

Janie Sanchez

hello@janiesanchez.com

786.357.1359

professional vita

- CURRENT** **MERRITT GALLERY**, baltimore, MD
– Design and Marketing Associate
= Conceptualize and design both print and web marketing materials tailored to their target audience. Update company journal with compelling writing, stories, and graphics. Analyze user behavior data to optimize web, email, and social media user experiences. Effectively apply feedback and revisions from supervisors.
- 2016** **SMALL EDITIONS**, new york, NY
– Design and Book Studio Intern
= Collaborated with a tightly-knit design team to design, print, and assemble publications. Wrote and designed press release postcards and email blasts. Printed books in-house with a risograph printer, and taught others how to use the machine. Kept an organized file storage system for digital items.
- 2015** **CHEMCO CORP**, miami, FL
– Junior Designer
= Developed concept product sketches based on client briefs, and developed drafts based on department feedback. Directed quality assurance of pre-press files for materials including catalogs, labels, packaging, and flyers. Conducted color-correction and image manipulation on photos.
- 2014** **MARYLAND INSTITUTE COLLEGE OF ART**, baltimore, MD
– Residential Advisor
= Worked with a team of fellow leaders to plan and budget projects, events, trips, and meetings. Nurtured a sense of community among a group of students, and assisted individuals with both small and large personal concerns. Designed and printed promotional assets including posters, flyers, and email blasts.
- 2013** **BLOOM INTERIOR ARCHITECTURE**, miami, FL
– Design and Project Management Intern
= Communicated with contractors, printers, clients, and vendors in regard to specific projects. Prepared brand presentations, proposals, and contracts. Documented and archived completed projects. Researched innovative products and materials and ordered accordingly.

education

- 2017** **MARYLAND INSTITUTE COLLEGE OF ART**, baltimore, MD
– BFA in Graphic Design with Book Arts and Art History concentrations.
- 2013** **DESIGN AND ARCHITECTURE SR. HIGH**, miami, FL
– Graphic Design concentration.

digital skills

InDesign
Photoshop
Illustrator
HTML + CSS
AfterEffects
Keynote / PowerPoint
MailChimp
Mail Designer
WordPress
Squarespace

studio skills

Copywriting
Studio photography
Color correction
Image manipulation
Hand-lettering
Research

interpersonal skills

Active Listening
Flexibility
Collaboration
Public speaking
Empathy

interests

Art history
Photography
Minimalism
Literature
Theater
Cinema
