility. The Solar Cooler and the Solar Cookers are also ideal for power outages or emergencies. The American Red Cross ordered 1500 GoSun solar cookers to help victims last October when the lost all power due to Typhoon Yutu.

To become a dealer with GoSun, or to reserve your Gosun Chill visit www.gosun.co, call 888-868-6154, or email garys@gosunstove.com.

###

About GoSun Inc.

GoSun is an innovative manufacturer of solar cookers that can heat up to 550 degrees F and cook a meal in as little as 20 minutes with no fuel other than the Sun. GoSun is now offering a full line of consumer-friendly products such as a solar rechargeable flashlight, a solar phone charger, and now the new Solar Chill. Recently the American Red Cross ordered 1500 solar cookers when a typhoon wiped out all power on the island of Saipan. For more information, please visit: www.gosun.co or call 888-868-6154.



FOR IMMEDIATE RELEASE

Wednesday, December 19, 2018

MEDIA CONTACT

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CES 2019 EUREKA PARK CLIMATE CHANGE INNOVATOR AWARD WINNER

GoSun Fusion, Hybrid Solar Cooker Commended for Its Ability to Reduce Greenhouse Gas Emissions

CINCINNATI, OH (November, 2018) – American startup, GoSun was awarded the prestigious CES 2019 Climate Change Innovator Award by the Consumer Technology Association for its latest launch, the GoSun Fusion. The hybrid solar cooker is the world's first portable, electric oven to work off-grid – the most resourceful source clean-energy available.

The GoSun Fusion is five times more efficient than anything else on the market, through (1) reduced power consumption (2) reduced weight (3) deployment of off-the-grid solar energy, including a back-up re-chargeable lithium-ion battery power bank, and (4) a drastic reduction in greenhouse gas emissions with zero need for fuel.

Outdoor cooking has always required burning and the drama that accompanies fire. Electric is clean, reliable and safe, but before the advent of the Fusion you had to bring a generator to make enough power when cooking off-grid. The Fusion integrates a 150-Watt heating element (equivalent power draw of an incandescent lightbulb) below the stainless-steel Cook Tray, allowing for cooking anytime, combining reliability and portability that has never been possible with solar or electric ovens.

GoSun's patented technology has been recognized by The White House for its breakthrough innovation; and has been featured by The United Nations Foundation, *National Geographic*, *Popular Science*, *Fast Company*, and many more; including partnering with The American Red Cross after the devastating Saipan typhoon earlier this year. The company plans to continue its groundbreaking work to make the world a better place for generations to come.

The GoSun *Fusion* integrates a thermal heating element into the base of the cooking tray, requiring no more than a 12-volt battery to cook a full meal. The heating element is captured in a stainless-steel encasement, allowing for an even distribution of heat within the vacuum tube chamber. The *Fusion* will be available for \$449 with additional upgrades and accessories also available. The remainder of GoSun's cookers are available at www.GoSun.co with prices ranging from \$139 to \$699.

###

About GoSun

GoSun is an innovative manufacturer of solar cookers that can heat up to 550°F or 288°C and cook a meal in as little as 20 minutes with no fuel other than the sun. What started as a simple inspiration has grown into the leading name in fuel-free cooking, delivering thousands of stoves in more than 60 countries. Last month the American Red Cross ordered 1,500 solar cookers to help with relief efforts due to a typhoon. For more information, please visit: www.GoSun.co or call 888-868-6154.

About CES Innovation Awards

The CES Innovation Awards is an annual competition honoring outstanding design and engineering in consumer technology products. Specifically, the Climate Change Innovators Award selects the next generation of startups uniquely positioned to combat climate change by using cutting-edge innovations to reduce the environmental impact of traditional business practices.

Digital Media Kit

Including videos, FAQs, graphics, and all recent releases – available: <https://bit.ly/2G4XQgJ>

FOR IMMEDIATE RELEASE

Monday, January 28, 2019

MEDIA CONTACT

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CES 2019: GOSUN SOLAR PRODUCTS CRITICALLY ACCLAIMED

World's First Solar, Electric Hybrid Cooker Honored at CES

Cincinnati, OH (January, 2019) - GoSun introduced its groundbreaking solar cooker, the **GoSun Fusion**, an innovative solar stove capable of cooking day or night, at CES in Las Vegas, January 8-11, 2019. Invited to exhibit all its pioneering technology, one specific product took centerstage, its GoSun Fusion. The start-up was honored by the Consumer Technology Association with the prestigious Climate Change Innovator Award for the GoSun Fusion, the world's first portable, hybrid-electric/solar oven to work off-grid – the most resourceful source clean-energy available.

The *Fusion* was pre-sold on Kickstarter in late 2018 to an overwhelming reception with 831 backers pledging \$371,562, making the Fusion among the top three percent of all products pre-sold on Kickstarter. The *Fusion* compliments GoSun's full solar lineup that includes the Sport, the Grill, and the ultra-portable GoSun GO.

As the *Fusion* was developed in response to retailers and customers urging the company to overcome the limitations of solar cooking at night and in overcast conditions, this is truly a groundbreaking Hybrid Solar-Electric cooker.

With the capacity to cook for a family of five under virtually any conditions, The *Fusion* offers enhanced independence and choice at a competitive price. Kickstarter backers also have the opportunity to purchase a Power Bank to recharge the *Fusion* along with other devices, a travel bag, and a solar PV panel to charge the Power Bank with solar energy. The Fusion also offers an optional Bluetooth, app compatible thermometer so that the user can know exactly when their food is fully solar cooked.

GoSun's solar products are perfectly aligned with a surge in consumer trends towards alternative power sources such as cleaner electric vehicles, consumer appliances and just about anything renewable including solar power; and its patented technology has been recognized by the likes of FastCo. and The White House for its breakthrough innovation. With the ability to cook in light clouds and freezing weather, reaching internal temperatures up to 550°F/280°C while remaining cool to touch, GoSun's patented vacuum tube technology brings solar cooking to the mainstream.

CES features include commendation from [CNET](#), [engadget](#), [MensJournal](#), [BusinessWire](#), [Medium](#), [AARP](#), [The Spoon](#), [FOX](#), [ABC](#), and many more!

WORTH THE READ



engadget

Chicago
Tribune



###

About GoSun

GoSun is an innovative manufacturer of solar cookers that can heat up to 550°F or 288°C and cook a meal in as little as 20 minutes with no fuel other than the sun. What started as a simple inspiration has grown into the leading name in fuel-free cooking, delivering thousands of stoves in more than 60 countries. For more information, please visit: www.GoSun.co or call 888-868-6154.

Post Card Artwork



www.gosun.co

GoSun Fusion SOLAR/ELECTRIC COOKER

GoSun Chill SOLAR COOLER



GoSun Go | GoSun Sport | GoSun Grill

GoSun is a young company comprised of designers, engineers, and change-makers, intent on serving the world with unparalleled green cooking solutions.

We are passionate about our products and how they power our customers' lives.

VISIT US AT

EUREKA PARK, SANDS #52950



CES UNVEILED

Sunday, January 6, 2019
5:00 - 8:30 PM
Shorelines Exhibit Hall
Mandalay Bay Hotel
Las Vegas, NV

FOOD TECH LIVE

Tuesday, January 8, 2019
6:30 PM
Treasure Island Hotel
Las Vegas, NV
[Must RSVP]



CLIMATE
CHANGE
INNOVATOR
AWARD

2019

DIGITAL MEDIA KIT



MEDIA INQUIRIES

Heather Mahoney
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hmahoney@aboutbwf.com

Photos



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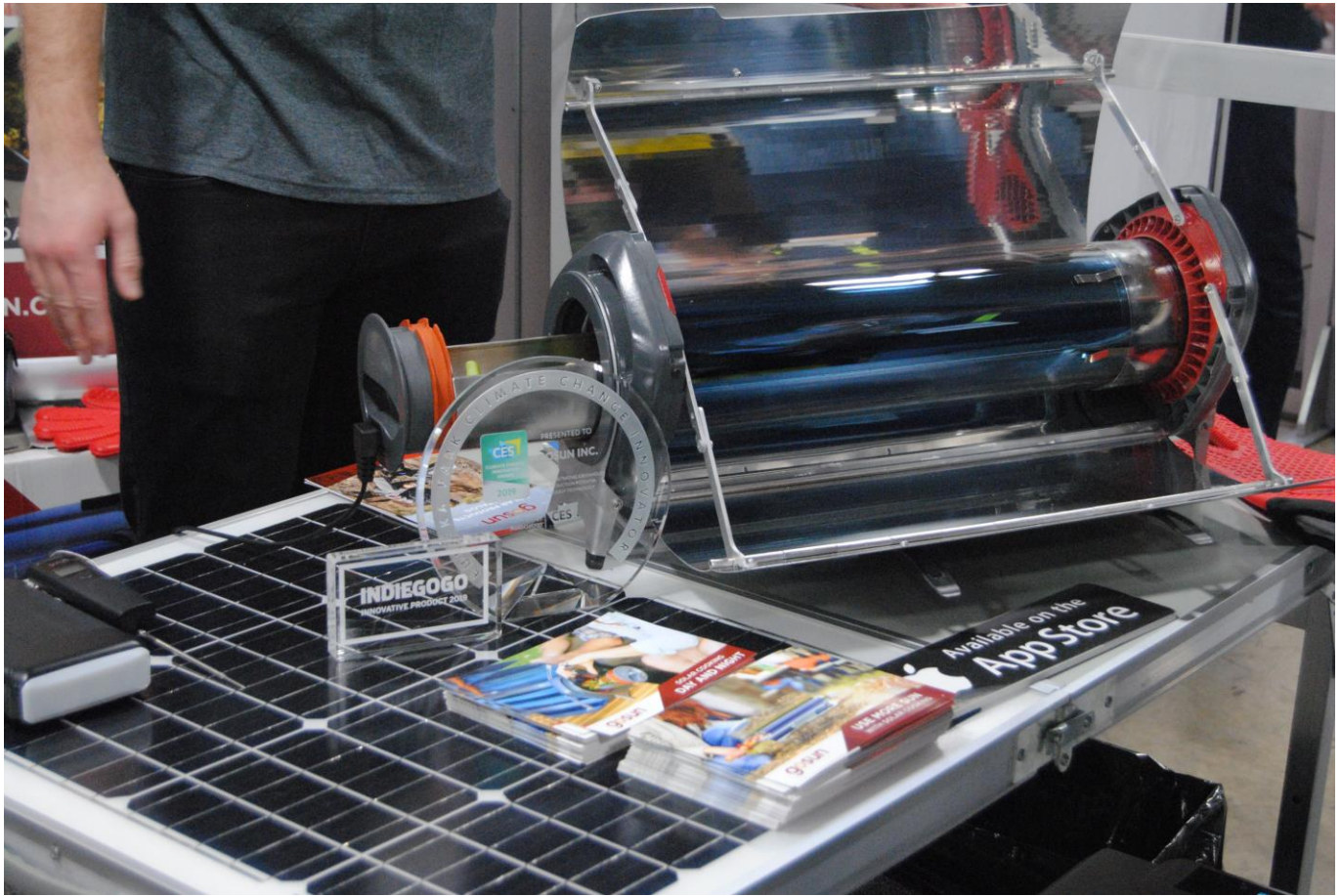
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Media Coverage and Selected Media Clips



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GoSun's \$400 solar cooker revealed at CES 2019

The Kickstarter backed company is debuting a solar cooker that can handle making meals after sundown.

BY MOLLY PRICE | JANUARY 7, 2019 9:39 AM PST



Chris Monroe/CNET

GoSun is back at CES with a new solar cooker. The GoSun Fusion aims to feed a family of five with solar cooking technology and a solar-electric heating system at night, when it is cloudy or even in heavy rain.

GoSun has funded many of its projects on Kickstarter, and the Fusion is no different. Other GoSun models already available include the GoSun Sport, GoSun Grill and GoSun GO.

The Fusion cooker can be recharged via GoSun's solar power bank and solar panel, and works with accessories, including a Bluetooth thermometer to let you know when your food is fully cooked.

The tech behind solar cooking works with vacuum tube technology without the use of propane or charcoal. Sunlight is focused onto the vacuum tube by parabolic reflectors. That converts nearly 80 percent of the sun's rays into heat that can build up to 550 degrees, while keeping the exterior of the cooker cool to the touch.

That vacuum tube also works as an insulator to keep the food hot. The Fusion also uses a thermal heating element in the base of the cooking tray. The heating element needs a 12V battery to cook a full meal and is encased in a stainless steel cover.

The Fusion will be available for \$499 with upgrades and accessories sold separately. GoSun is also working on a solar table and solar-powered cooler, likely coming to kickstarter in the spring.

The team at GoSun expect the Fusion to come to market in April 2019. GoSun's other cookers are available [now](#). Prices range from \$139 to \$699.

Home / Energy & Green Tech

JANUARY 8, 2019 WEBLOG

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GoSun woos outdoor cooks with Fusion's solar power

by Nancy Cohen , Tech Xplore




Many organizations are striving to create fewer emissions or less pollution in their products. It was always likely that CES 2019 would reflect the times and that companies launching environmentally friendly products would definitely be pulling up to the hotel curbs.

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A standout group doing just that is GoSun and they are introducing Fusion, the latest member of their cooker family that appeals to cooks with an anti-pollution conscience. The Fusion is at the center of its solar kitchen showcase this year.

Fusion is the name of GoSun's newest member, introduced at CES 2019, to ship later this year. The CES exhibition profile defines it as a "hybrid portable solar oven."

The GoSun Fusion is about to join their suite of stoves in Spring 2019, said the company, which expressed confidence that "it will be a remarkable addition to your outdoor life."

Pollution-wary outdoor cooks who would like to know their next meal preparation is not part of the CO2 emissions problem will be apt to show interest. The stove boasts solar cooking technology and—if it is raining or the sun is nowhere— a solar-electric heating system.

The new GoSun Fusion solar cooker aims to feed a family of five with solar technology. Fusion cooks in the sun for an hour.



How to cook a meal in the absence of sunlight?

By plugging it into a lithium ion power bank. Fusion can cook a meal drawing power from the new lithium ion power bank product, also on debut.

"The power bank will receive its energy from an accompanying foldable solar panel, also being rolled out at CES," Michael Wolf, *The Spoon*, said. Recharging the cooker is possible with the solar power bank and solar panel. You can charge it up and at night cook dinner. For Wolf, that was an important takeaway: "If you think solar powered cooking is something you can only do when the sun is out, [think](#) again."

GoSun overall is making cooking appliances. "Our technology runs on a vacuum insulated tube," CEO Patrick Sherwin told *The Spoon*, a site focused on food technology.

The cooker stays cool to the touch. As the company videos show, there is a vacuum tube and place to spoon up the ingredients—meatballs and diced veggies, for example. No propane. No charcoal.



Engadget's Edgar Alvarez, senior editor, reported that "The company says the Fusion is five times more [efficient](#) than a traditional oven." The Fusion cooks meals with the energy needed to power a lightbulb.

Molly Price, CNET, described how GoSun's cooking solution works: Sunlight is focused on its vacuum tube by parabolic reflectors, converting almost 80 percent of the [sun's](#) rays into heat, which can get up to 550 degrees.

GoSun products other than Fusion have already been on the market. These include GoSun Go, the little solar oven. You can easily hike and travel with your cooking companion, all two pounds of it. Videos show the pull-out tray loaded with diced veggies and main ingredients, cooked in as little as 20 minutes. Other models are GoSun Sport and GoSun Grill.

Whether or not CES attendees will spring for the stoves, one accomplishment is obvious; GoSun made its presence known again as a company on a mission to support fuel-free cooking.

"According to the United Nations, one of the largest problems facing the world today is clean cooking. Every day 3 billion people (40% of the Earth's population) are still cooking on open fires that consume forests and waste money."

The company's back story has an inspirational ring to it: "Founded in a small suburban garage."

GoSun founder Patrick Sherwin began his solar cooker journey with a solar hot dog cooker invention, and felt the idea could be expanded into something more. The company on their site stated, "GoSun's patented technology allows anyone to bake or cook anything, using just the sun even in the clouds and freezing cold. GoSun is driven to provide more consumer friendly solar solutions to the people who need them most."

The CES profile said "GoSun has delivered thousands of stoves in more than 60 countries that can heat up to 550 degrees."

The team at GoSun expect Fusion deliveries in the spring months of 2019. GoSun's other cookers are available now.

The company's web site said GoSun Fusion was "about to join our suite of stoves in Spring 2019. We are confident it will be a remarkable addition to your outdoor life." The company, based on its site, is taking Fusion pre-orders at [\\$399](#).

Home › Topics › Foodtech › GoSun Debuts The 'Solar Kitchen' So You Can Cook (and Chill) Around...

Topics Foodtech Next-Gen Cooking Startups

GoSun Debuts The 'Solar Kitchen' So You Can Cook (and Chill) Around The Clock

By Michael Wolf · January 7, 2019 3



If you think solar powered cooking is something you can only do when the sun is out, think again.

That's because GoSun, the company which got its start five years ago when it debuted its first solar oven [on Kickstarter](#), has evolved its product line to what is essentially a fully self-contained "solar kitchen" that can cook (or chill) at any time of the day or night.

At the center of the company's solar kitchen concept is the [GoSun Fusion](#), a hybrid oven that can cook using solar power or electricity. With the Fusion, a user can cook a meal with solar power in about an hour. At night, the Fusion can cook a meal in the same amount of time by drawing power from the new lithium ion power bank product the company is debuting at CES. The power bank will receive its energy from an accompanying foldable solar panel, also being rolled out at CES.

While all this cooking is great, you and I both know a kitchen is not complete without something to keep your food (or beer) cold. GoSun now has that covered too. The company also unveiled the GoSun Chill, which the company calls a cooler but, according to GoSun CEO Patrick Sherwin, it's actually a fully operable mini-fridge.

"It's crazy how efficient this technology has gotten," said Sherwin. The Chill (read fridge) has a "brushless DC compressor motor inside allows you to keep a couple cases of beer cold for entire day with this power bank."

According to Sherwin, the Fusion will be shipping in a little over a month and the new power bank, solar panel and Chill cooler will be for sale in March via Indiegogo and will ship in the summer.

You can watch my full interview with Sherwin from CES Unveiled below:






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INTERVIEWS LIFESTYLE PODCASTS

A Solar Kitchen For Untethered Cooking From GoSun



by [Dave Graveline](#) January 11, 2019, 6:46 am 0



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Dave talks to Peter Harten, Sales Manager at [GoSun](#) about their solar electric oven

Peter Harten, [GoSun](#)

CES 2019

GoSun Showcases Latest Solar Cooker During CES



By Betty Joita

Posted on January 6, 2019


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GoSun already prides itself with a few solar cookers, all of them funded via Kickstarter, such as the GoSun Sport, GoSun Grill and the GoSun GO.

The newest member to join the family is the GoSun Fusion, a cooker that promises to feed a family of five via its solar cooking technology. It also works thanks to a solar-electric heating system during the night, when the skies are overcast or even during heavy rain.

The Fusion is charged via a solar power bank and a solar panel and employs the use of a thermometer as well – a Bluetooth one though – that lets you know when the food is ready.



The Fusion doesn't need propane or charcoal to function – it's all about sunlight, which focuses in the vacuum tube through parabolic reflectors which then convert it into heat that can go up to 550 degrees.

The vacuum tube does more than that: it also serves as an insulator and keeps the food hot.

The Fusion will be sold for \$499 and there's also accessories available for it, which are sold separately.

It's expected to become widely available starting April.

RELATED ITEMS: [GOSUN](#), [SOLAR GRILL](#), [SOLAR POWER](#)



CES 2019: In Case of Zombie Apocalypse, You'll Want a GoSun Fusion Solar Cooker

JANUARY 7, 2019 - 1 MIN READ

57
SHARES



COOK WITH SUN BY DAY



SOLAR ELECTRIC BY NIGHT





GoSun is no stranger to solar cookers, but this year, they've unveiled a new model, called Fusion, which integrates an electric heating element. It keeps the familiar cylindrical cooking chamber that draws heat from two parabolic reflectors which capture heat from the sun and adds a 150-watt electric heater. Fusion can be powered either using a car's cigarette port, a lithium ion power bank or a solar panel charger for the battery pack. [Read more](#) for another video, additional pictures and information.



The Fusion's cooking chamber can reach 550 degrees Fahrenheit under direct sunlight, and can cook a meal for five people in an hour. This item, along with a solar-powered cooler, will hit stores this summer, with the former priced at \$400.



“The Fusion isn’t only good for people who are prepping for the apocalypse, but also those who want something different than a traditional grill for camping trips. What’s more, there’s nothing keeping you from using it inside your home, in case you want to use it instead of your oven or pressure cooker,” said [Engadget](#).



Coverage Links



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VIDEO

<https://www.youtube.com/watch?v=kb4Ut0Dt6B0> KITCHEN AND ALL

<https://www.youtube.com/watch?v=ffYffLj0INs> KITCHEN AND COOLER

<https://www.youtube.com/watch?v=6r5CTQGOLBk> CHINA SOLAR COOKER

<https://www.youtube.com/watch?v=ubqpSw1N3Q8> KITCHEN AND COOLER

https://www.youtube.com/watch?v=mly1XF_OxU FUSION

<https://www.youtube.com/watch?v=Ba3VCdMDmh0> SOLAR COOKING

<https://www.youtube.com/watch?v=ubqpSw1N3Q8&t=12s> KITCHEN COOLER

<https://intotomorrow.com/a-solar-kitchen-for-untethered-cooking-from-gosun/> FUSION AND KITCHEN

MAJOR

<https://www.zdnet.com/article/best-of-ces-2019-cool-tech-you-can-buy-this-year/>

<https://www.mensjournal.com/gear/the-best-gear-ces-2019/dell-alienware-area-51m/>

<https://www.cbsnews.com/live-news/ces-2019-day-2-today-las-vegas-google-samsung-ford-htc-vr-g5-ai-smart-home-products-2019-01-09/> CBS

<https://www.cnet.com/news/gosun-shows-off-new-solar-oven-at-ces-2019/> CNET

<https://www.chicagotribune.com/consumer-reviews/sns-bestreviews-ces-first-look-product-debuts-that-wowed-us-at-ces-20190108-story.html> CHICAGO TRIBUNE

<https://www.foxnews.com/tech/best-of-ces-2019-first-foldable-phone-harley-davidson-goes-electric-and-a-flying-car> FOX

<https://www.abc-7.com/story/39733086/ces-2019-exhibitor-profiles-first-alert-to-lg-electronics> ABC

<https://www.gamespot.com/articles/the-weirdest-products-from-ces-2019/1100-6464328/>

<https://techthelead.com/gosun-showcases-latest-solar-cooker-during-ces/> FUSION

<https://thebossmagazine.com/top-10-ces-tech/> TOP 10 OF CES FUSION

<https://www.zdnet.com/article/best-of-ces-2019-cool-tech-you-can-buy-this-year/> BEST OF CES

<https://www.globalbankingandfinance.com/ces-2019-exhibitor-profiles-first-alert-to-lg-electronics/>
KITCHEN

<https://thespoon.tech/gosun-debuts-the-solar-kitchen-so-you-can-cook-and-chill-around-the-clock/> COOLER

<https://americajr.com/news/2019/01/09/watch-cooking-at-ces-2019-the-bread-bot-gosun-solar-grill-and-cooler/> COOLER

<https://www.techeblog.com/ces-gosun-fusion-solar-cooker-energy/>

<https://techxplore.com/news/2019-01-gosun-woos-outdoor-cooks-fusion.html>

INTERNATIONAL

<https://eftm.com/2019/01/a-sun-oven-its-a-thing-55801> AUSTRALIA

<https://www.innovationtoronto.com/tag/solar-kettle/> CANADA

<https://www.alef.ir/news/3971022178.html> IRAN

<https://www.bolchhanepal.com/gosun-shows-off-new-solar-oven-at-ces-2019-cnet/> NEPAL

<https://www.itbusiness.ca/blog/more-weird-and-wonderful-products-from-ces-2019/108413> CANADA

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