



Traverse City Shop & Sip  
Vendor Information and Application  
Hagerty Conference Center  
Saturday December 3rd, 2016 3–8 pm

The Traverse City Shop & Sip is northern Michigan's favorite holiday craft market! We offer 60+ vendors, a full bar as well as free parking & admission to our event. We are thrilled to have a new space this year, The Hagerty Conference Center! The Traverse City Shop & Sip is a fast-paced, juried art and craft market consisting of exclusively positive vendor attitudes, enthusiastic shoppers, as well as the best locally handmade goods found anywhere! In addition to all of the above, we are considering the addition of a silent auction-type drawing as well as some other fun stuff to do at the show, to be announced at a later date. This will be our 6th run here at the Shop & Sip, and every year our following grows! Shop Local. Shop Handmade. Shop & Sip!

EVENT INFORMATION

Location – The Hagerty Conference Center, 715 E. Front Street, Traverse City, MI 49684.

Acceptable Media – The Traverse City Shop & Sip is committed to supporting the handmade movement in our area. We pride our event on the ability to secure artists who provide exclusively handmade, original craft. All entries will be reviewed and juried prior to vendor acceptance to the event. Our team of jurors will select work that fits into the genre of the Traverse City Shop & Sip. We look for high-quality, original, handmade work that will be attractive to our demographic of shoppers. We ask that once accepted, you only sell work analogous to submitted photos. Any other media will be noted and we will ask you to put it away.

Vendor Info – The Traverse City Shop & Sip is a juried event. If you are selected to be a vendor at the Traverse City Shop & Sip, you will be contacted on or before October 15th, 2016. At that time, a vendor fee of \$65 will be due by October 20th, 2016 to secure your booth space. If you fail to pay your vendor fee by October 20th, 2016, your vendor space will be forfeited and offered to another vendor in line on the waiting list, so please be prompt with payment. **Booth space is approximately 6' x 8'.** Please note vendors are not permitted to hang anything on the walls of The Hagerty Conference Center. All displays and materials must be free standing. Need a table? Add \$5 to your vendor fee to have a 5' x 2.5' table waiting for you.

To apply to be a vendor at the 2016 Traverse City Shop & Sip, PLEASE FOLLOW THE DIRECTIONS BELOW and submit all of the following items by October 1st, 2016.

- Signed and completed application. Incomplete applications are not accepted.
- Non-refundable application fee of \$10. Check/money order made out to Natalie Byrne.
- Three non-returnable photos: Two of your craft, and one of your booth set up at a previous craft/art market. (If you're alum to the S&S, you do not need to submit new photos!)

Mail it all to: Natalie Byrne, 1921 Pine Dr., TVC, MI 49686 or email: [nbyrne@charter.net](mailto:nbyrne@charter.net)



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Vendor Name \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address/Website \_\_\_\_\_

Need a table for \$5? \_\_\_\_\_ Need an outlet? \_\_\_\_\_ Want to donate to the drawing? \_\_\_\_\_

Please briefly describe what you plan to sell at the Traverse City Shop & Sip, as well as the price range for your products:

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Wanna hang next to another vendor? Any other vendor needs? We're happy to work with you on anything you require for a better experience! Please specify:

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I have read the vendor information and application and understand that by applying I'm not automatically accepted into the Traverse City Shop & Sip until notified. If accepted, I agree to have a great attitude, to remain set up for the entire show, and to hold Natalie Byrne and The Hagerty Conference Center free from all liability whatsoever.

Vendor signature \_\_\_\_\_ Date \_\_\_\_\_

Any questions/concerns, please contact Natalie Byrne – 231.499.9627/nbyrne@charter.net