

# Growing Blackberry Production and Sales in Missouri

## Winter Workshop

**Nov 15, 1:00-4:00pm**

**MU Southwest Research Center,  
14548 Highway H, Mt Vernon,  
MO 65712**

## Blackberry Production, focused on Fall/Winter Management

*Patrick Byers, University of Missouri*

## Blackberry Economics

*Jennifer Lutes, University of Missouri*

## Recap of the 2017 Blackberry Season

*Patrick Byers, University of Missouri*

## Question/Answer Session

## Hands-On Experience in the RCA Blackberry Planting



Blackberries offer huge potential for Missouri farmers. Though a challenging crop to produce, blackberries are in high demand for many markets. The “Growing Blackberry Production and Sales in Missouri” project will offer educational sessions and tours of innovative blackberry farms. Join local and nationally known blackberry specialists and farmers to gain expertise on a wide range of blackberry topics, including:

- The blackberry shift trellis
- Establishing new blackberry plantings
- Blackberry production practices
- Blackberry weed management, including recent advances
- Update on blackberry insect issues, including spotted wing drosophila, broad mite, and brown marmorated stink bug
- Creative marketing strategies for blackberries
- Processing blackberries into value-added products
- Blackberry growers profiles
- On-farm tours of innovative blackberry producers

The Webb City  
Farmers Market



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## 2017 Workshop Information

**April 26, 1:00-4:00pm. MU Southwest Research Center, 14548 Highway H, Mt Vernon, MO 65712**

Spring management of the RCA trellis, blackberry culture. \$10 registration per attendee.

**June 21, 1:00-4:00pm. MU Southwest Research Center, 14548 Highway H, Mt Vernon, MO 65712**

Hmong translation. Blackberry production, blackberry harvest, spotted wing drosophila management, RCA trellis management. \$10 registration per attendee.

**June 28, 1:00-4:00pm. Jefferson College-Arnold, 1687 Missouri State Road, Arnold MO 63010 and Belleville, IL**

Blackberry harvest, spotted wing drosophila management, RCA trellis management, visit to commercial blackberry farm. \$10 registration per attendee.

**July 26, 1:00-4:00pm. MU Southwest Research Center, 14548 Highway H, Mt Vernon, MO 65712**

Transition of primocanes to the RCA trellis, blackberry insect and disease management, irrigation. \$10 registration per attendee.

**November 15, 1:00-4:00pm. MU Southwest Research Center, 14548 Highway H, Mt Vernon, MO 65712**

Fall/winter management of the RCA trellis, economics of blackberry production. \$10 registration per attendee.

### Organizing committee:

Patrick Byers, Robert Balek, Andrew Thomas - University of Missouri  
Nahshon Bishop, David Middleton, Randy Garret—Lincoln University  
Eileen Nichols, Webb City Farmers Market

*The “Growing Blackberry Production and Sales in Missouri” project is funded through a Missouri Department of Agriculture Specialty Crops Block Grant.*

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