

FORTUNA MUSIC MART

CONGRATULATIONS GRADUATES!



June 19th is Father's Day.
We have many gifts for music loving Dad.
Maybe he wants a strap...instead of a tie.

We have straps of every kind! Starting at \$5.99



Notes from the Crew

“Music allows us to celebrate and preserve our cultural heritages, and also to explore the realms of expression, imagination, and creation resulting in new knowledge. Therefore, every individual should be guaranteed the opportunity to learn music and to share in musical experiences.”

The above is the preamble of the The National Association for Music Education's mission statement. Their goal is to advance music education by encouraging the study and making of music by all. Sounds like a great idea right? Everyone loves music. Let's all play music! It turns out it isn't quite that simple. Schools face shrinking budgets every year and are faced with tough decisions on who and what to cut. Unfortunately music is usually the first to go. And music happens to be at the core of the standards set by the state. [GO HERE TO SEE](#) The music instructor speaks out along with a few students and maybe a parent or two. Their lonely words usually fall on deaf ears. The support of an entire community is needed to persuade administrators to keep music programs. But most parents feel that music is less important than math, reading or history and that kids can't get jobs in music as adults. The latter might be true but music has been proven to improve math skills, memory and boost confidence. Music is also history. All through history music has been used to define cultures, to celebrate and even used to pass on important information from one generation to the next. Music is an enjoyable social activity that promotes team work and inspires perfection. A song is a terrible thing when played with minimal effort. For it to sound good you need to play well. To play well you need to master math for counting which requires very quick multiplication and division. You need to learn to read music fluently, which is no easy task. You need to memorize scales and notes and theory lessons. Then to need to take all that and do it with other people who may not be reading what you are reading and make it sound like music. That is some serious multitasking. Last time we checked multitasking was a wanted skill all employers look for. Still music is shoved aside and some other less valid form is instituted in it's place. Music is part of the core studies in the education standards we use today in the classroom. Yet you'll find kids listening to a CD in class and that is suppose to count for music education. Can you imagine a world where only looking at math being done in a picture would count as math education. We can. It would suck. There would be no modern conveniences or the technology we count on everyday. It all required someone to learn, understand and further math. Imagine a world without music. Nothing on the radio but talk. No scary music in movies to let you know the bad guy is coming. Parties would be boring. You can't dance with out music so you could count out bars, clubs, and proms. Weddings would be bland. You would never learn the annoying child hood songs that are so nostalgic. There would be no lullabies to sing your newborn baby to sleep with. That is not a world we want to live in.

Now with that said we would like to congratulate all the graduates of the Class of 2011 with a special congrats to the students of the HSU Music Department. For those who got a degree in Music Education, we give you a special shout out for the sacrifice you have made and will make in the continuation of the education children in music. We also want to thank all the music teachers that took the time to teach us. THANK YOU!

Incase the above link didn't work try this <http://www.cde.ca.gov/be/st/ss/mumain.asp>

The Crew

JUNE NEWS 2011

Reusable Bags

We have Fortuna Music Mart reusable bags. \$1.99 each and then you save 5% every time you reuse it.

FUSH Graduation

Our Fortuna store will be close early Friday, June 17th to attend the high school graduation. Our Eureka Location will still be open regular hours. Way to go Class of 2011!

T-shirt Design Contest Winners!

Congratulations to Simon Kriger and RE Gouldberg! Their awesome art was picked to become our new designs for our FMM t-shirts. They will be here soon! You can view the winning designs at our [website](#) or our [Facebook](#) page.

Schools out!

Have a great summer! Play music and enjoy the vacation. If you need music lessons we've got 'em!

Father's day

We have lots of inexpensive gifts for the musical father. If you can't decide we have gift cards as well.

Featured Product

Marshall Class 5

Introducing the latest member of the Marshall family - the Class5. A tonally rich 5 Watt all-valve combo that exclusively features true class A circuitry from input to output, plus an abundance of pure Marshall tone, feel and response. Conceived in the wake of numerous requests from both professional stadium fillers and bedroom widdlers alike, this compact yet punchy 1x10-inch amp is the answer to your low wattage, big tone prayers!



All this great tone is delivered through a specially designed G10F-15 speaker. Developed in conjunction with Celestion, this 10 inch 'tone cone' equips the Class 5 with fantastic bottom-end clout for an amp of its stature, yet also retains tonal clarity and definition. The rear panel offers both headphones and 16 Ohm extension cab output sockets, perfect for either fully cranked silent practice or driving a mighty 4x12 inch speaker cab! Manufactured at Marshall HQ in the heart of the UK, every Class 5 combo has been built by some of the most experienced hands in the business. Specially selected components, solid construction, and precision craftsmanship affords the Class 5 the durability and reliability you would expect of a Marshall product. Ideal for use at home, the studio, rehearsal or small gigs, the Class 5 is all valve Marshall tone at its best, pure, audacious and inspiring!

\$399.99

COUPONS

Print, cut and save!



STRINGS! BUY ONE, GET ONE ½ OFF!

Buy one set of strings get another of equal or lesser value ½ off.
Not valid with any other offer or discounts or special orders.

Expires 7-30-2011



DRUM STICKS! BUY ONE, GET ONE ½ OFF!

Buy one pair of sticks get another of equal or lesser value ½ off.
Not valid with any other offer or discounts or special orders.

Expires 7-30-2011



5 FREE PICKS

Good for 5 free Fortuna Music Mart picks.

Available at the Fortuna location only. Not valid with any other pick.

Expires 7-30-2011



Get a FREE reusable bag!

Spend \$50 or more and get a free FMM reusable bag. Then keep reusing it to save 5% in the future.

Expires: NEVER



10% OFF SHEET MUSIC

10% off any one piece of sheet music. Books or single sheets.

Not valid with any other offer or discounts or special orders.

Expires 7-30-2011

GET \$50, \$100, \$150 OR MORE back on SRM450V2 LOUDSPEAKERS!

\$50 mail-in rebate on MACKIE SRM450v2s purchased between May 1, 2011 and June 30, 2011.

No limit.

Valid for U.S. customers only. For complete details and to get your mail-in rebate coupon, visit www.mackie.com.



MACKIE
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things to do

Fortuna Farmer's Market- Every Tuesday 3pm-6pm 10th Street between Main & L. For more information please call Market Manager Steven Roper 707-726-9371

Arcata Farmers' Market- Every Saturday 9am-2pm on the Arcata Plaza. For more information please call 707-822-5951

Old Town Farmers' Market- Every Tuesday 10am-1pm. F St. between 1st and 3rd Sts. For more information please call 707-441-9999

McKinleyville Farmers' Market- Every Thursday 3:30pm-6:30pm, Safeway Shopping Plaza. For more information please call 707-441-9999

Humboldt Crabs Opening Dinner-Humboldt Crabs Baseball and The City of Arcata announce the season opening dinner on Friday, June 3 at 6 p.m. at the Arcata Community Center, 321 Community Park Way. Tickets for this event are presale only. The Crabs invite fans to attend the festivities celebrating their 67th season and meet the 2011 team. The doors open with a no-host social hour at 6 p.m., and dinner begins at 7 p.m. Special Early Bird Pricing for tickets is available until May 28: \$20 per person for adults, \$15 for fans 12 and under. Fans can purchase dinner tickets at the video counter in all Ray's Food Place stores and at the Arcata City Hall.

Fortuna Citywide Yard Sale- The Fortuna Downtown Business Association will hold their Annual City Wide Yard Sale June 4, 2011 from 9am-2:30pm. So if you've been thinking of having a yard sale this would be the event for you.

35th Annual Summer Arts and Music Festival- June 4th and 5th, the Mateel Community Center will kick off the summer festival season with the 35th annual Summer Arts and Music Festival at Benbow Lake State Recreation Area. Admission for the festival will be at the gate only for price of \$15 per day or \$25 for the weekend pass. Kids 12 & under are free. Gates open at 9:30am both days and the fun wraps up at 10pm. visit www.mateel.org

Art & Wine in the Park- June 12th Noon-5pm Fortuna uncorks a day of wine tasting, art, food and music on Sunday at Art & Wine in the Park. Admission is **FREE!** to the public and Tasting glasses are \$20 per person. artandwineinthepark.com

Meat Puppets! Oysterfest After Party- June 18th 9 p.m. Humboldt Brews, Arcata. The brothers Kirkwood bring classic college rock to Humboldt. Now that you're full of crustaceans, fill your ears with Meat! \$15. www.humbrews.com. 826-2739

54th Trinidad Fish Festival- June 19th Trinidad. **FREE!** Admission. Music, vendors and fish BBQ. Charcoal-grilled salmon and whitefish, or deep-fried whitefish dinners – Salmon \$15, Whitefish \$11, Combo \$13. Children under 12, \$8. Senior Discount, \$1. Food served at Noon.

THE ROADMASTERS 35TH ANNIVERSARY PARTY- FREE! Jun 24, 2011, 8:00 PM, BLUE LAKE CASINO'S SAPPHIRE PALACE. THE ROADMASTERS ARE CELEBRATING 35 UNINTERRUPTED YEARS OF PLAYING LIVE ON THE NORTHCOAST WITH A PARTY FOR FANS AND FRIENDS

Science Fiction Pint and Pizza Night featuring Sci Fi Souls and Spirits- Jun 29, 2011, 6:00 PM Eternal Evil (1985) & House of The Living Dead (1973) 6 PM to 10 PM All ages FREE with minimum \$5 food or beverage purchase Beer and Pizza specials all night long

Connect with us



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