

## MTV Music Awards Catalog Opportunity

**What:** Boutique Up! Daily is producing a product catalog for the MTV Music Awards. This is a catalog opportunity only. **NO** products are needed for this event.

**When:** The MTV Awards are being held May 30, 2009.

**Catalog Deadline:** April 27, 2009 is the last day we can accept participants.

**Number of Participants:** We can only accept **25** participants for this catalog.

**Types of Products:** All product types are welcome.

**Fee:** \$200.00 per participant. Your fee is based on our cost to submit the catalog to the MTV Awards via Celebrity Chitt, the gifting company we are working with. This also helps defray our costs of having the catalogs professionally designed, printed and embellished.

**Number of Catalogs to be distributed:** We have been asked for 50-100 catalogs.

**Catalog dimensions:** The completed catalog is 6" x 4". Each product receives one full page of this size for advertising.

**Catalog Design:** We take care of designing each celebrity catalog. Participants only need to provide professional quality photographs and information about their product. We'll take it from there.

### Details:

Catalogs will be placed in celebrity swag bags to be handed out to celebrities at the MTV Music Awards. We are working closely with Celebrity Chitt ([www.celebritychitt.com](http://www.celebritychitt.com)) for this event.

**\*\*In order to maintain the integrity of our wonderful partner, Celebrity Chitt, we can not accept anyone who is a current, or past, client of Celebrity Chitt for this catalog opportunity. You must have never worked with them, and can not be a current client of Celebrity Chitt, to participate with Boutique Up! for this opportunity.\*\***

Photos of our past celebrity catalogs, *Pamper* & *Luxe*, below

