

**LORI MALICK**  
Art Director

5316 Presidio Rd  
Austin, TX 78745  
512.466.4586  
lori.malick@gmail.com

**PORTFOLIO** [www.lorimalick.com](http://www.lorimalick.com)

**EXPERIENCE** **Possible Worldwide (formerly Schematic)**  
*Interactive Art Director | 2008 - 2011*

---

Concepted, designed and produced online advertising, homepage banners, landing pages and web video for Reliant Energy, developed integrated campaigns for Dell and Alienware, created tone and personality for all new Dell and Alienware product launches, developed and managed creative for all Dell US consumer email.

**GSD&M**  
*Junior Art Director | 2006 - 2008*

---

Concepted and produced work across print, outdoor, tv, digital and non-traditional mediums for a variety of clients including AT&T, American Legacy Foundation, Southwest Airlines, Unscrew America, John Deere, and the US Air Force.

**Arsenal Brand**  
*Creative Intern | Summer 2005*

---

Concepted for local and national clients, acting as both art director and writer, in addition to working on unique promotional material for the agency.

**EDUCATION** **The University of Texas**  
B.S. Advertising, 2005  
*Texas Creative Program*

**SKILLS** Creative Suite CS5: Photoshop, InDesign, Illustrator, Fireworks  
Conceptual & strategic thinking  
Design, art direction & illustration

**AWARDS** One Club Invitation Design Contest Winner  
World Flat Track Derby Association Poster Design Contest Winner  
Schematic Service Award, 2009  
Schematic Service Award with Distinction, 2010

**REFERENCES** Mark Ray | 512.771.4774  
Group Creative Director, Possible Worldwide  
  
Lani DeGuire | 512.689.2628  
Senior Project Manager, Possible Worldwide  
  
Karen Gregory | 512.468.0644  
Group Creative Director, GSD&M