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SCHEDULE AT A GLANCE

WEDNESDAY, SEPTEMBER 14

11:00 a.m. - 4:00 p.m.
12:00 p.m. - 4:00 p.m.
2:30 p.m. - 4:30 p.m.
5:00 p.m. - 6:00 p.m.
6:00 p.m. - 7:30 p.m.
8:00 p.m. - 9:30 p.m.

Registration
Canyons ZipTour is open
Petzl Evacuation/Rescue Workshop
Make Your Events "Effing" Awesome
Cocktails followed by dinner and opening remarks
Galactic Tubing & drinks at the Umbrella Bar

THURSDAY, SEPTEMBER 15

7:30 a.m. - 9:00 a.m.
9:00 a.m. - 10:30 a.m.
10:30 a.m. - 11:00 a.m.
11:00 a.m. - 12:00 p.m.
12:00 p.m. - 12:30 p.m.
12:30 p.m. - 2:30 p.m.
2:30 p.m. - 3:00 p.m.
3:00 p.m. - 4:30 p.m.
3:30 p.m. - 5:30 p.m.
3:30 p.m. - 5:00 p.m.
5:30 p.m. - 6:00 p.m.
6:00 p.m. - 7:30 p.m.
7:30 p.m.
8:00 p.m.

Breakfast in the Vendor Pavilion
Sessions
Morning Break
Sessions
Buses depart for lunch at Park City
Lunch & Adventure Park open
Buses depart from Park City for Deer Valley
Hike from Park City to Deer Valley (*optional*)
Mountain Bike Park Workshop, Deer Valley
Horseback Riding Adventure, Deer Valley (*limited spots*)
Cocktails at Silver Lake Lodge, Deer Valley
Dinner & Lawn Games, Deer Valley
Buses depart from Deer Valley back to Canyons Village
Last Call at the Umbrella Bar, Canyons Village

FRIDAY, SEPTEMBER 16

7:30 a.m. - 9:00 a.m.
9:00 a.m. - 10:45 a.m.
10:45 a.m. - 11:00 a.m.
11:00 a.m. - 12:00 p.m.
12:00 p.m. - 1:00 p.m.
1:30 p.m.

Breakfast in the Vendor Pavilion
Sessions
Morning Break
Sessions
Lunch in the Vendor Pavilion
Optional Off-site Tours (*see agenda for details*)

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ATTENDEES

ANTELOPE BUTTE, WY

Andrew Gast, Executive Director

BOGUS BASIN, ID

Brad Wilson, General Manager
Lucas Hengel, Lift Operations Manager
Nate Shake, Dir. of Mountain Operations
Jamie Zolber, Dir. of Skiing Services

BOYNE RESORTS

Jay Scambio,
Dir. of Mountain Sports Development

BIG BEAR MOUNTAIN RESORTS, CA

Robert Hendricks,
Sr. Director of Base Area Operations
Jacob Huxman,
Sr. Director of Mountain Operations

BRECKENRIDGE, CO

Greg Nelson, Activities Asst. Manager
Tristan Webster, Activities Asst. Manager
Dan Edwards, Sr. Activities Manager

CAMP FORTUNE, QC

Erin Boucher, Marketing Manager

CRESTED BUTTE, CO

Dave Hartman, Adventure Park Manager
Matt Feier, Director of Planning

DUANE MORRIS, LLP

John Fagan, Partner
Kristin Bohm, Associate

GRAND TARGHEE, WY

Ken Rider, Director of Marketing & Sales

HEAVENLY, CA

Chris Eckert, Asst. Mgr., Activities
Dana Paugh, Asst. Mgr., Activities
Emmitt Richmond, Activities Maint. Mgr.

JACKSON HOLE, WY

Danielle Petriccione, Course Manager

KLAPPEN SKI RESORT, SWEDEN

Christin Wolff, Owner

KILLINGTON, VT

Nick Brylinsky, GM, Pico Mountain
Ben Colona, Summer Manager
Rich McCoy, Resort Retail Director

MT. BALDY, CA

Robby Ellingson, General Manager
Jessica Ellingson, Human Resources
Tommy Ellingson, Activities Manager

NATIONAL ABILITY CENTER

Kevin Stickelman, COO

OUTDOOR VENTURES

John Hines, Partner
Bahman Azarm, President/CEO

PANORAMA MOUNTAIN, BC

Glenna Stephenson, Activities Manager

PEBBLE CREEK, ID

Joel Phillips, Manager
Mary Reichman, General Manager
Chris King, Operations
Jordan Wilson, Operations
Mike Rodriguez, Marketing & Promotions
Shay Butler, Manager
Logan Butler, Guest Services Supervisor
Laurie Butler, Guest Services Supervisor
Corey White, Summer Activities Supervisor
Mike Dixon, Summer Activities Supervisor



ATTENDEES

PEEK 'N PEAK, NY

Nicholas Scott Sr., President

RED RIVER, NM

Jenna Grubbs,
Summer Programs Coordinator
Linton Judycki, VP/Resort Services
Operations Manager
Walt Foley,
Director of Mountain Operations

SILVER MOUNTAIN, ID

Jeff Colburn, GM

SILVER STAR, BC

Brad Baker, Director of Operations

SKI APACHE, NM

Fred Pavlovic, Risk Manager/Patrol Manager
Jovian Smith, Mountain Manager
Justin Rowland, Director of Operations

SNOW KING, WY

Ryan Stanley, VP & GM
Brian Maguire, Skier Services
& Recreation Director

SNOW VALLEY, CA

Richard Erler, Mountain Operations Manager

SNOWBASIN, UT

Andrew Barfield, Director of Ski School
Peter Baker, Dir. of F&B / Entertainment

SUNRISE, AZ

Brian Bressel, Lift Operations Manager
Michelle Corbin, Asst. Summer Ops Director
Chris Corbin, Summer Operations Director

USDA FOREST SERVICE

Curt Panter, Ropeway Engineer
Hans Castren, Winter Sports Administrator

VAIL, CO

John Duston, Asst. Activities Manager
Steve Johnson, Senior Activities Manager

WINTERPLACE, WV

Terry Pfeiffer, President/Partner

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CAMP AGENDA

WEDNESDAY, SEPTEMBER 14

11:00 a.m. - 4:00 p.m.	Grand Summit Hotel, Heritage level (one floor up from the lobby)	Registration
12:00 p.m. - 4:00 p.m.	Canyons Base Area	Canyons ZipTour Tours take two hours, and will start at the base area by the gondola.
2:30 p.m - 4:30 p.m.	Canyons Base Area	Petzl Evacuation/Rescue Workshop Petzl Technical Institute will lead you through an adventure park rescue and evacuation and show how to handle the latest standards, tools, and challenges in high-angle rescue in adventure parks, in both winter and summer.
5:00 p.m. - 6:00 p.m.	Red Pine Lodge, top of Red Pine Gondola <i>Jeff Suffolk, founder of Human Movement</i>	Make Your Events Effing Awesome Join Jeff Suffolk, founder of Human Movement, an active entertainment company based in Colorado, to talk resort programming, proprietary events, and what's trending in that space. Jeff's company has been recognized as one of <i>Inc</i> Magazine's "Fastest Growing Private Companies," and one of <i>Outside</i> Magazine's "Top Places to Work." HM has produced some of the world's largest running events, beer festivals, and other outdoor events across North America. Jeff's insights into what's working, what doesn't, and how to maximize your calendar will help you increase summer revenue.
6:00 p.m. - 6:30 p.m.	Red Pine Lodge	Cocktails
6:30 p.m. - 7:30 p.m.	Red Pine Lodge	Dinner and Opening Remarks
8:00 p.m. - 9:30 p.m.	Canyons Base Area	Galactic Tubing and After Dinner Drinks at the Umbrella Bar Head down the gondola and stop by Galactic mSnow Tubing for a wild ride under the glow lights. Then head to the Umbrella Bar for a hosted nightcap, courtesy of UmbrellaBars USA.

THURSDAY, SEPTEMBER 15



CAMP AGENDA

7:30 a.m. - 9:00 a.m.	Vendor Pavilion	Breakfast & Vendor Showcase
9:00 a.m. - 9:45 a.m.	Grand Summit, Kokopelli Ballroom <i>Ralf Garrison, DestiMetrics</i>	Market Intelligence Take an in-depth look at the summer market visitation numbers—where we've been and where we're going. We will explore what is and isn't working in summer marketing, and why, and predict where future summer business growth will come from.
9:45 a.m. - 10:30 a.m.	Grand Summit, Kokopelli Ballroom <i>Travis Beck, SE Group; Dave Fields, Snowbird; Jamie Barrow, Vail Resorts; Roger Poirier, USFS; Sean Wetterberg, USFS</i>	Summer Ops on the National Forest How can you implement your vision? Key stakeholders from the Forest Service provide advice on the process, from planning and permitting to implementation. Gather intel that will save you time and money.
10:30 a.m. - 11:00 a.m.	Morning Break	Morning Break
11:00 a.m. - 12:00 p.m.	Grand Summit, Kokopelli Ballroom <i>Shawn Tierney, ACCT; Jamie Barrow, Vail Resorts; Micah Henderson, Hubbard Merrell Engineering; and Thaddeus Shrader, Bonsai Design</i>	Aerial Adventure Parks and Zip Tours Unknown Unknowns: What You Don't Know You Need to Know The aerial adventure world is a maze of fast-changing technology and regulations. Each state is different, the Forest Service has its own preferences, and it's not always clear who is responsible for meeting requirements: the operator, the builder, the designer, or the engineer. Four experts lay out the answers and discuss the rapid growth of this industry.
12:00 p.m. - 12:30 p.m.	Outside of Grand Summit Hotel	Buses depart to Park City
12:30 p.m. - 2:30 p.m.	Park City Base Area, Legacy Lodge	Lunch and Adventure Park Open Enjoy lunch at Park City with extra time to explore its many summer activities, including the adventure park offerings and new kid-friendly attractions.
2:30 p.m. - 3:00 p.m.	Park City main entrance where buses dropped off	Buses depart to Deer Valley for Mountain Biking and Horseback Riding Workshops
3:30 p.m. - 5:00 p.m.	Meet outside Legacy Lodge, Park City <i>Charlie Sturgis, Mountaintrails.org; Claire Humber, SE Group</i>	The Value of Trails—Take a Hike! <i>Put your hiking shoes on and get ready for a scenic hike from Park City to Deer Valley. The gentle trail meanders along the ridges for roughly three miles before reaching Deer Valley Resort's Silver Lake village.</i> Your summer guests love trails. What are you doing to make their experience fun and inviting? Are you prepared for the not-so-out-door-savvy customer who craves convenient access and all the amenities? We will experience trails like your customers, then talk about trails like operators—with trail and planning experts.
<i>(schedule continues on next page)</i>		



THURSDAY, SEPTEMBER 15 *CONT.*

CAMP AGENDA

3:30 p.m. - 5:30 p.m.	Meet outside the Deer Valley Bike Rental Shop at Silver Lake Lodge <i>Paul Mutch and Dave Kelly, Gravity Logic, and Steve Graf, Deer Valley</i>	Mountain Bike Park Workshop Ride Deer Valley's top-rated bike park with cutting edge flow trails, including the 3-mile "Tidal Wave," with more than 45 features, and the new novice flow trail. Explore what it takes to attract a broad audience. See behind the scenes of the resort's rental operation, lesson program, and sales.
3:30 p.m. - 5:00 p.m.	Meet at the bus drop off location, Silver Lake Lodge	Horseback Riding on the Ridge Enjoy breathtaking scenery as you ride through the beautiful Utah mountains on horseback. Meet the wranglers of Boulder Mountain Ranch, who operate a variety of outfits in the area, and learn what it takes to operate a riding stable at a resort. PANTS AND SNEAKERS/BOOTS ARE REQUIRED.
5:30 p.m. - 6:00 p.m.	Deer Valley mid-mountain, Silver Lake Lodge	Cocktails on the Deck
6:00 p.m. - 7:30 p.m.	Deer Valley mid-mountain, Silver Lake Lodge	Dinner & Lawn Games Soak in the alpine atmosphere on the deck at Silver Lake Lodge and savor the award-winning F&B service of Deer Valley. Since friendly competition and teamwork bring people closer, join in the several lawn games outside. Admire the sunset and take in the spectacular views at this mid-mountain village.
7:30 p.m. - 8:00 p.m.	Outside of Silver Lake Lodge	Buses depart from Silver Lake Lodge for Grand Summit, Canyons
8:00 p.m. - 9:00 p.m.	Canyons Umbrella Bar	Last Call at the Umbrella Bar

FRIDAY, SEPTEMBER 16



CAMP AGENDA

7:30 a.m. - 9:00 a.m.	Vendor Pavilion	Breakfast & Vendor Showcase
9:00 a.m. - 10:00 a.m.	Grand Summit, Kokopelli Ballroom <i>Claire Humber, SE Group and Brad Wilson, Bogus Basin</i>	Strategic Capital Deployment You've developed your master plan and identified phase one. Now what? How do you strategically deploy your capital to keep implementation moving forward while reducing risk? We will examine one resort's month-by-month approach to ensure each step of the process is considered and provide a timely startup of summer 2017 operations.
10:00 a.m. - 10:45 a.m.	Grand Summit, Kokopelli Ballroom <i>Paul Thallner, Partner, Great Place to Work</i>	How People Fuel Business Performance Equipment and employees interact most with your customers. Do you spend the same amount of time thinking about, or working on, your people as you do your equipment? What differentiates you from the perspective of a prospective employee? We'll discuss how employees (even seasonal ones) can accelerate business value, and leave you with best practices from Top 100 companies that you can implement, regardless of your company's size.
10:45 a.m. - 11:00 a.m.	Morning Break	Morning Break
11:00 a.m. - 12:00 p.m.	Grand Summit, Kokopelli Ballroom <i>Tim Yates, Wells Fargo; Mary Bozack, Willis; Gainer Waldbillig, W/Law</i>	Risk Management Avoiding Summer Oops: Four Key Strategies for Mitigating Risk Join insurance and ASDA experts as we look at four key areas of risk management during your summer operations: employee execution, logs/training, relationships with manufacturers, and legal statutes.
12:00 p.m. - 1:00 p.m.	Vendor Pavilion	Lunch & Vendor Showcase
1:30 p.m.	Off-site Tours (optional) The Park City area is thick with first-rate summer operations beyond Park City Mountain. We have arranged complimentary passes at several nearby properties for Friday afternoon. The list of tours includes... > Sundance: Come experience the spectacular Zip Tour and explore this beautiful resort. Stay the night and experience the full art, culture, and food experience of Sundance. > Utah Olympic Park: Take in the Park's many adrenaline activities, including extreme summer tubing, the Drop Tower, kid adventure zone, zip coaster, and much more. > Snowbird: Get a behind-the-scenes tour of this well-known Oktoberfest event (see article in <i>SAM's</i> July issue) and sample all the resort's summer attractions, including mountain biking. Stay the night and see Oktoberfest in full swing on Saturday, Sept. 17. > Petzi Technical Institute: Petzi Technical Institute is a center for knowledge, discussion, and the creation of solutions for those who work and play in the vertical world. Visit the North American headquarters, a 15,000 sq. ft. state-of-the-art training center located in the heart of Salt Lake City.	

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PANELISTS

Jamie Barrow, Vail Resorts

Jamie Barrow is the Director of Operational Training and Risk Management of Activities at Vail Resorts, Inc. He has been involved with outdoor recreation or the adventure attraction industry for the last 20+ years. He has worked as an operator, inspector, builder, and trainer, and in government relations for the adventure attractions industry. He was on the board of directors for ACCT and is currently on the committee developing ACCT's Program Accreditation initiative. Jamie is active in the ASTM standards process as Chair of the Summer Toboggan Run workgroup and Secretary of the Auditing and Maintenance Standard, and sits on the task groups for Operations Standards and Aerial Adventure Standards. His passion is developing world-class operations for adventure attractions and helping people have a safe and fun experience. jlbarrow@vailresorts.com

Mary Bozack, Willis New Hampshire

Mary Bozack joined the claims department at Willis of New Hampshire in September 1998 and was promoted to Vice President of Claims in July 2002. Working from Salt Lake City, her clients include ski resorts in the western U.S. and Canada. She conducts investigations of losses, handles claims and directs litigation, conducts loss control surveys of ski resorts (winter and summer activities), and provides loss control training for clients and the ski industry. Mary has been an instructor/presenter for ski areas and regional and national associations, covering an assortment of industry-related topics. mary.bozack@WillisTowersWatson.com

Paul Cummings, Strategic Adventures

Paul Cummings is the President of Strategic Adventures, a business development firm for adventure businesses. Since 2005, Paul has been helping challenge courses, zip line/canopy tours, aerial adventure parks, climbing gyms, and other adventure operators start and grow their businesses. Paul speaks at several outdoor adventure conferences each year on the topics of feasibility, business planning, marketing, and strategy development. paul@strategic-adventures.com

Travis Beck, SE Group

Travis Beck is the Director of Environmental Services at SE Group and has been working with ski areas and the Forest Service across the U.S. for the past 13 years. Travis has created a Forest Service-specific summer zones approach to planning, which SE Group includes in multi-season recreation MDPs. Subsequent to the planning process, Travis and the SE Group team have conducted environmental reviews for several of the currently approved summer activities plans on the National Forest. Travis brings a unique perspective to multi-season recreation projects and tourism related efforts through his work at SE Group, as well as through his current role as a member of the Board of Directors for the Breckenridge Tourism Office. tbeck@segroup.com

Brian Brechwald, Petzl

Brian is the Petzl Professional division sales rep in the Rockies territory. He is also a chairlift and high-angle evacuation and rescue technician, providing training with specialized equipment from Zip Rescue and Petzl for rescue professionals on gondolas and cableways in the U.S., Europe, and Asia. Brian is also a facilitator of outdoor leadership challenges for Park City Teamworks, and an advisor and guide for Winter at Westminster education program. bbrechwald@vectorvertical.com

Dave Fields, Snowbird

Dave has worn many hats at Snowbird, from Public Relations to Marketing to Tickets to Events, and now as VP of Resort Operations, enjoying each opportunity and making sure he spends as much time on snow as possible. Dave is currently working with Gravity Logic and developing a trails master plan to be submitted to the U.S. Forest Service that will incorporate hiking, a bike park, and cross country trails, as well as new summer activities. Dave has spent most of his life in Little Cottonwood Canyon, originally at Alta where his dad taught skiing for 30 years. dfields@snowbird.com



PANELISTS

Ralf Garrison, DestiMetrics

Ralf Garrison, founder and principal of DestiMetrics, leads the Denver-based travel research company under the umbrella of its parent company, the Advisory Group Inc., a strategic marketing and consulting services company. Since its establishment in 2004, DestiMetrics has expanded to provide a family of destination marketing and research-related products and services utilized by dozens of destinations and resorts, hundreds of lodging properties, and several thousand subscribers. Garrison has an academic background in economics, marketing and computer science. He blends his education, training, and experience to support the industry and its destination resort stakeholders through his involvement in a variety of related organizations, including Mountain Travel Symposium (MTS), Central Reservations Association for Destination Resorts (CRADR), Destination Summit, and THE ASSEMBLY. rgarrison@destimetrics.com

Micah Henderson, Hubbard Merrell Engineering

Micah Henderson works as the Aerial Adventure Course department manager for Hubbard Merrell Engineering in Flagstaff, Ariz. Micah has 18 years of experience in aerial adventure course design, installation, inspection, operation, operator training, and development of operation manuals. Micah contributes to the aerial adventure industry through her volunteer roles on the Board of Directors for the Association for Challenge Course Technology (ACCT) and as Secretary for the ASTM F2959 Standard task group for Aerial Adventure Courses. Micah@hubbardmerrell.com

Claire Humber, SE Group

Claire has been with SE Group for 25 years and has led both large and small mountain resort projects throughout North America, Scandinavia, Iceland, Korea, and Japan. This breadth of experience and expertise allows her to understand the interconnectedness and specifics of a wide range of topics, ranging from development trends to multi-season operations to guest services and branding. Claire is a sought-after thought leader, speaking at industry conferences and meetings, and publishing in the *NSAA Journal*, *Winter Sports Technology International*, and *SAM*. Claire is a member of the Recreation Development Council of the Urban Land Institute (ULI), and is currently representing the mountain recreation industry as a member of the Vermont Climate Change Economy Council. chumber@segroup.com

Dave Kelly, Gravity Logic

Dave Kelly has been involved with the Whistler Mountain Bike Park since its opening in 1996. He was among the first to officially establish downhill mountain bike trails on Whistler mountain. In 2006 and 2007, Dave worked full-time for Gravity Logic, a former division of Whistler Blackcomb, offering trail development advice to resorts throughout North America and Europe. Dave also has 15 years' experience with the Whistler Mountain Ski Patrol. Because of his extensive experience in risk management, he has been called upon to offer expert advice on the safety, risk management, and construction practices of mountain bike parks around the world. dave@whistlergravitylogic.com

Paul Mutch, Gravity Logic

Paul is a 20-year resort rental/retail veteran. During the early 2000s, Paul oversaw the development of the Whistler Blackcomb bike park rental and retail business as it expanded from a few bikes to a multi-million dollar operation. In 2003, Paul moved to Colorado with Intrawest Colorado as VP of Rental and Retail. From 2007 to 2012, Paul oversaw the development of the rental and retail business at Trestle Bike Park at Winter Park Resort, Colo., along with programming, sponsorship and partnership development. Paul left Intrawest in the fall of 2012 and now works primarily on bike park development and operations with Gravity Logic. Paul@whistlergravitylogic.com

Roger Poirier, U.S. Forest Service

Roger is the Mountain Sports Program Manager for the White River National Forest in Colorado and directs the agency planning and administration of eleven world-class ski resorts from Aspen to Summit County. The White River is the busiest forest in the country, hosting almost 8 million skier visits a year, and has been instrumental in shaping national efforts for planning and implementing summer and year-round activities at ski resorts. rogerepoirier@fs.fed.us



PANELISTS

Bill Rock, Vail Resorts

Bill joined Vail Resorts in 2010 as the chief operating officer at Northstar California Resort and, at that time, was also given oversight of Heavenly and Kirkwood mountains. He came to Vail Resorts from Intrawest's Snowshoe Mountain Resort in West Virginia, where he was president and chief operating officer, 2005-2010. He also served as chief operating officer at Durango Mountain Resort in southwestern Colorado and, prior to that, held several ski industry leadership positions dating back to 1996. Rock was a lieutenant in the U.S. Army from 1987-1990 and received his bachelor's degree from Clemson University in 1987. wrock@vailresorts.com

Charlie Sturgis, Mountain Trails

Charlie is a 40-year veteran of the outdoor industry, 20-year ski and climbing guide, and 30-year resident of Park City. He is currently the executive director of the Mountain Trails Foundation, whose mission is to provide and advocate for non-motorized trails that enhance the Park City community's active and healthy lifestyle. Charlie helped start the organization in 1992 and came back as executive director in 2010. One sign of the Foundation's success: Park City was the first recipient of the Gold Ride Center award from the International Mountain Bike Association. Mountain Trails currently enjoys high community praise, a strong sustainable financial position, and is involved in many organizations both regionally and locally. charlie@mountaintrails.org

Shawn Tierney, ACCT

Shawn serves as the Executive Director with the Association for Challenge Course Technology (ACCT). Shawn has a wealth of non-profit and association management experience, having served in a variety of senior level positions with internationally recognized organizations such as the University of California at Berkeley, Outward Bound, the Access Fund, and the Association for Experiential Education. A noted risk management expert, Shawn has conducted safety reviews of wilderness programs, camps, adventure centers, college and university programs, and independent schools. He is also a former professional mountain guide with expedition and climbing experience in the Himalaya, Patagonia, Europe, Alaska, and throughout North America. shawn@acctinfo.org

Jeff Suffolk, Human Movement

Jeff Suffolk is the founder and CEO of Human Movement, Inc, an active entertainment company based in Louisville, Colo. Human Movement produces some of the world's largest beer festivals, running events, endurance challenges, and proprietary events for consumer brands. His company is a blend of carpenters and event marketers, and has been highly awarded for culture (*Outside Magazine's* Top 100 Places to Work) and for its late nights (*Inc's* 500 Fastest Growing Companies in America). jeff@humanmovement.com

Paul Thallner, High Peaks Group

Paul Thallner is CEO of High Peaks Group, a U.S.-based firm that creates thriving and meaningful workplaces worldwide. He received a master's degree with honors in Organizational Development from Case Western Reserve University. He is also a Partner at Great Place to Work, the firm behind *Fortune's* 100 Best Places to Work list, where he works with C-level executives to create high-trust/high-performance workplace cultures. He has advised senior executives at Carhartt, NorthFace, Timberland, Sunglass Hut, Synchrony Financial, and the Philadelphia Police Department. He is also an instructor at the Presidio Institute, where he coaches mid-career executives from government, business, and NGOs on solving tough societal problems. He's an avid cyclist who rides to raise money for the Leukemia & Lymphoma Society, and he often hikes in the Adirondack Mountains with his family. paul@highpeaksgroup.com

Gainer Waldbillig, W | Law

Gainer Waldbillig is a Salt Lake City, Utah-based attorney specializing in the defense of recreation providers and recreation product manufacturers. He has represented clients in litigation involving skiing, river running, mountain and road biking, zip lines, off-road vehicles, boating, snowmobiling, horse riding, hockey, scuba diving, and slip and falls. He is a member of the Association of Ski Defense Attorneys. gmw@wlaw.net

Sean Wetterberg, U.S. Forest Service

Sean is the Winter Sports Program Manager for the U.S. Forest Service with responsibility for coordinating the Agency's winter sports program nationwide, including the oversight of the Agency's National Avalanche Center. He previously served as the Regional Winter Sports and Recreation Special Uses Program Manager for Region 5 in Vallejo, Calif., covering ski areas and other permitted recreation on California's 18 National Forests. He has also worked as the Forest Winter Sports and Special Uses Program Manager for the Mt. Baker-Snoqualmie National Forest and as a Snow Ranger in Utah's Big and Little Cottonwood Canyons on the Wasatch-Cache National Forest. Sean also worked as a ski patroller at Beaver Creek and a lift operator at Keystone and Arapaho Basin ski areas in Colorado. swetterberg@fs.fed.us

Brad Wilson, Bogus Basin

Brad is the general manager of Bogus Basin in Idaho. He leads a team of ski professionals to sustain and grow one of the nation's largest non-profit ski areas. The area is currently working with SE Group on updating the area's master plan, including a full palette of summer activities. Prior to working at Bogus Basin, Brad was the general manager at Diamond Peak, 2011-2015, and before that, VP of Sales and CMO of Santa Catalina Island Company for seven years. He managed all aspects of marketing and spearheaded the building and marketing of the Island's first zip line/canopy tour. Prior to that, Brad worked at Alpine Meadows, Mountain High, Sugarbush, Brian Head, and Bear Mountain in both marketing and sales roles. bwilson@bogusbasin.org

Jesse Williams, Petzl

Jesse Williams brings more than 25 years of experience in sport, instruction, and professional verticality to the Petzl Technical Institute. Prior to joining Petzl, Jesse spent two decades working as a professional mountain guide (AMGA/IFMGA), climbing traditional rock and ice routes in the Northeastern U.S., and leading alpine climbing and ski expeditions across North America. Along the way he also worked as a pro ski patroller, managed his own private guiding service, worked at height in residential construction, and developed collegiate level outdoor education programs. As Manager of the Training Institute, Jesse develops and delivers the Institute's programming and manages the training facility. jwilliams@petzl.com

Tim Yates, Safehold Special Risk

Tim's career in the ski industry began in 1992 as a Stowe Mountain Resort ski patroller. Following 10 years at Stowe, he became a Senior Claims Specialist in a ski industry insurance program, and then a resort risk manager at Northstar-at-Tahoe, Calif. For the last five years, Tim has been a self-employed claims and loss control consultant. In 2016, he joined the Safehold Special Risk team as a Specialty Claims Adjuster. timothy.yates@safehold.com

Thaddeus Shrader, Bonsai Design

Thaddeus Shrader is an inventor, constantly pushing the Aerial Adventure industry to new and more thrilling heights. With a background in aeronautical engineering (as well as being an airline pilot), Thaddeus brings unique vision to the industry and has been a driving force within the Bonsai Design team. His commitment to thrill-seeking and innovation are stamped on every project he involves himself with. thaddeus@bonsai-design.com



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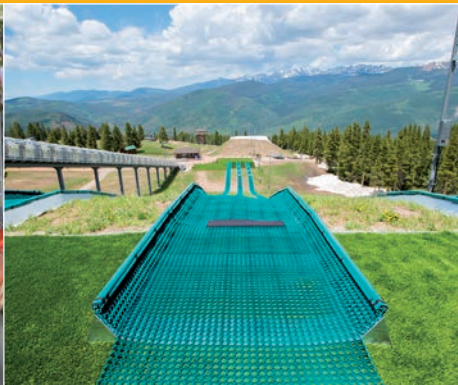
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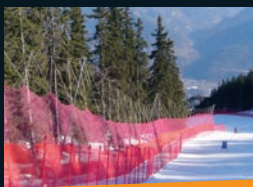
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Web: www.acctinfo.org

Vendor contact: Shawn Tierney

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Adventure Partners, LLC (along with its subsidiaries Adventure Partners Ecotours LLC, and Adventure Partners Attractions LLC) is an industry leader in the creation and delivery of innovative recreation and learning programs for geographically distinguished hotels and resorts. Adventure Partners Attractions designs, engineers and installs via ferratas and aerial suspension bridges, which meet USFS and EN standards. It is currently building the first USFS-approved via ferrata for Jackson Hole Mountain Resort. Hospitality partners include: Amangiri Resort in southern Utah's canyon country, Four Seasons Rancho Encantado Santa Fe, and Ted Turner Expeditions on one million acres of private lands throughout New Mexico. The company's focus is on tangible, value-added enrichment of the guest experience.

Web: www.adventurepartners.com

Vendor contact: Michael Friedman



CCI Greenheart is a nonprofit dedicated to promoting cultural understanding through cultural exchange opportunities in the United States. The Summer Work Travel program, regulated by the Department of State, provides international university students the opportunity to come to the United States on a J-1 visa during their school break to immerse themselves in the American way of life through working and traveling. CCI Greenheart has participants coming from more than 30 countries. These individuals can bring diversity to your workplace during your peak seasons in summer, winter, or spring.

Web: www.HireWithCCIGreenheart.org.seasons,
or www.hirewithcci.org

Vendor contact: Renee Clarke



ADG, Inc. designs and builds recreational water and mountain side attractions that enhance ski resorts by creating revenue-driving destination experiences. ADG-designed waterparks, mountain coasters, and slides have been installed at Killington, Camelback Resort, and other top resorts throughout North America.

Web: www.ADGMountainsides.com

Vendor contact: Lew Wemple



Aerial Designs creates and builds innovative aerial adventure parks featuring climbing towers, tree houses, and custom play structures, as well as zipline tours and challenge courses that allow clients to run high-quality, profitable adventures, leaving their loyal guests satisfied and excited to return.

Web: www.aerialdesigns.com

Vendor contact: Emily Hawkins



Deasonbuilt Manufacturing has been creating bike carriers for ski lifts and gondolas since 2003. Deasonbuilt bike carriers are utilized at a majority of the top bike parks in the world. Over the years, it has modified the original design to create an effortless loading experience. In 2016, Deasonbuilt introduced the first four-bike carrier system for a quad lift at Deer Valley. This new system eliminates the chair bail-to-handle bar obstruction by replacing the entire chair with a single center pole hanger, providing easy loading and the most capacity in the industry. The bike carriers are designed with lift maintenance in mind, making the annual summer transition as efficient as possible. Deasonbuilt prides itself on its design, performance, and a commitment to its customers.

Web: www.deasonbuilt.com

Vendor contact: Kelly Deason



Ecosign is an international planner of four-season ski resorts and associated development, with more than 400 completed resort developments. Its work spans 40 countries and six continents, including master planning and detailed venue design for six Olympic Winter Games and several World Alpine Championship venues. Services include mountain and village master planning for new and existing ski areas; four-season resort planning and design; ski resort planning; golf course routing and design; recreational planning; village and resort base area planning; residential planning; financial feasibility and planning; and regional connection studies.

Web: www.ecosign.com

Vendor contacts: Eric Callender, Adam Schroyen



Fotaflo is a unique turnkey photo service developed specifically for the adventure tourism industry. The service not only generates revenue through direct picture sales, but more importantly through effective referral marketing that continues far beyond the initial sale. A technology leader within the industry, Fotaflo offers the latest photo and mobile technology, including complete RFID systems. This ensures that the best moments are captured, to maximize the number of digital photo sales. And that translates into more shares, and more referrals, as photos go viral with your branding on all images—27 percent of photo buyers refer a guest. Fotaflo is currently sharing memories and driving referral business at more than 35 different adventure parks throughout the world.

Web: www.fotaflo.com

Vendor contacts: Ryan O'Grady, Mike O'Grady



Horan Adventure Development provides turnkey adventure attraction installation for clients looking to profitably expand summer operations into the outdoor aerial adventure market. Its talented industry experts provide clients with an unparalleled level of experience and service in all areas of project facilitation, including design, construction, and management operations. If you've been thinking about making the leap into the adventure market, now is the time.

Web: www.horandevlopment.com

Vendor contact: Dave Horan



Custom or modular, indoors or outdoors, Eldorado Climbing Walls is a trusted choice for designing and building resort climbing walls and towers. During 20+ years in business, Eldorado has built more than 1800 climbing walls across North America. Clients include Heavenly Mountain Resort, Spruce Peak at Stowe, Mammoth Mountain Ski Area, and Crested Butte.

Web: www.eldowalls.com/ski-areas-resorts

Vendor contact: Christina Frain



Gravity Logic was created to take advantage of the expertise gained building the Whistler Mountain Bike Park—the World's #1 Bike Park—and assist other businesses in the design, development, and construction of trails and facilities that will thrill a wide variety of riders with unparalleled park experiences.

Web: www.whistlergravitylogic.com

Vendor contacts: Paul Mutch, Dave Kelly, Tom Pro, Liz LaBelle



Hubbard Merrell Engineering (HME) specializes in structural engineering of aerial adventure courses, with licensed engineers registered in 20 states and counting. HME offers course renderings, new course design, reverse engineering, operation manual development and review, commissioning and operational inspections with QSI and ACCT-certified inspectors, and previous, successful USFS approval coordination.

Web: www.hubbardmerrell.com

Vendor contacts: David Merrell, Micah Henderson



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KristallTurm North America is the exclusive distributor, manufacturer, installer, and licensee of the KristallTurm Aerial Ropes Course technology, headquartered in British Columbia. KristallTurm delivers unique aerial ropes course technology across the continent. The towers are known for high throughput, safety, low overhead, and cutting-edge fun. Currently, KristallTurm has 22 locations worldwide, ranging from ski resorts to urban settings, with operational towers in Castle Rock, Colo., Franklin, Tenn., and other installations in North Carolina, Ohio, and soon, Texas. Investigate a KristallTurm for your aerial ropes course needs.

Web: www.kristallturm.co

Vendor contact: Zamon Kingi



Neveplast was founded in 1998 and has since revolutionized the dry ski slope sector. The Neveplast artificial surface has the same slipperiness as snow in dry conditions. The innovative characteristics of Neveplast enabled the company to launch another year-round product, TUBBY, a summer tubing slide that is produced with a steel containing structure totally covered by the artificial surface. Since it entered the market in 2002, there are now more than 1,300 tubing locations worldwide. TUBBY is fun, safe, and easy to install. Also, TUBBY has very low managing and operating costs that, combined with high hourly capacity, guarantees high return on investment.

Web: www.neveplast.it

Vendor contact: Ryan Locher



Founded in 2011, Phunkshun Wear manufactures facemasks in the Rocky Mountains. Originally designed to fulfill the needs of ski and snowboard instructors, Phunkshun Wear continues to produce items that stand up to winter weather conditions and protect from the elements. It offers a no-minimum custom graphic mask program, and can reproduce anything from photographs to hundreds of colors on a mask. New for winter 2016, all facemasks are now being made from recycled plastic bottles using Repreve yarn; on average, 10 plastic bottles are recycled for each mask sold. All product manufacturing takes place in Colorado, where the company ensures all products meet its strict quality control guidelines. Web: www.phunkshunwear.com



U.S.-based mSnow was invented in 2010 by twin brothers, Adam and Luke Schrab, when they were unable to practice their freestyle tricks after the snow melted. Made of recycled material, mSnow is an artificial ski surface used on chairlift loading ramps, summer tubing lanes, and on freestyle setups. In 2015, mSnow was awarded the resurfacing project for the mogul and freeride jumps at the Utah Olympic Park. mSnow's ultra-low coefficient of friction makes tubes fast and fun in the summer. It also provides a unique alternative to irrigation for summer tubing lanes: Tube Wax, which is rubbed directly on the tubes as needed. Tube Wax has proven to be a clean replacement for water, and a low-cost alternative to more exotic lubricants.

Web: www.m-snow.com

Vendor contacts: Luke Schrab, Adam Schrab, Amy Schrab



For more than 40 years, Petzl has been developing innovative tools and techniques used by those who work and play in the vertical world. Today, Petzl provides state-of-the-art equipment solutions for adventure park guests, builders, and operators. This includes trolleys, helmets, connectors, lanyards, and harnesses for aerial park users, and a full line of work-at-height, arborist, rope access, and rescue equipment for those who construct, operate, and maintain aerial parks and mechanical lifts.

Web: www.petzl.com

Vendor contact: Jesse Williams



Prisme Équipements Canada (PEC) is one of the world's most renowned via ferrata builders. Its business was built on the slopes and alpine peaks to which it remains deeply committed. While the company's horizons and accomplishments have expanded to other territories over time, it always has the same idea in mind: safety to meet your requirements! Prisme can provide expertise in each stage of a project, from the audit, through design and preliminary studies, to the supplying of personal protective equipment, training sessions, inspection, and maintenance. Clients will deal with designated representatives who listen closely to provide the right mix of these skills on a case-by-case basis.

Web: www.prisme-canada.com

Vendor contacts: Yannick Berger-Sabattel, Stéphane Côté



RISE creates transformative experiences through innovative design for adventure recreation. RISE is changing the landscape of adventure amusement with world class structures like the Hexapod, a ropes-based challenge course, and the Gravity Tower, a soaring adventure amusement structure with a small footprint. Highly adaptable and infinitely scalable, the Hexapod allows operators to change and customize the number, style, and location of challenge elements, meeting the full spectrum of needs for any customer base. The Gravity Tower features an efficient 20-foot-diameter footprint, central staircase, and achievable heights of more than 100 feet.
Web: www.risedesign.com
Vendor contact: Jerad Wells



SE Group is a multi-disciplinary consulting firm specializing in the planning, design, and development of mountain and resort communities. Sno.Engineering, SE Group's corporate forebear, was founded in 1958; it was the first company established for the sole purpose of designing ski areas. Since then, SE Group has guided thousands of mountain resort projects worldwide, providing a full range of planning and design services for resort development and multi-season recreation planning.
Web: www.segroup.com
Vendor contact: Claire Humber



Skyline Ziplines designs, engineers, and builds ziplines, challenge towers, and suspension bridges around the world. It has a meticulous track record for safety, guest satisfaction, and profitability. What differentiates the company from many other builder/designers is that it is also an owner/operator, so it knows first-hand what is required to create a successful eco-adventure business.
Web: www.skylineziplines.ca
Vendor contacts: Camille Picard, David Saenz



The Sandy Creek Mining Company is the wholesale builder and supplier of mining equipment and products used in gemstone and fossil panning operations at tourist attractions around the world. It has set up more than 400 locations in 20 countries and has provided quality equipment, products, and services since 1991. The company takes pride in supplying and working with customers over many years.
Web: www.sandycreekmining.com
Vendor contacts: Justin Woodruff, Jason Woodruff



Signature Research is a full service design/build challenge course company, serving clients all over the world since 1979, and building canopy/zip line tours since 2000. It designs, constructs, and provides training for challenge courses, adventure park courses, climbing walls, and canopy/zip line tours. The company is a Professional Vendor Member (PVM) of the Association for Challenge Course Technology (ACCT).
Web: www.signatureresearch.com
Vendor contacts: Michael Johnson, Aaron Kopp



Created and established by world famous ride inventor Stan Checketts, Soaring Eagle serves as a leader in the zip line industry. It provides what it terms the safest, most efficient, and most technologically advanced zip line product in the world, one that caters to the family demographic. With more than 55 installations serving many different segments within the recreation and attractions industry, the company continues to innovate and improve with every installation.
Web: www.soaringeagleziplines.com
Vendor contact: Logan Checketts



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Web: www.starlifts.com

Vendor contact: Conor Rowan



Techfun specializes in designing and installing high-adrenaline aerial and downhill leisure facilities, both indoors and outdoors. The company enables customers to increase the appeal of their tourist attractions by introducing and running economically profitable leisure activities. Its concept offers diversification of activities, enhances site appeal, and—as part of a customer-loyalty process—aims to entice guests to return, thereby increasing revenue per visitor.

Web: www.tech-fun.com/en

Vendor contact: Jay Bristow



Tree-Mendous is a builder of aerial adventures, using highly advanced safety systems and providing creative and custom tailored solutions. The company's experience and portfolio includes a variety of adventure parks, zip lines, tree houses, aerial playgrounds, canopy trails, via ferratas, Indiana Jones bridges, and urban climbing attractions. Its award-winning attractions and high profile customers have earned the company a strong reputation.

Web: www.tree-mendous.net

Vendor contacts: Gerhard Komenda, Cara Sherwood

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Web: www.sesitec.com/usa

Vendor contact: Jordan McCormick



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Web: www.theflybook.com

Vendor contacts: Casey Dixon, Simon Taylor



UmbrellaBars USA offers the well-known Meissl umbrella bars that are now available in the U.S. On the mountain or at the base area, there is a solution for every location. If you're looking for quality, versatility, popularity and profitability, contact Umbrellabars USA.

Web: www.umbrellabarsusa.com

Vendor contacts: Georg Benedek, Tom McHugh



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Web: www.zipflyer.com

Vendor contacts: Shawn Lerner, Dan Brennan



Bonsai Design is a full-service Aerial Adventure Course provider focused on accelerating the development of the industry through strong, consistent products and services, and adherence to the most stringent standards in the industry. Through customized design, an ever-growing product line and a commitment to craftsmanship, Bonsai Design is consistently focused on enhancing the lives of the participants on our courses.

Web: www.bonsai-design.com

Vendor contacts: Thaddeus Shrader



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Web: www.wiegandslide.com

Vendor contacts: Larry Hays, Jessica Wedel



Terra-Nova LLC of Utah is the distributor for ZipRider, ZipTour and ZipRescue. Over the past 14 years, The company has designed and built some of the world's most extreme zip line rides in more than 28 locations worldwide. The ZipRider is a thrilling, high throughput zip line ride that can create new and returning visitors and increase revenues with minimal environmental impact. ZipTour is designed as a multi-stage zip line tour that allows guests to control their speed with a patented, dynamically-controllable trolley. The company also developed the ZipRescue trolley, a versatile and lightweight cable transport and lift access device for lift evacuation purposes.

Web: www.ziprider.com

Vendor contact: Eric Cylvick



Fox Head, Inc. is headquartered in Irvine, CA, with additional offices in Morgan Hill, CA, Calgary, Canada and Barcelona, Spain. Fox built its business by developing clothing for high intensity, physically demanding motorsport of motocross. For more than three decades Fox has created some of the best motocross riding apparel in the world, which is able to withstand the elements and the torturous racing conditions that are a major part of motocross. Today, Fox remains a family owned and operated business, with the second generation working full-time at the company.

web: www.foxracing.com

vendor contact: Matt Weber

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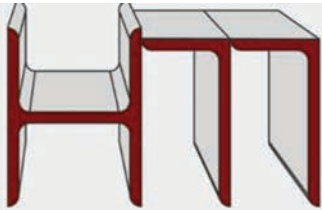
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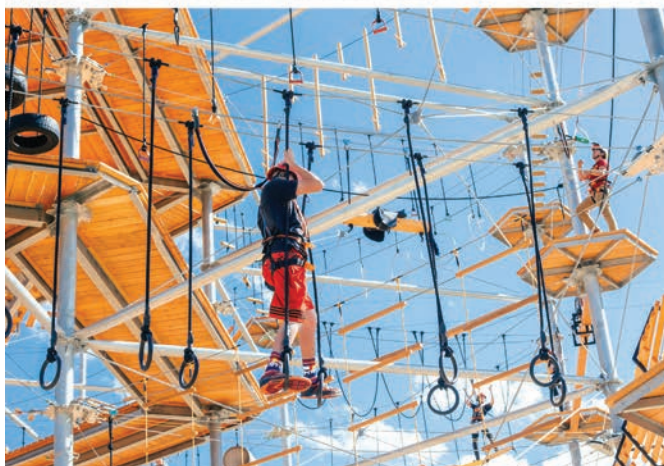


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1, Deer Valley, Big sky, Sunapee, Breckenridge, Keystone, Berkshire East, Windham, Parkcity, Bryce, Mt Bach
Sunapee, Breckenridge, Keystone, Berkshire East, Windham, Parkcity, Bryce, Mt Bachelor, Alyeska, Northstar at
Whistler BC, Steamboat, Killington, Deer Valley, Big sky, Sunapee, Breckenridge, Keystone, Berkshire East, Wi
Keystone, Berkshire East, Windham, Parkcity, Bryce, Mt Bachelor, Alyeska, Northstar at Tahoe, Steavens Pass, The
Breckenridge, Keystone, Berkshire East, Windham, Parkcity, Bryce, Mt Bachelor, Alyeska, Northstar at Tahoe, S
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Berkshire East, Windham, Parkcity, Bryce, Mt Bachelor, Northstar at Tahoe, Steavens Pass, The Canyons



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