

A Free Monthly Newsletter From Your Friends At JMS Auto Service

### Neat Trivia About Moms

If you're trying to make conversation at Mother's Day dinner this year, try sprinkling some of these facts into the discussion:



- One of the earliest celebrations of mothers in recorded history comes from ancient Greece, when a spring festival was dedicated to Rhea, the mother of the gods.
- A Russian woman in the 18th century is said to have given birth to the most children. She was the wife of Feodor Vassilyev, and she produced a total of 69 children, including 16 pairs of twins, seven sets of triplets, and four sets of quadruplets. Of those, 67 are said to have survived infancy.
- The first woman to give birth in the White House was Martha Randolph, daughter of President Thomas Jefferson, on Jan. 17, 1806.
- The first woman to give birth in an airplane was Mrs. T.W. Evans on Oct. 28, 1929, over Miami.
- In 340 B.C., Aristotle observed that dolphins gave birth to live young that were attached to their mothers by umbilical cords. For this reason, he considered dolphins and related creatures to be mammals. Biologists agreed with him 24 centuries later.
- Eileithyia was the Greek goddess of childbirth and the divine helper of women in labor (in other words, the goddess of labor pain).

### A Mother's Quote

"You never appreciate all of the things your mother did for you until you find yourself doing the same things for your own children."

- Unknown

### May Events

- May 5th      Cinco de Mayo
- May 12th    Mother's Day
- May 27th    Memorial Day



### Safeguard Your Money When You Travel

If you're planning your summer vacation right about now, you're probably worried about money. How much the trip costs is one issue, but a vacation can be even more expensive if your cash or credit cards get stolen while you're traveling. Here's some advice for keeping your funds safe:

- ◆ **Divide up your cash.** Don't carry a single wad of money in one pocket. Split it up and safeguard it in different locations on your body (or in whatever you're carrying with you). If one supply gets lost, you'll have more in reserve.
- ◆ **Have small bills ready.** Keep a stash of money in smaller denominations, singles and fives, at the ready so you don't have to flash a stack of twenties or fifties to buy a pack of gum. Keep larger bills secure at all times.
- ◆ **Watch your wallet.** Go through your wallet and take out anything you won't need on your trip, your library card or grocery store discount card, for example. A thinner wallet is easier to handle. And consider carrying a second wallet with a few dollars in it to hand over, or drop on the ground, in case you're threatened.



### FIND US ON THE WEB!

Go to [jmsautoservice.com](http://jmsautoservice.com) to read up on the latest news, get special offers, make appointments, and more! You can find us on Facebook and Twitter as well. And please don't forget to review us on Yelp and Google – we thrive on word of mouth business! If you ever want to reach us by email, our address is [customercare@jmsautoservice.com](mailto:customercare@jmsautoservice.com)



SAVE \$20.00

## Cooling System Service

SAVE \$20.00

With Summer Temperature's On The Way, You Can't Afford To Miss Out On This Important Service! We will check your thermostat, heater & coolant hoses, pressure check cooling system, drain & refill radiator with new coolant.

Must Present Coupon - Expires 5/31/2013

Cannot Be Combined With Other Offers



## Thank-you for Referrals

When you mention our business to a friend or coworker not only are you ensuring that they'll get top-quality repair work, but we'll also send you a certificate for \$10.00 in cash, gas or future repairs - whatever you want!

**A big thanks to Jerry Pearson and also to Tom Kluber for their referrals your \$10.00 vouchers for cash are in the mail!**

## Maintain A File Marked 'Me'

Your employers keep files on you for various purposes. Try keeping a file on yourself for your own benefit. Keep a record of all your major assignments, and successful projects. Don't include any proprietary or confidential information, but do highlight your career achievements as they occur. Over time, you'll develop a document that describes your progress and your career, which you can use to reinforce your own motivation and demonstrate your expertise when you're looking for advancement or other opportunities.



## The Secret Language Of Flowers

Flowers are lovely to look at, but they communicate more than beauty. Some have specific meanings behind them. Here's what you can express to a friend or loved one by choosing just the right flower:

- \* Carnation: constancy, joy
- \* Chrysanthemum: optimism, hope, happiness
- \* Daisy: purity, loyalty, innocence
- \* Freesia: trust
- \* Gladiola: remembrance
- \* Iris: faith, wisdom, promise
- \* Larkspur: appreciation
- \* Lily: devotion
- \* Orchid: love, beauty
- \* Red rose: true love, desire
- \* White rose: true love, purity
- \* Yellow rose: friendship
- \* Pink rose: sweetness
- \* Tulip: love at first sight
- \* Snapdragon: virtue



## Renew Your Commitment In May

Jan. 1 is the traditional day for a fresh start. No doubt, like lots of people, on New Year's Day you probably vowed this will be the year you get in shape, finish that novel, renew old acquaintances, spend more time with your family, get that promotion, and so forth. And no doubt, like most people, you were probably soon back in the same old routine, resolutions forgotten.

This is your chance to try again. May is National Recommitment Month, the perfect opportunity to give those resolutions a second shot and to review your progress on those you've been working toward.

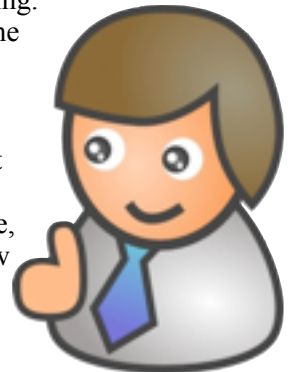
Review your goals for the year and see where you stand. If you're on track, it's time to reinforce your ongoing effort with a little celebration. If you've still got a long way to go, or even if you have to start all over again, enlist some support from friends, and remind yourself that the year's end is still months away and success is still within your grasp.



## Without A Sound: Get Through To People With Nonverbal Cues

Your nonverbal communication can speak as loudly as your words can, if not more. To make a positive impact on the people around you, focus on these behaviors:

- ✓ **Smile.** You'll send the message that you're friendly and open.
- ✓ **Keep your arms open.** Crossing your arms makes you look closed to conversation and new ideas.
- ✓ **Lean forward.** Moving forward just a little (not so far that you're intruding on personal space) signals your interest in what others are saying.
- ✓ **Listen to your voice.** Your tone can reinforce your words, or undercut them. Pay attention to whether you sound harsh, inviting, or indifferent without meaning to.
- ✓ **Make eye contact.** Don't stare, but meet people's eyes to show your attention and interest.
- ✓ **Nod.** A quick nod tells people you want to hear more.



**Save When You Have Your Services Performed With Us**

When You Have Any 30,000, 60,000 Or 90,000 Mile Factory Recommended Inspection Service Performed Before 6/30/13 We'll Take Up To \$50.00 Off Your Service!

Cannot Be Combined With Other Offers Must Present Coupon

## Our Car Care Club is New & Improved!

Check out the insert in this newsletter for more info on our new Car Care Club! It's now worth \$626.05 and loaded with more of the services that we perform most - that's \$144.47 in additional savings compared to our previous card, and still costs just \$99.95! Plus it now comes with an extended 3-Year Warranty on services as a special bonus to our members - you can't beat this deal anywhere! So what are you waiting for? Join the Car Care Club anytime be one of the hundreds that save every time!

## Did You Know That...

- ➔ Each day we breathe about 23,040 times and move around 438 cubic feet of air?
- ➔ A human has 5 million olfactory cells, but a sheepdog has 220 million and can smell 44 times better than a human.
- ➔ A sneeze travels 85 percent the speed of sound.
- ➔ A dinner guest once smothered to death under a shower of rose petals at a party thrown by Nero in ancient Rome.
- ➔ That humans have about 10,000 taste buds, rabbits have about 17,000 and cows have about 25,000.
- ➔ Our taste buds wear out every week to 10 days and are replaced but at a slower pace once we hit our mid-40s.
- ➔ When humans taste things it works like this: We taste sweet things on the tips of our tongues, bitter things at the back, sour things on the sides and salty things all over the surface.



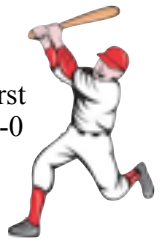
## Thanks For The Kind Words

**"YOU ARE THE BEST!! THANKS AGAIN FOR A GREAT JOB WITH MY CAR REPAIRS!"**

*- Anonymous customer  
online review*

## Baseball's First Perfect Game

On May 5, 1904, Denton T. "Cy" Young pitched baseball's first perfect game, not allowing a single opposing player to reach first base. Young led the Boston Americans in a 3-0 victory over Philadelphia in the American League. The Cy Young Award for pitching is named in his honor.



## Do You Want To Win A Free Dinner?

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a certificate good for \$20.00 to the famous Country House Restaurant in Clarendon Hills, as seen on television's "Top 10 Haunted Places in America", and home to many award winning burgers! Here is this month's trivia question: What is the specific meaning said to be behind the sending of pink roses?

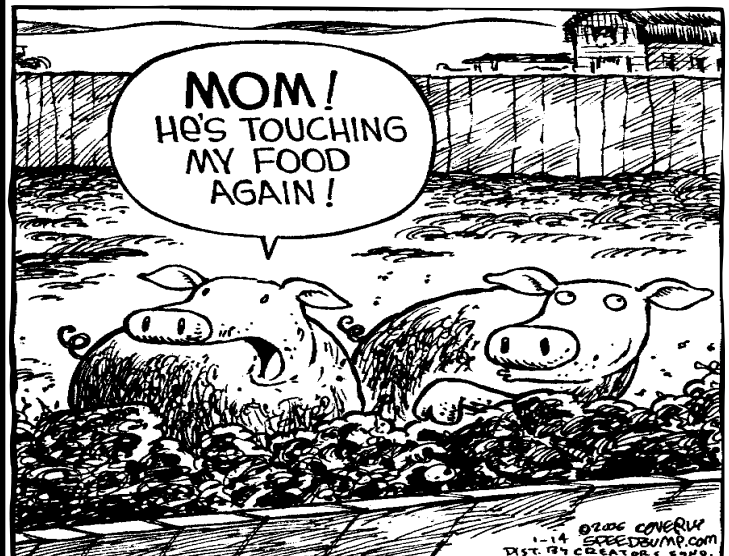
*(Hint: the answer is somewhere in this newsletter)*

- a) Devotion
- b) Virtue
- c) Friendship
- d) Sweetness

**Call right now with your answer!**

Last month's trivia challenge was, *In what year was the first U.S. tax return filed electronically?* b) 1986. Congratulations to last month's lucky winner!

**Ed and Pam Novak**



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice. For guidance on any specific matter, please consult a qualified professional. ©2013 CMG



**Do You Want To Know How To Save  
\$626.05 On All Your Auto Repair?  
Give Us A Call At (630) 325-5900 And  
Ask About Joining Our Car Care Club!**



A Free Monthly Newsletter  
From Your Friends At

**JMS** *Auto Service*  
*We fix it right the first time since 1988!*

5837 S. Madison St.  
Hinsdale, IL 60521  
630-325-5900  
customer@jmsautoservice.com  
[www.jmsautoservice.com](http://www.jmsautoservice.com)  
Mon - Fri: 7:30am - 6pm  
Sat: 8am - Noon



## What's Inside?

- Mom Trivia -
- How To Safeguard Your Money When Traveling -
- Baseball's First Perfect Game -
- Win A FREE Dinner -
- May Events -
- Money Saving Offers -
- & Much More!



## *What's The Answer?*

*Who Is Denton T. 'Cy' Young?*

*Why Is May The Commitment Month?*

*How Many Cubic Feet Of Air Do Humans Breathe Every Day?*

*What Was The Greek Goddess Eileithyia Known For?*

*The Answers To These And Many  
More Questions Are Inside*



# Spring into Summer!

Get your vehicle ready for all your summer fun activities and avoid a breakdown!

## **COMPLETE "BEAT THE HEAT" SUMMER SERVICE PACKAGE**

# A \$198.90 value for only \$37.97!

- ☀️ **Premium Full-Service Oil & Filter Change with Chassis Lubrication** - The shift from cold to hot temperatures make now the best time to protect your vehicle.
- ☀️ **Tire Rotation, Inspection, & Pressure Adjustment** - Winter is hard on tires, and air pressure changes with the temperature. We'll make sure you're ready to roll.
- ☀️ **Complete Cooling System Inspection** - Overheating engines are the most common problem during the summer. Ensure your vehicle is protected from the heat.
- ☀️ **Electrical Battery & Starting System Test** - Did you know hot weather is harder on your battery than cold? We'll check the age and capacity of your battery.
- ☀️ **Air Conditioning Performance Evaluation** - This one is a no-brainer. Plus we've got a great Air Conditioning Special if it turns out you do need A/C work.
- ☀️ **Vehicle Test Drive & Brake Inspection** - Winter driving conditions push your braking system to the max. We'll determine exactly what condition your brakes are in.
- ☀️ **Complete 42-Point Inspection** - Hoses & Belts, Fluids and Filters, Steering & Suspension, Engine & Exhaust, Lights & Wipers, Transmission & Tune-Up, and more!
- ☀️ **FREE WIPER BLADES Included** - Icy windshields cause the rubber on the blades to tear and streak. We'll install a new pair to go along with the new season.

**PLUS YOU CAN SAVE ON ANY SERVICE OR REPAIR!**



# Take 15% off Labor



On everything from brakes to an engine, you name it, all summer long!

Expires August 31st, 2013. \$50.00 Maximum Discount. Not valid with any other offers.

Don't forget - We pay \$10 cash per referral, so pass this along if you know someone who needs a mechanic they can count on! Thanks and have a great summer!

[jmsautoservice.com](http://jmsautoservice.com)

5837 S. Madison St. Hinsdale, IL 60521

630-325-5900

STAY COOL. SAVE BIG. ALL SUMMER.

# AIR CONDITIONING INSPECTION



- ➔ INSPECT FOR REFRIGERANT LEAKS
- ➔ INSPECT BELTS, HOSES, & LINES
- ➔ INSPECT AIR CONDITIONING COMPONENTS
- ➔ TEST OUTLET TEMPERATURE
- ➔ CHECK ENGINE COOLING SYSTEM PERFORMANCE

## A \$60 VALUE FOR JUST \$19.95!

BUT THAT'S NOT ALL - GET FREE REFRIGERANT WITH ANY COMPONENT REPLACEMENT!  
NO CHARGE FOR THE COST OF NEW REFRIGERANT AFTER WE FIX YOUR A/C SYSTEM!  
THAT'S AN ADDITIONAL VALUE OF \$89.97! HOW COOL IS THAT?!

ARE THEY SQUEAKING? GRINDING? SHAKING? PULLING? SHUDDERING?

# SAVE UP TO \$50 ON BRAKES

- ➔ VEHICLE TEST DRIVE
- ➔ INSPECT BRAKE PADS AND ROTORS
- ➔ INSPECT BRAKE SHOES AND DRUMS
- ➔ INSPECT BRAKE FLUID LEVEL & QUALITY
- ➔ DETERMINE PERCENTAGE OF BRAKE MATERIAL LEFT



## FREE INSPECTION & \$25 OFF PER AXLE!

WINTER IS HARD ON YOUR BRAKES - PERILOUS DRIVING COMBINED WITH ROAD SALT AND SLUSH CAN REALLY TAKE IT'S TOLL. EVEN IF YOUR BRAKES SOUND FINE, WE CAN TELL YOU JUST WHAT CONDITION THEY'RE IN AND HOW MUCH MATERIAL IS LEFT!

YOU COULD BE SAVING UP TO \$626.05 ON AUTO REPAIRS!

# JOIN THE NEW CAR CARE CLUB!

- ➔ FREE - 4 OIL CHANGES
- ➔ FREE - 2 TIRE ROTATIONS
- ➔ FREE - 1 PAIR OF WIPER BLADES
- ➔ FREE - A/C PERFORMANCE TEST
- ➔ FREE - TOWING SERVICE
- ➔ SAVE \$20 - BUYER'S CHOICE
- ➔ SAVE \$30 - ANY FLUID FLUSH
- ➔ SAVE \$40 - FUEL INJECTION CLEANING
- ➔ SAVE \$50 - BRAKE SERVICE
- ➔ SAVE \$50 - 30K, 60K, 90K MAINTENANCE
- ➔ SAVE \$50 - USED CAR INSPECTION
- ➔ PLUS - A 3 YEAR EXTENDED WARRANTY

NOW A BETTER DEAL THAN EVER AND STILL JUST \$99.95! WE REDESIGNED THE CARD TO REFLECT EVEN MORE OF THE SERVICES THAT OUR CUTOMERS USE MOST. YOU CAN JOIN ANYTIME AND BECOME ONE OF THE HUNDREDS WHO SAVE EVERYTIME!