Leftwich Event Specialists Inc Summer Newsletter | June 2013

EVENT SPECIALISTS INC

"We gave you quite the task - short timeframe, budget constraints, mapmaking and you performed excellently, making us look so good. It was a delight to work with you all and I hope that we can work on something together again."

-Lori Linker Director of Fund Development, TNDC

We have a new headquarters!

Located at 25 Taylor Street in the Central Market neighborhood in the historic Golden Gate Theatre. We just moved in late May and can't wait to start christening the space with client meetings. The year has been very kind to us with an exciting array of events from weddings to corporate conferences. Our non profit work has been a mainstay during this time and we have been fortunate to work with many new clients and, of course, continue our relationships with current ones. We are proud of the work we have produced and are thrilled to share the highlights of 2013 and what is still to come! Here is the latest on our past, current, and upcoming events.





Hon. Willie Brown accompanied by Smuin dancers

2013 Events:

April	Out & Equal SF Port's 150 th NACW
March	Kelly Cullen Community
February	Belva Davis Tribute Go Red Strut
January	Smuin Ballet Gala

Out & Equal "Momentum" Gala Four Seasons Hotel. San Francisco

This year's annual Momentum celebration honored the heroes of Out & Equal's movement to break equality barriers in our workplace. Brigadier General Tammy Smith received the Out & Equal Advocacy Award for her courage as the highest ranking openly LGBT officer to come out in the United Stated Army. She served 26 years in Afghanistan and is married to co-founder of the Military Partners and Families Coalition, Tracey Hepner. The evening was emceed by Emmy award-winning host and Eye on the Bay producer, Liam Mayclem, with dinner and featured performances by CHEER San Francisco, singer Curran Reichert, and the multiple award-winning The Choral Project. We were honored to play an important role in this event; hosting 250 guests who generously raised over \$60,000 through Fund A Future and silent and live auctions.





BG Tammy Smith





Liam Mayclem

Hon. Mark Leno & CEO Selisse Berry

"Thank you for making the evening a success. We are deeply grateful. Working together the strength and

> -Daniel Lawrence Smith Senior Development Manager, Out & Equal Workplace Advocates

Port of San Francisco's 150th Anniversary Ferry Building Grand Hall, San Francisco

The Port of San Francisco gathered over 400 city officials, civic leaders, Port commissioners and VIPs for a spectacular gala reception to proudly celebrate its 150th Anniversary. Held in the Grand Hall of the Ferry Building, this special occasion began with opening speakers Mayor Ed Lee, the beloved Belva Davis, and the singing of God Bless America by Sergeant Jerry Darcy of the SF Police Department. Guests enjoyed food, beverages, and hors d'oeuvres from popular purveyors Slanted Door, Mijita, El Porteno, Waterbar, Epic, and Perry's. Many posed for a picture with the San Francisco Giants 2012 World Series Trophy, piled into the photo booth for funny faces, and sat for drawings from the talented caricature artist. It was a funfilled evening that honored the Port's history, current accomplishments and bright future. The LES Inc team was proud to partner with Davis & Associates on the event.





Lisa Bishop, Sam Leftwich, Darolyn Davis





Hon. Ed Lee

Photo Credit Drew Altizer

Navigating the American Carbon World The Palace Hotel, San Francisco

The <u>Climate Action Reserve</u> led the largest gathering for information and discussion around climate change policy and carbon markets. For the 11th consecutive year, <u>Navigating the American Carbon World</u> (NACW) took an in-depth look at California's historic cap-and-trade program, including discussions on market structure, revenue allocation, legal issues and forecasts.

NACW is considered the year's best networking event for the climate change policy and carbon community. With a ballroom full of highly-regarded exhibitors, over 75 speakers, and a sponsoring group that included: Chevron, NRDC, PG&E, Southern California Edison, and many more, NACW has consistently attracted the largest crowd of representatives from business, government, environmental groups and academia. The LES Inc team stage-managed the general sessions and handled other logistic details.









Grand Opening of the Kelly Cullen Community Kelly Cullen Community, San Francisco

Now standing in the heart of the San Francisco Tenderloin District, the Tenderloin Neighborhood Development Corporation (TNDC) proudly celebrated the completion and opening of the historic rehabilitation and adaptive reuse of the Kelly Cullen Community (KCC). The building is formerly the Central YMCA, which now includes 172 units of supportive housing for the chronically homeless. Named in honor of TNDC's former Executive Director, Brother Kelly Cullen, over 500 guests came in support of Kelly's legacy to rebuild a better future for the Tenderloin. The opening featured a variety of speakers: Executive Director Don Falk, Honorable Ed Lee, Honorable Jane Kim, KCC resident Sean Williams, and a lovely presentation provided by TNDC board members and the niece of Kelly Cullen, Erin Cullen Harris. We were proud to work with TNDC and to assist the KCC to open its doors for people who face complex life challenges live lives of stability, autonomy and dignity.







Hon. Barbara Lee, Sheryl Algree, Darolyn Davis, Belva Davis, Hon. Kamala Harris, Hon. Diane Feinstein

Photo Credit Cordetta Spells. Image credit Hilda Chen







Don Falk, Mara Blitzer, Supervisor Jane Kim, Hon. Ed Lee, Barbara Garica



A Tribute to Belva Davis Yerba Buena Center for the Arts, San Francisco

A host of individuals and community organizations came together on a special evening to honor Belva Davis for a lifetime of achievement. As an award-winning, nationally recognized journalist, Belva Davis covered many high profile historical news events locally, nationally, and internationally. She is dear to the Bay Area for her work, community service, and as a local resident. Members of the host committee included KQED, Bay Area Black Journalists Association, Yerba Buena Center for the Arts, SAG-AFTRA as well as many other civic leaders, elected officials, and prominent individuals who participated as guest speakers. Over 750 guests came out to celebrate her career. A portion of the proceeds collected from Host Committee members and ticket sales went towards funding scholarships for deserving journalism students and a San Francisco State University project to digitize and house Belva's papers. LES Inc couldn't be more proud to have helped organize this event.

American Heart Association Go Red Strut Green Room, San Francisco War Memorial Performing Arts Center

Bay Area executives and community members joined together to support the <u>American Heart Association's</u> Go Red for Women (<u>GRFW</u>) movement. These leaders did their best strut down the catwalk in red shoes & apparel for their Go Red Strut, presented by Wells Fargo. Schuyler Hudak and Sam Leftwich co-chaired the Strut. Christopher H Lee won the prize for Best Male Strutter! The GRFW movement funds scientific research and educational programs to advance women's understanding of their risk for heart disease. By encouraging women to "love their hearts", the GRFW provide tools and motivation to help women reduce their risk and live healthier, stronger lives. Ten years ago the AHA launched the GRFW movement and today, 21% fewer women are dying from heart disease and stroke.





Anette Harris, Hon. Mark Leno



Roy Tahtinen, Jonathan Mangosing, Celia Fushille, Annie Tahtinen



hoto Credit Drew Altizer



Photo Credit Drew Altizer





Schuyler Hudak, Sam Leftwich, Sallie Huntting



Sharon Seto, Christopher H Lee

Amee Rodriguez and her grandson Evan

Smuin Ballet "Fly Me to the Moon" Gala Four Seasons Hotel, San Francisco

San Francisco civic stars joined <u>Smuin Ballet</u> for the sparkling company's annual 2013 gala "Fly Me to the Moon." Guests were invited to dress in "Rat Pack Style" for this posh evening, attended by Honorary Chair Willie L. Brown, Jr. and Co-Chairs Athena & John Konstin and Chris & Ed Schweitzer, with honorary committee members Wilkes Bashford, Ann Caen, Honorable George Gascon, Anette L. Harris & Marc Loupe, and Honorable Mark Leno. Sponsors included Bank of the West, Fossil, and Grgich Hills Estate. Smuin exceeded its \$300,000 fundraising goal through ticket-sales, silent/live auctions, a cake auction and a paddle Auction. The cake auction was a smash hit, generating over \$5,000 with a fabulous cake from Tout Sweet Patisserie auctioning for \$2,300 by itself.

More events to come in 2013!

Read more about fast approaching summer and fall events.



June and Upcoming 2013 Events:

LEVYdance 10th Anniversary Gala San Francisco

> Ginza Bazaar San Francisco

SF Jewish Film Festival San Francisco & Berkeley

Deloitte at OpenWorld Moscone Center & Bently Reserve

SF Gay Men's Chorus Crescendo Four Seasons Hotel

Arthritis Foundation Benefit & Fashion Show Fairmont Hotel

> This Old Bag St. Regis Hotel

di Rosa di Party di Rosa, Napa

ARCS Scholar Awards Luncheon Fairmont Hotel

BIA 20th Anniversary Gala Julia Morgan Ballroom

LEVYdance 10th Anniversary Gala San Francisco

For the 10th year, <u>LEVYdance</u> celebrated their opening night with *Spring Season at Home*, presented on custom-built stages and catwalks on Heron Street, the South of Market alley where LEVYstudio is located. Ticketholders for this night's performance were invited to the preperformance block party with food trucks, libations, DJ, and a silent auction. The newly-renovated LEVYstudio was also open for a VIP event including a special performance by LEVYdance alumni. Christopher, a founding member of LEVYdance, performed an excerpt from a duet he helped create. Following the performance, VIP guests and dancers joined each other in the after party dessert lounge. Sam, a supporter of LEVYdance from its inception, was Honorary Chair.



Ginza Bazaar San Francisco

Leftwich Event Specialists Inc is advising the <u>Buddhist Church of San</u> <u>Francisco</u> on its 75th Ginza Food/Games/Arts Bazaar and Bon Odori Dance and Cultural Performance Festival, July 20 and 21. This fundraiser for this temple, which was founded in 1898, will be held at the corner of Pine and Octavia Streets in San Francisco.



San Francisco Jewish Film Festival 33rd Season San Francisco and Berkeley

The <u>San Francisco Jewish Film Festival (SFJFF)</u> will celebrate its 33rd season this year, being the first and largest organization of its kind! This event continues to be internationally recognized as the ongoing leader incorporating contemporary independent films that present a kaleidoscopic view of Jewish identity. Each year the Festival brings over 60 films from around the world that speak to its extraordinary and diverse audience of 30,000 ticket-buyers. Showcasing their films across six different venues, the SFJFF continues to demonstrate that its programming is truly for everyone. LES Inc will be coordinating the opening receptions, Shabbat dinner, and filmmaker's receptions, as well as other special donor events. For tickets, visit <u>here</u>.

Deloitte at OpenWorld Moscone Center and the Bently Reserve, San Francisco

<u>Deloitte</u> will continue to have a major presence at Oracle OpenWorld San Francisco as a Global Sponsor. For the third straight year, LES Inc will assist Deloitte at their Customer Service events throughout the city and support their exhibit team at Moscone Center.







San Francisco Gay Men's Chorus Crescendo Four Seasons Hotel, San Francisco

For the 5th year, LES Inc will collaborate with the <u>San Francisco Gay</u> <u>Men's Chorus</u> as event producers for Crescendo, Chorus's annual fundraiser. This festive season opener is one of the city's most anticipated social mixers. This year will feature a new delicious and hearty brunch menu at the Four Seasons Hotel, which will include silent and live auctions, entertainment, and prestigious awards.

Arthritis Foundation Benefit & Fashion Show Fairmont Hotel, San Francisco

Over the past eleven years, the <u>Bay Area Arthritis Auxiliary</u> Benefit & Fashion Show has become a signature event on the fall calendar. This year's event includes a reception with a silent auction and a luncheon with an unforgettable runway show featuring an elegant debut collection from Donald Deal. Each year the event draws over 400 donors who help fund the education, outreach, and research for the two million children and adults living with arthritis in Northern California. Due to the support of these designers, and other local businesses, <u>the Benefit & Fashion Show</u> raises \$200,000 annually.

This Old Bag: The Power of the Purse St. Regis Hotel, San Francisco

The <u>Breast Cancer Emergency Fund (BCEF)</u> will host its 9th annual signature event for more than 400 guests who will enjoy appetizers and cocktails while bidding on a myriad of handbags donated by fashion designers, celebrities, couture and vintage boutiques and dozens of individual donors. A live auction will showcase the most valuable and coveted bags paired with other exciting items like travel packages, shopping sprees and more. Last year's sold-out event featured over 250 fabulous bags for auction and raised \$200,000 for low-income people battling breast cancer. Thanks to the community's generosity, <u>This Old</u> Bag has raised more than \$1,000,000 for low-income people struggling to meet basic living expenses while in treatment for breast cancer.







di Rosa di Party di Rosa, Napa

This event stands apart as an occasion for spirited fun. This is a dynamic gathering of arts enthusiasts and collectors who celebrate our region's talent. The spectacular setting contributes to an inspired evening of fine art, wine, spirits, food and performance. The live and silent auctions feature carefully selected art in various media by nationally-recognized Bay Area artists such as Bruce Conner, William Wiley, Robert Hudson, Jim Melchert, Manuel Neri, Enrique Chagoya, and Tracey Snelling. Proceeds from the evening benefit <u>di Rosa's</u> contemporary exhibition and public programs that reach over 18,000 visitors each year.

ARCS Scholar Awards Luncheon Fairmont Hotel, San Francisco

ARCS® Foundation Northern California Chapter (NCC) is a dedicated group of 168 women - Bay Area community leaders, focused on pursuing America's leadership in science by granting awards to top graduate scholars at six Northern California universities. Every dollar contributed to an ARCS Foundation Scholar Awards Fund goes directly to students selected by their universities for their merit and research at the frontiers of science. Since 1970, the dynamic Northern California Chapter has raised \$15,982,800 million for 2,272 scholars attending six northern California universities, and this past academic year, \$695,500 was distributed to 60 scholars.

Behavioral Intervention Association 20th Anniversary Gala Julia Morgan Ballroom of the Merchant's Exchange, San Francisco

Founded in 1993, the Behavioral Intervention Association's <u>(BIA)</u> 20th Anniversary year marks their important work as a recognized leader within the community for intervention for young children with Pervasive Developmental Disorder NOS, Autism, and Asperger's Syndrome.



+ Summer weddings! Find out more at http://www.leftwichevents.com/weddings





Thank You

It is always a pleasure.

To all of our amazing friends, partners, and supporters, we are so fortunate to have the opportunity to work with our many wonderful clients and organizations. Be on the look out for more fun projects and developments from LES Inc. We're happy to be introducing new members to our team and keeping busy with the planning for several exciting organizations.







Get In Touch

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