

YEWTEE POINT

# CAKE MASTER 2018

## REGISTRATION FORM

Calling all mums who bakes: pair up with your kid and show us your mad teamwork and skills in decorating a cake in our Cake Master 2018 and charm us with your inspiration and creativity!



**The top three winning pairs stand to win:**

**1st Prize:** Frasers Property Gift Card worth \$400

**2nd Prize:** Frasers Property Gift Card worth \$300

**3rd Prize:** Frasers Property Gift Card worth \$200

Challenge is open to all mother with kids aged 7 to 12 years old. To participate, simply spend \$30\* in 3 same-day receipt to sign up. Limited to the first 25 Frasers Rewards members. To sign up for Frasers Rewards, download the Frasers Rewards mobile app which is available on the App Store and Google Play and start enjoying Frasers Rewards member's benefits. Details can be found at [www.FrasersRewards.com](http://www.FrasersRewards.com).

**Name (Mother):** \_\_\_\_\_ **Profession:** \_\_\_\_\_

**NRIC No:** \_\_\_\_\_ **Age:** \_\_\_\_\_ **Mobile Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Name (Child)** \_\_\_\_\_ **Age:** \_\_\_\_\_

**Name of Team:** \_\_\_\_\_

By participating in the Cake Master 2018, I agree to abide by all rules and stipulations of the Challenge and accept the judgment and decisions made by the panel of judges.

I understand that by signing this form, I am confirming that the personal data provided above is accurate and I give my consent for Frasers Property Singapore to:

- ☐ Use, disclose and retain my personal data, photographs and videos (including, but not limited to use on the internet) in connection with "Cake Master 2018" and be contacted in connection with the Challenge.
- ☐ the use of photographs, statements or other materials, including, without limitation, cake design, made by or attributed to winners for this Contest or similar future contests or any other purpose whatsoever (where legal), and any and all rights to said use, without further compensation.

(Please tick)

Frasers Property Singapore will not use the confidential information for its own benefit or commercially market the personal information to any third party without the prior written consent of the Disclosing Party, except for purposes in connection with the Challenge.

I acknowledge all information given is genuine and accurate.

\_\_\_\_\_  
**Names/Signature of Participant (Mother)**

\_\_\_\_\_  
**Date**

\*Other Terms & Conditions apply.

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## TERMS & CONDITIONS

1. 'Cake Master Challenge 2018' is open to all mother with kids aged 7 to 12 years old (as indicated by year of birth) who is a Singapore Citizen or Permanent Residents in Singapore as at the date of submission of participation. Professional bakers/chefs/cooks are not eligible to participate.
2. The child participant's parent/legal guardian must fill in his/her particulars and sign on the Contest participation form in order for it to be valid. By signing on the form, the parent/legal guardian certifies that:
  - (a) she is the parent/legal guardian of the participant named on the Entry;
  - (b) she authorises the participant to enter the challenge; and
  - (c) she and the participant will comply with these rules & regulations.
3. Registration for the contest is from 27 April to 9 May 2018. Hard copy of completed registration form must be submitted **by 9 May 2018, 9pm** to Customer Service at L1, YewTee Point.
4. Limited to the first 25 Frasers Rewards members to sign up at Customer Service.
5. There will be 2 sessions of cake-decorating contest (Session 1 at 11am and Session 2 at 12.30pm) Contestants will be notified of their session by 11 May 2018.
6. On the day of event, participants are to register on site between 10.30am to 11.00am. Late comers will not be entertained.
7. The Challenge will be held on **Saturday, 12 May from 11am to 6pm at YewTee Point, Level 1 Atrium.** Only register if you are able to participate.
8. Judging Criteria:

Preliminary round:

  - Creativity & Originality (35%)
  - Cake Decorating Techniques (20%)
  - Presentation and Appearance (45%)

Final round:

  - Public Voting (80%)
  - Judge Voting (20%)

The top 10 entries will be displayed on stage in the Final round and open for public to determine the top three (3) entries with the highest number of public votes and to be further judged by the judges.

  - One person is only allowed to cast one vote.
  - In the event of a tie between any eligible entries, the tie will be broken by a judge determined by YewTee Point.
9. Our panel of judges reserves all rights to select the finalists and the winners at the Challenge. The judges' decision is final and no correspondences will be entertained.
10. By participating in the Challenge, you agree to grant the Organizer the rights to use any pictures taken for promotional and publicity purpose.
11. The Organiser will not be liable for any claims, cost, injuries, losses or damages of any kinds whatsoever incurred by any participants arising out of or in connection with his/her participation in the Challenge.
12. Information is correct at the time of printing. The Management of YewTee Point reserves the right to change the information as it deems fit without prior notice.

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## CHALLENGE INFORMATION

1. All shortlisted contestants must arrive at the competition venue at least 30 minutes prior to competition time.
2. There will be 25 participating groups with 2 participants per team (Mother and Child) for the Challenge.
3. Cake (round) and basic cake decorating items will be provided. Participants are welcome to bring their own cake decorating items.
4. All entries must be completely edible. Entries, including decorations, must be 100% edible except for columns, supports, wires and stamens. No ribbons or other non-edible decorations will be permitted.
5. Contestants will be given 15 minutes for set-up and 45 minutes to decorate an 8-inch round sponge cake.
6. The organizers reserve the right to refuse any ingredients or tools deemed unsuitable for the challenge (for example, ingredients that are not properly handled, illegal ingredients etc)
7. Contestants must present the cake on the presentation tray provided for judging. Contestants are allowed to bring additional decorative materials to aid in presentation.
8. The following cake materials will be provided by the organizers for each team:
  - 8-inch Sponge Cake
  - Cake Cream
  - Cake Sprinklers
  - Cake Box
  - Turn Table
  - 1 x roll of Kitchen Towel
  - 2 pairs of Plastic Gloves

**Note: Refrigeration will not be provided. Please use ingredients/materials that do not require refrigeration.**

9. The organizers own the rights to all photographs/videos taken of the event and/or contestants and the use of them on any communication materials as and when.
10. The prize must be accepted as awarded and is not transferable, exchangeable for cash or in kind.
11. The Organiser reserves the right to replace the prize with an item of similar value at any time and without notice in its absolute discretion.
12. In the event of any dispute, decisions made by YewTee Point will be final and no correspondence will be entertained.

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### For Official Use:

Team Number: \_\_\_\_\_

Form Received By: \_\_\_\_\_

Date & Time of submission: \_\_\_\_\_