

FORTUNA MUSIC MART

Spring

Fever!

The many colors of music accessories



Ernie Ball Strings
Extra Slinky
to
Not Even Slinky

Dava Picks
Grip Tips



Dan Electro Mini Amps
Super cute mini amps that clip
on your belt so you can go
anywhere!

*LP Pitch Blocks
and Bells*

They come in various sizes or
itches. Great add on effect for
drummers



Makala Ukuleles
Stylish ukes complete
with dolphin shaped
bridge and geared tuners



Notes from the Crew

With spring sprouting up all around us we are reminded of the new things taking shape and the old that has left nothing but it's memory behind. These concepts have driven the world of music for centuries and will for many more to come. But in the meantime we can enjoy making music with friends and family. One member of the music making family that has now been a memory for 20 years is Leo Fender. Of course we all know him for the company Fender that he founded in 1946 and the P Bass, telecaster and stratocaster guitars he designed. What most people don't know is that he sold the company in 1965 to CBS. Then what did old Leo do then you might ask? Well lots of stuff. He made music and designed more guitars and amplifiers for the Music Man corporation The Stingray is the most notable. But then in 1979 he founded G&L Guitars with George Fullerton and Dale Hyatt. Leo died in 1991 but before stating in a print ad for the company that the line of G&L guitars were "the best instruments I have ever made". G&L is still in the industry making great guitars with Leo's wife being the Honorary Chairman to this day. We have several G&Ls in both stores if you want to see what Leo thought was the best he made, but the coolest part of G&L is you can get any guitar they make with a mind boggling number of options. You can choose from 20 plus colors, fingerboards, neck shapes, pickups, bridges, tuners and so on until you have your perfect guitar. What we like best is that you get the classic Leo Fender product with modern technology and amazing quality for a decent price.

The Crew



\$1275.⁹⁹

L-1505

Shown in Greenburst over
Swamp Ash
Rosewood fingerboard



\$1125.⁹⁹

ASAT Special

Shown in Blueburst over
Swamp Ash with Pearl
pickguard



\$1050.⁹⁹

Legacy

Shown in 3-Tone Sunburst over
Swamp Ash with Tortoise Shell
pickguard

APRIL NEWS

FMM on Facebook

If you didn't know we have exclusive deals available on Facebook. This month we have a 15% off "Deal" 📍 and every Wednesday we start a new Super Awesome Deal of the Week under our "Shop Now" button. 🛒 Like us today on Facebook.

Reusable Bags

We are getting reusable bags with a custom image on them. They will be \$1.99 and we will offer a 5% discount every time you reuse it here in the store. Keep an eye out for them. The 22nd is Earth Day.

Easter Goodies

We have all kinds of small fun things that you can put in Easter baskets. Or any kind of basket. The coolest goodie? Egg shakers! We have 8 colors to choose from including glow in the dark. We also have harmonicas, kazoos, picks, strings, oils and many many more small accessories.

Featured Product

Gallen-Krueger MB500 Head

Weighing in at less than 4 lbs. and taking up less than one rack space, the MB delivers 500 watts of power in a package that will easily fit into your gig bag. Featuring GK's legendary four-band active EQ and contour control, the MB500 allows you to tweak your tone before hitting the digital power section. In addition to the generous tone shaping capabilities, the preamp section also features a footswitchable boost channel with independent volume control to dial in just the right amount of grind and level boost when needed.

MB 500

- 500 watts @ 4 ohms, 350 watts @ 8 ohms
- 10dB pad
- Four-band active EQ w/variable contour
- Effects loop and tuner output with mute
- Headphone/line output
- XLR out, pre/post EQ & ground lift switch
- Boost footswitch
- Two speakon outputs
- 10.75x8.5x1.75



\$499

Music Fun!

“Quotes”

“A painter paints pictures on canvas. But musicians paint their pictures on silence.”
~Leopold Stokowski

“If a composer could say what he had to say in words he would not bother trying to say it in music.” ~Gustav Mahler

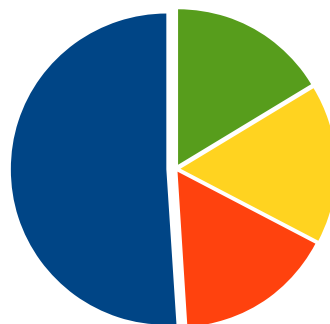
“If the King loves music, it is well with the land.” ~Mencius

“Music is your own experience, your thoughts, your wisdom. If you don't live it, it won't come out of your horn.” ~Charlie Parker

“Music is the cup which holds the wine of silence.” ~Robert Fripp

Trivia

1. What is the minimum number of musicians a band must have to be considered a "big band"?
2. What musical instrument's sales escalated from 228,000 in 1950 to 2.3 million in 1971?
3. What patriotic song was originally titled "The Defense of Fort McHenry"?
4. What are the two most common unbowed stringed instruments found in a symphony orchestra?
5. What classical conductor won posthumous Grammy Awards in 1991, 1992, and 1993?



Buddy and Hopkins & The Blues Foundation

By Jason Nocera (www.buddyandhopkins.com)



Have a funny music related photo? Send it in and if we use it in our newsletter you will win \$20 gift card.

Email your photo with your name and phone number to info@fortunamusicmart.com

- Trivia Answers
1. Ten
 2. The guitar's
 3. The Star Spangled Banner.
 4. Piano and Harp
 5. Leonard Bernstein



THINGS TO DO



First Saturday Night Arts Alive!- from 6 to 9 p.m. and is always free. Various locations throughout Old Town Eureka.

Compost Mountain Boys (bluegrass) -April 7th 6pm Mad River Brewing Co.

Othello, the Moor of Venice- April 7th 8pm The North Coast Repertory Theatre continues its 27th Season with Othello, the Moor of Venice by William Shakespeare. The production opens at 8:00 PM on Thursday, April 7 with an opening night gala that includes a champagne reception after the show. This performance will also serve as a benefit for the cast and crew. All seats for opening night are \$15.00. 707-442-6278

World Famous Humboldt State University Marching Lumberjacks Spring Concert- April 8th Come rock out with the World Famous Humboldt State University Marching Lumberjacks Spring Concert! On stage for one night only! Friday, APRIL 8th at the Arcata Theater Lounge at 7pm. Only \$5, and **ALL AGES** are admitted. There is something special going on! Two of our members who met in the band are going to get married....on stage..during the concert! It is a very special day for them, and they want everyone to be there!

ABRIEL at Studio 14 Productions- April 9th 6:30, \$5 Studio 14 Productions is proud to announce their first show for 2011. On Saturday April 9th ABRIEL, from San Francisco, will be headlining at the Fortuna Vet's Hall. Also playing: According to Legend, As Death Comes Calling and Behind the Gun. **ALL AGES.**

Fortuna Concert Series Presents Sima Piano Trio- April 9th Concert time is 8:00 p.m. at the Fortuna Monday Club, 610 Main Street in Fortuna. Ticket prices are \$8.00 General Admission and \$6.00 Students and Seniors. Tickets are available at: Green's Fortuna Pharmacy and Fortuna Music Mart in Fortuna and Eureka, Becker's Insurance Agency in Ferndale, Berliner's Cornucopia in Eureka and at the door.

Redbud Theater Presents Murder Point Blank- April 15th & 16th 8pm Show time, doors at 7:15pm \$10 This audience interactive musical set on the island of Mustique in the Caribbean, this is the third story in the "Cafe Noir" series.Redbud Theatre is located next to the Trinity River in the former Camp Kimtu Cookhouse, Willow Creek, CA. 530-514-8746

Eyes Anonymous (80s new wave)- April 22nd 9pm Blue Lake Casino \$ FREE.

South Pacific- April 22nd 8pm \$15.Ferndale Repertory Theatre presents the Broadway Classic South Pacific. 800-838-3006

The Roadmasters (country)- April 29th 9pm \$FREE Blue Lacke Casino

Buffy Sainte-Marie (singer/songwriter)- April 30th 8pm \$35 Award-winning singer and songwriter Buffy Sainte-Marie will appear in concert at the Eureka Theater in Eureka, CA to benefit the Organic Planet Fund of the Eureka-based environmental organization, Californians for Alternatives to Toxics (CATs). The Berel Alexander Ensemble will open the concert. 707-445-5100

Masters of the Steel Drum featuring Clifford Alexis- April 30th 8pm \$28 Van Duzer Theatre From the island of Trinidad come legendary steel drum virtuosos Clifford Alexis, the "Paganini of the Pan," Liam Teague and the up-and-coming, young sensation Mia Gormandy. With flying mallets and astonishing precision, these three masters unleash dazzling cascades of Caribbean sound! Backed by Humboldt State's own Calypso Band, which is celebrating its 25th anniversary with this special performance, it's sure to be an explosive evening of danceable rhythms, Carnival compositions and powerful percussion.

Connect with us



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