



LOYALTY HAS ITS PRIVILEGES®



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## WHAT IS LATITUDES REWARDS?

Latitudes Rewards is our way of saying thank you to our most loyal guests. Members enjoy exclusive onboard benefits, special offers and more. We're pleased to announce recent enhancements to the program – all to better recognize our guests and to make Latitudes Rewards even more rewarding. We've added:

- Multiple ways to earn points and move up to the next tier faster
- Exclusive offers and onboard benefits
- Online access to view cruise history and tier status





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## LATITUDES REWARDS POINTS STRUCTURE

With Rewards Points, every night counts, so members earn more with each cruise they take.

- Earn 1 point for every cruise night
- Earn 1 additional point per night when booking a Suite or in The Haven\*
- Earn 1 additional point per night when booking nine months or more in advance
- Earn 1 additional point per night when booking a Latitudes Insider Offer

## NEW LATITUDES REWARDS POINT STRUCTURE

TIER	REWARDS POINTS
BRONZE	1 -19
SILVER	20 - 47
GOLD	48 - 75
PLATINUM	76+



\*Full fare suites booked when reservation was originally made. Does not include mini-suites

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## LATITUDES INSIDER OFFERS

Latitudes Rewards Members receive a monthly email with the Latitudes Insider Offer. This offer features an onboard credit of up to \$250 on select sailings,\* which can be used for shore excursions, spa treatments, specialty restaurants, and more – it's up to you.

Plus, you'll earn an additional rewards point per cruise night when you book with a Latitudes Insider Offer.



\*Onboard credit for select sailings. Other restrictions apply. Visit [MY NCL](#) for details.

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## LATITUDES REWARDS MEMBER BENEFITS

We've kept the benefits members enjoy the most, plus we've added some new ones to each tier.

	BRONZE	SILVER	GOLD	PLATINUM
Monthly Latitudes Insider Offers*	•	•	•	•
Complimentary Online Latitudes Rewards Magazine	•	•	•	•
Priority Check-in	•	•	•	•
Onboard Latitudes Rewards Representatives	•	•	•	•
Onboard discounts: 10% discount at Duty Free Shop; Free work of art for attending art auction; 30 free minutes with 250-minute Internet package purchase; 15 free minutes with 100-minute Internet package purchase	•	•	•	•
Members Only Cocktail Party**	•	•	•	•
Ship Pin	•	•	•	•
Discount on Photo Packages 15% Silver members, 20% Gold members, 25% Platinum members		•	•	•
Discount on Spa Signature Services during port days; 15% Silver members; 20% Gold members; 25% Platinum members		•	•	•
Nightly Chocolate on pillow as part of turndown service		•	•	•
Exclusive Onboard Gathering with Ship Officers		•	•	•
Priority Tender			•	•
Priority Disembarkation			•	•
Welcome Gift			•	•
Chocolate-Covered Strawberries				•
Concierge Service				•
Complimentary Dinner at Le Bistro with a Bottle of Wine				•
Complimentary "Behind-the-scenes" Ship Tour				•
Complimentary Laundry Service				•
Complimentary Sparkling Wine in your Stateroom				•

\*On select sailings. Offer varies for international guests.

\*\*Not available on Norwegian Sky, Norwegian Epic, Norwegian Breakaway or Norwegian Getaway

Ship pin and onboard discounts are available on all sailings. All other benefits are available on sailings 5 days or longer.

Welcome gift, Chocolate Covered Strawberries and Sparkling Wine are delivered as one per stateroom on the first evening.

## LATITUDES REWARDS WEBSITE

Now you can keep track of your Latitudes Rewards account at [My NCL](#). With this personalized online experience, you can:

- 1 Check your rewards points balance
- 2 Track your cruise history
- 3 Enjoy access to news and exclusive Latitudes Insider Offers
- 4 See how close you are to reaching the next membership tier

The screenshot displays the NCL Norwegian Cruise Line website's 'My Account' page for a user named Mary Johnson. The page features a dark blue header with the NCL logo and navigation links. A light blue banner below the header contains the user's account overview, including 'Vacations', 'Latitudes Rewards', and 'Help'. The main content area is titled 'My Account' and shows the user's profile, member number, and tier. A progress bar indicates the user's current status as Silver, with 30 Rewards Points and a goal of 48 points to reach Gold. A sidebar on the left lists helpful questions regarding the rewards program. A large image of a woman relaxing in a hammock is featured on the right, with a 'Learn More' link. The footer contains links to NCL Home, Legal Notice, Privacy Policy, and Additional Terms & Conditions, along with the copyright notice for 2011 NCL Corporation Ltd.

NCL NORWEGIAN CRUISE LINE®

My Account ▾ | 14 Day Alaska Cruise ▾

207 Days To Go | Check In ▸

Account Overview | Vacations | Latitudes Rewards | Help

My Account

Mary Johnson | Member Number: 123456789 | Tier: Silver

Rewards Summary | Cruise History | Insider Offers | Tier Benefits

Balance: 30 Rewards Points

Silver | Gold

You are only 18 points away from achieving Gold Tier.

Helpful Questions Regarding Latitudes Rewards

- How do I accumulate points?
- How has the program changed?
- Are my benefits the same?

LATITUDES Rewards

Learn More →

Need Help? | FAQ | Learn More About Latitudes Rewards | Email

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## LATITUDES REWARDS ENROLLMENT

### EXISTING LATITUDES REWARDS MEMBERS

Latitudes members have been automatically enrolled in Latitudes Rewards, and all cruise credits have been converted to rewards points. With the new program you will be in the same tier or a higher tier depending on the total cruise nights you've sailed with us, or if you sailed in a suite\* or in The Haven. To see your total rewards points and tier status, register or log in at [My NCL](#).

With rewards points, every night counts, so you can earn points faster and move up to the next tier quickly. Want to see how our Rewards points compare to our previous program structure? Take a look at how easily one 7-day sailing moved Mary Smith up to Silver status.

	LATITUDES (OLD PROGRAM STRUCTURE)	NEW LATITUDES REWARDS
EXISTING TIER LEVEL	Bronze	Bronze
EXISTING BALANCE	1 credit	7 Rewards Points
<b>MEMBER ACTIVITY:</b>		
SAILED A 7-NIGHT CRUISE	1 credit	7 Rewards Points
STAYED IN A SUITE*	N/A	7 Rewards Points
BOOKED 9 MONTHS IN ADVANCE	N/A	7 Rewards Points
BOOKED WITH A LATITUDES INSIDER OFFER	N/A	7 Rewards Points
ENDING BALANCE	2 credits	35 Rewards Points
ENDING TIER LEVEL	Bronze	Silver

### NOT A MEMBER YET? ENROLL NOW.

It's easy. Simply register or log in at [My NCL](#) to enroll. Then begin enjoying all the benefits Latitudes Rewards membership brings.

To qualify, all prospective members need to have already sailed with us or have a future sailing booked, plus be at least 18 years of age.

\*Full fare suites booked when reservation was originally made. Does not include mini-suites.

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## FREQUENTLY ASKED QUESTIONS

### What are the benefits of joining Latitudes Rewards?

Full program benefits can be found [here](#).

### What are rewards points?

Rewards points are the points you earn in the new Latitudes Rewards program to gain tier level status.

### How do I earn rewards points?

You will earn one point per cruise night and an additional point per night if you book in a Suite\* or in The Haven, book nine months or more in advance, or if you book with one of the Latitudes Insider Offers.

\*Full fare suites booked when reservation was originally made. Does not include mini-suites.

### When are rewards points applied to my account?

Rewards points for your sailing are applied to your account after you return from your cruise. Points will be applied within 24 hours after your sailing is complete.

### How do I know if I'm enrolled?

Log on or register at [My NCL](#). If you are enrolled you will see your Latitudes Rewards tier, rewards points balance and Latitudes Rewards number. If you are not enrolled, you will see a link that says 'Enroll in Latitudes'

### What happened to the cruise credit(s) I've earned before the change?

Each cruise you've taken prior to December 5, 2011 has been counted as a point per night, and each night in a suite is an additional point per night. With the new program you will be in the same tier or a higher tier depending on the total cruise nights you've sailed with us, or if you sailed in a suite\* or in The Haven. To see your total rewards points and tier status, log in at [My NCL](#).

\*Full fare suites booked when reservation was originally made. Does not include mini-suites.

### What are the requirements for enrolling into Latitudes Rewards?

To enroll in Latitudes Rewards, you must be over 18 years of age, have sailed with Norwegian Cruise Line or have a future cruise booked.

### How do I enroll in Latitudes Rewards?

Log in or register at [My NCL](#). From the Account Overview page, click Latitudes Rewards. Then, under the 'Enroll in Latitudes section', click 'Yes, Enroll.'

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## FREQUENTLY ASKED QUESTIONS

### When can I enroll in Latitudes Rewards?

- If you were a Latitudes member prior to December 5, 2011, you are already enrolled in the new program.
- If your first cruise with Norwegian takes place after December 5, 2011, you can enroll before, during or after your cruise. To enroll during your sailing, visit the internet café onboard and go to [My NCL](#).

### If I enroll before or on my cruise, when will I be able to take advantage of the benefits?

Your rewards points will be applied to your account after you have completed your sailing. You will be able to take advantage of your tier benefits on your next sailing after you've earned points.

### How do I see my rewards points, tier level or cruise history online?

Log in or register at [My NCL](#) to see your cruise history and current status.







