

MARVIN DEJEAN

AUTHOR • FUTURIST • KEYNOTE SPEAKER • DIGITAL STRATEGIST

HELPING ORGANIZATIONS, INDIVIDUALS & CORPORATIONS TAKE A QUANTUM LEAP INTO THE 21ST CENTURY GLOBAL MARKETPLACE

As a global futurist, Marvin Dejean is in high demand to share his thoughts and ideas about future trends, emerging technologies, the global economy and building a strategic workforce. Through his common sense approach, Dejean provides strategic direction to multi-national companies seeking to tap into the ever-growing need for multifaceted global strategies.

He is the CEO of Gilead Sanders Inc. a leading futurist consulting firm specializing in helping organizations reinvent their business models for the 21st century marketplace. He is also the author of the soon to be released: ***"The DNA of Reinvention: A Blueprint for Co-Creating the Future"***

Dejean's insights into the digital marketplace and emerging economic and technological trends helps companies and individuals position themselves in a changing environment by tapping into their human, social and technological capital. His topics include:

THE DNA OF REINVENTION

The future is not static. As the speed of change continues to sweep all major industries, Marvin Dejean contends that there is a blueprint to reinventing an organization. Dejean lays out what the DNA of Reinvention looks like in the NOW economy.

THE SINGLE MOST CRITICAL SKILL FOR THE 21ST CENTURY

In the 21st Century, the global marketplace will be dynamic, fast-moving, technologically advanced and extremely fluid. In this era of accelerating change, knowledge alone will no longer be the key to a prosperous life. Dejean takes you on a journey where foresight of the future will be a hard-fought after asset.

THE NEW WORK ORDER: THE FUTURE OF WORK IN A CONNECTED WORLD

What can you expect from the workplace of the future? A flexible and transient ecosystem flowing through a highly collaborative and interconnected web of people, technology and processes in a 24/7/365 environment. Dejean demystifies the concept of what's next for the workplace and shares the major trends that will affect all businesses small and large in the future.

IS YOUR BUSINESS BUILT FOR THE FUTURE?

As the idea of a global marketplace moves from concept to reality, more companies will face a rapidly shifting business landscape. Is your organization and your employees prepared to do business in a truly global environment? Dejean provides a step-by-step guide to shifting your paradigm toward Innovative Thinking versus Business Thinking.

*Available as
keynote presentations,
training seminars, and
one-on-one coaching.*

Contact us at 954-254-9030 via email at info@gileadsanders.com
or online at www.GileadSanders.com for a full listing of our
training/seminars and to learn how we can customize specific
sessions to meet your needs.

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"Marvin Dejean's vast knowledge of digital public relations places him at the forefront of the profession. His dynamic presentation at PRSA Palm Beach's 2009 Professional Development Day was very insightful and educational – providing the captivated audience with the tools needed to advance in the ever-changing profession."

- Joseph Abreu, APR, PRSA Palm Beach Chapter President

"I was privileged to be in attendance at Mr. Dejean's presentation 'How To Grow Your Business in The Digital Age'. Mr. Dejean has a deep mastery of the subject area. He is an excellent speaker and presenter and provides useful and practical recommendations. I highly recommend him as a dynamic speaker."

-Francois Leconte, President/CEO, Minority Development & Empowerment Inc

"Marvin's presentation on Web 2.0 has changed the way that my Association interacts with its target audiences. Marvin himself is an energetic and engaging speaker, sure to keep any crowd entertained and educated."

-Bryan Campbell, Director of Public & Media Relations American Association of Clinical Endocrinologists

"The success of this year's Business Expo could not have been achieved without your support and deep knowledge of the critical issues."

-Beatrice Louissaint, President & CEO, Florida Regional Minority Business Council

"Certainly one of the most valuable ROI's for training we've ever conducted."

-Lisa De La Rionda, Director Palm Beach County Public Affairs Department

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