



Entry Form 2018

In partnership with

CCM | Carter Collins & Myer

Trusted Business Advisors & Accountants to Ambitious Business Owners

Introduction

Welcome to the annual **William Fleetwood Awards 2018**, organised in partnership by the **CCM | Carter Collins & Myer** and **Rich Video**.

In its second year, the awards provide a highlight in the Greater Manchester business calendar and will once again celebrate successful Greater Manchester companies, and offer an excellent opportunity for all business sectors to meet, be inspired and showcase their achievements to their peers.

This year sees **8 Awards on offer**, each celebrating and recognising business success across Greater Manchester, giving businesses from every sector the opportunity to promote themselves at the highest level.

Entries are free, but we ask all entrants to purchase two tickets to the **Gala Dinner and Awards Ceremony on the 15th March at The Village Hotel, Bury** where they will receive due recognition of their success, as well as coverage in the local media.

Why enter?

- Publicity and recognition of achievement throughout the region and beyond
- Press and media recognition after the Awards
- Winners receive a certificate and bespoke trophy
- Winners also receive the accolade of being judged the best of the best in their field
- Opportunity to boost team morale and reward staff for their contributions to the company
- All entrants are entitled to join us at the Gala Dinner and Awards Ceremony where we are likely to see around 200 people in attendance
- Winners have the opportunity to make a speech to guests attending the dinner which include key business people from across the region
- Winning companies will have their name and company details appear on the William Fleetwood Business Awards website for 12 months after the Awards Ceremony – therefore 12 months worth of free advertising to the whole of the business community across the county
- PR opportunities with the William Fleetwood Business Awards logo redesigned to include “winner” that can be used on all literature used by your company

Rules and Eligibility

- Any organisation (including Public Sector, Education, etc.) located within Greater Manchester, who have local management autonomy, may enter.
- Any entrant may enter a maximum of two of the Business Sector Awards and one of the Individual Awards.
- Entries must be received by 9th February 2018 video interviews undertaken by Rich Video by 9th March 2018.
- All entrants agree to be interviewed by Rich Video on behalf of the Awards Committee and must be prepared to make themselves available for interview.
- Selection of finalists will take place at the Judging Meeting on 12th February 2018 and will be notified within 2 days.
- All entrants agree to purchase two full priced tickets to attend the Awards presentation on 15 March 2018. No refunds will be given for any ticket sales under any circumstances.
- The judges’ decision is final.
- A list of winners can be obtained after 19 March 2018 at www.williamfleetwoodawards.org
- All entrants will be notified by email that their entry has been received.



Entry Form

Entries close at 5pm on 9th February 2018

Your Name:

Your Company Name:

Your position in the company:

Company Address:

Email:

Telephone:

What would winning this award in your category mean to you:

Which awards are you entering?

<input type="checkbox"/>	Business of the Year	<input type="checkbox"/>	Start-up of the Year
<input type="checkbox"/>	Business Person of the Year	<input type="checkbox"/>	Community Champion Award
<input type="checkbox"/>	Young Business Person of the Year	<input type="checkbox"/>	Employer of the Year Award
<input type="checkbox"/>	Entrepreneur of the Year	<input type="checkbox"/>	Special Award: Outstanding Achievement in Business

For further information about what the judges are looking for please visit the website www.williamfleetwoodawards.org for a full explanation of each award category.



To Enter

Please complete this entry form and return it to:

Sharon Madden
CCM | Carter Collins & Myer
Chichester House
2 Chichester Street
Rochdale
OL16 2AX

E: Sharon.madden@uk-ccm.com
T: 01706 860 255
www.williamfleetwoodawards.org

Tickets should be bought from our website or from

<https://www.eventbrite.co.uk/e/the-william-fleetwood-awards-2018-tickets-38559238721>

Supporting Statement

Entry to this award is easy, just write a short statement in the box above explaining why your entry merits an award.

This should include the following:

- Background on your business and a brief history
- The reason why your entry should win
- How are you better than your competitors
- How your business has improved based on the category requirements
- An indication of how the business has benefited financially as a result of improvements in this category

Additional Information and presentations are not required.

About William Fleetwood

William Fleetwood (1 January 1656 – 4 August 1723) was an English preacher, Bishop of St Asaph and Bishop of Ely. He was regarded as the best preacher of his time; with friends and patrons from royalty (being a favourite of Queen Anne) to politicians to businessmen.

He was descended from an ancient and famous Lancastrian family; and spent most of his life looking after the interests of private sector businesses – both large and small.

He is perhaps best known, however, for constructing the first ever price index in his *Chronicon Preciosum* of 1707. This has made him quite famous in the eyes of economists and statisticians but has also left a lasting legacy as his work was used as part of the basis for *Wealth of Nations* by Adam Smith, which laid the foundations of modern free market economic theory.

Fleetwood was in a lot of ways, ahead of his time. He was a champion of small to medium size businesses. He was a keen learner, an effective speaker and he questioned the established way of doing things.

This is the kind of personality we think should be recognised and rewarded; and so we created the William Fleetwood Awards to recognise businesses and people that also possess these traits and values.



CCM | Carter Collins & Myer

If you're looking for ways to make your company more profitable or for advice about your personal finances—we can help.

Here at **CCM | Carter Collins and Myer**, we work closely with a broad range of business and personal clients. We offer:

- Accountancy services
- Taxation services
- Business sales
- Commercial Finance
- Consultancy services

Our 30+ team provides advice and looks after the interests of a wide range of private individuals and business clients from professional practices, the sport, media and entertainment industries, as well as family-owned and managed enterprises.

The aim is to help all **our clients** to **make more profit and lower their risk**. To achieve this, we work with clients to:

- Produce accurate accounting information
- Develop a realistic budget for their business
- Create daily controls
- Review monthly Key Performance Indicators (KPIs)
- Maintain and understand very detailed records of the drivers of their business
- Cultivate a "10 x 10" culture (in which everyone knows 10 new things by 10am every day)

If you're a business owner, you'll find our profit improvement health-check is a great starting point to unlocking the profit potential in your business. We can offer advice about the steps that you need to take to get you from where you are now to where you would like to be.

RICH VIDEO

Rich Video have been filming and producing wedding videos for over 17 years and having filmed over 600 weddings they are recommended by multiple companies around Manchester and the North West. The company prides itself on being friendly and totally unobtrusive, putting you totally at ease on the biggest day of your life also they cater for all types of weddings and tailor a package to suit you.

Having produced wedding videos for so many years they have worked at all of the top wedding venues in the Manchester, Cheshire area and around the country such as Victoria Warehouse, Deanwater Hotel and Bredbury Hall. Just to name a few.

Recently Rich Video filmed and was involved in Gary Barlow's wedding surprise which was featured on Channel 5 "I want that Wedding" and other TV programs.

If you want to view a highlights of the surprise please follow the YouTube link above.

Currently based in the Johnson Reed building in the centre of Stockport and here they have a professional photographic studio also the best equipment for editing services.



Charity

Pennine Care Charitable Foundation

Pennine Care 
NHS Foundation Trust

We are proud to announce our charity for this year's William Fleetwood Business Awards is Pennine Care Charitable Foundation.

Mental health is very close to our hearts so there is no other charity we would want to work with.

About Pennine Care:

Since its formation in 2002, Pennine Care NHS Foundation Trust has grown to become one of the UK's leading providers of community and mental health services.

Our vision is to deliver the best care to patients, people and families in our local communities, by working effectively with partners to help people to live well.

We employ 5,500 staff who provide care to 1.3 million people across six boroughs of Greater Manchester:

- Bury, Oldham and Rochdale – community services and mental health for children and adults
- Tameside and Glossop – children's and adults mental health, health improvement and intermediate care
- Stockport – children's and adults mental health
- Trafford – community services and child adolescent mental health services (CAMHS)

Our mental health services provide care and treatment for people with mild to moderate conditions such as depression, anxiety or dementia, or more serious mental health illnesses such as schizophrenia, bi-polar disorder and more.

Our community services are wide-ranging and support people to stay out of hospital from birth right through to the end of their life, including district nursing, health visiting, audiology, podiatry, health improvement and intermediate care.

We also work closely with a range of partners including commissioners, NHS Trusts, the private sector, local councils and voluntary organisations to deliver innovative and integrated care to our communities.

Services are located across multiple sites, including health centres, community clinics, GP practices and hospitals.

