

September 16, 2014

**IMPORTANT ANNOUNCEMENT FOR HOSPITAL PHARMACY DIRECTORS AND
PURCHASING MANAGERS**

Dear Pharmacy Director / Purchasing Manager,

Genentech is making a change to the distribution model for AVASTIN® (bevacizumab), HERCEPTIN® (trastuzumab), and RITUXAN® (rituximab). Beginning October 1, 2014, AVASTIN, HERCEPTIN, and RITUXAN will only be available to hospitals and clinics through authorized specialty distributors. This change means all our infused cancer medicines will now be distributed through specialty distributors.

Genentech is committed to patient safety, to protecting the integrity of our medicines as they move through the supply chain, and to ensuring patients and healthcare professionals are able to access its medicines when they need them.

As part of this commitment, Genentech regularly assesses its distribution models and works with its authorized distributors to ensure we utilize the most appropriate distribution model for each of its medicines based on its unique characteristics.

If you currently do not have an account with one of the authorized specialty distributors listed below, please contact one of them to set up an account to ensure that you continue to have access to AVASTIN, HERCEPTIN, and RITUXAN after October 1, 2014. A complete list of Genentech authorized specialty distributors can also be found at <http://www.genentech-access.com/hcp/find-support-program/authorized-distributors>.

| Authorized Specialty Distributors for Hospitals (effective October 1, 2014) | Phone | Fax | Website |
|-----------------------------------------------------------------------------|----------------|----------------|------------------------------------|
| ASD Healthcare (a Division of AmerisourceBergen Specialty Group) | (800) 746-6273 | (800) 547-9413 | www.asdhealthcare.com |
| BioSolutions Direct (a Division of AmerisourceBergen Specialty Group) | (866) 860-3565 | (888) 899-0063 | www.biosolutionsdirect.com |
| Cardinal Health Specialty Distribution | (866) 677-4844 | (888) 345-4916 | specialtyonline.cardinalhealth.com |
| McKesson Plasma and Biologics | (877) 625-2566 | (888) 752-7626 | connect.mckesson.com |
| Morris & Dickson Specialty Distribution | (800) 710-6100 | (318) 524-3096 | www.mdspecialtydist.com |
| Smith Medical Partners (a Division of H.D. Smith) | (800) 292-9653 | (630) 227-9002 | www.smpspecialty.com |

If you have any distribution related questions, please call the Genentech Customer Service Department at 1-800-551-2231, Monday through Friday, 6:00 AM to 5:00 PM PST or email Distribution-Questions@gene.com.

Sincerely,



Marc Watrous, R.Ph., Ph.D.
Senior Vice President, Managed Care & Customer Operations
Genentech USA, Inc.