

FORTUNA MUSIC MART



Just in Ludwig Jr. drum sets!

LC1258 Accent CS Combo Power Kit
pictured above.

Features a 16"x22" Kick Drum, 16"x16"
Floor Tom, 11"x13" and 10"x12" toms and
6.5"x14" snare drum.

Ludwig offers four fantastic options in our most affordable line for the young drummer: The Junior Kit recommended for ages 4-8 years has all the features of a full-sized set. The Accent Nomad outfit for the early beginner, the Accent CS Combo Jazz outfit with easy to navigate sizes, and the full-sized CS Combo Power.

These sets feature 9-ply 8mm select hardwood veneers with the choice of durable PVC finishes including Black, Blue, Wine Red and Silver. New finishes to the line are Metallic Purple, and White, both featuring black hardware.

(Note: Nomad outfit available in Black and Wine Red only. Junior Kit available in Black, Blue and Wine Red only). The Combo and Nomad outfits come with lightweight, sturdy double braced hardware and a single braced throne. Cymbals are not included. The Junior Kit comes with single braced hardware and cymbals.

\$399.⁹⁹ MSRP \$615.00

COOL PEDALS

That you have to check out



\$199.99

Morpheus Drop Tune gives your guitar instant polyphonic drop tuning in 1/2-step decrements up to 3 1/2 steps — plus full Octave and Octaver.



\$149.99

BBE Wah Pedal

- 1967 Class A circuit design Wah
- Re-engineered "Halo" inductor
- Custom-tuned potentiometer
- Harmony control (adjusts Q) 1/4: inputs and outputs
- True hard-wire bypass



\$129.99

VOX Satchurator Distortion Pedal

VOX is pleased to introduce the first pedal in an ongoing collaboration with guitar icon Joe Satriani. The Satchurator is capable of very high gain levels, but operates more quietly and musically than other modern distortion pedals.

Notes from the Crew

Welcome to the first issue of our newsletter! This is the best way to keep up on what's going on in the industry. We will try our best every month to showcase cool gear, new products and feature special sales and discounts only found here while keeping you interested. We are always open to suggestions so if there is something you want to see here or you have a great idea, let us know. We will be more than happy to feature a special community event as well.

And a big thank you to all our wonderful customers! You truly are the best.

November News



Song Writing Contest

We are having a song writing contest. Stop by either store to pick an entry form and you could win a \$150 gift card. All rules and details are available on our website www.fortunamusicmart.com. Deadline to enter is Nov. 15th.

Black Friday Sale

Huge Black Friday sale Nov. 26th. Stay tuned for the sales flyer which we will be releasing soon. The first 25 customers get 20% off their entire purchase of \$25 or more. And ALL strings and sticks are buy 3 get one free!

New Kala Ukuleles

We just got in some new Kala Ukuleles. We recommend the KA-CE, a concert size mahogany body uke with traditional white binding and electronics. Or the travel ukulele. The KA-SSTU Soprano ukulele has solid spruce top with a full body sound is super tiny.

Korg! Korg! Korg! And more Korg!

We have lots of new Korg products. New keyboards, synthesizers, and samplers like the M50, the MICROstation, the PS60, and the Nano MIDI controllers. Korg has awesome rebates this month! www.korg.com

Thanksgiving

We will be closed at both locations for Thanksgiving, Thursday Nov. 25th.

THE BYKER REVIEW

If you're looking for an all tube guitar amp with amazing tone and don't need to have metal band power, you should check out the new The Kustom Defender 5 Watt Guitar Amp. This little monster is much louder than seems reasonable for a 5 watt amp and has tone for days. It has a grand total of one knob: Volume. No channel switching, no effects, but a sound that Stevie Ray Vaughn would have loved. The two tubes are an EL84 and a 12AX7 and the amp responds to how you play, as well as your guitar's tone and volume controls better than any of the vintage amps I own or most anything else I've played through in years. It can be purchased by itself or with an open back one-twelve cabinet. The Kustom cabinet is 16 ohms but the amp can run 4, 8 or 16 ohms. This amp sounds better than many of the boutique amps I've tried and the cost will make you smile. The amp sells for \$99.99 and the cabinet sells for \$99.99. Check it out.

♪ Jay Byker

Rebates & Offers



Purchase a Takamine guitar valued at \$499 or more... get a \$25.00 Gift Card!

Score purchased at _____

Model # _____ Serial # _____

Name _____ Phone _____

Address _____

City _____ State _____ Zip Code _____

Email _____

Please fill out this coupon completely. Include a copy of your sales receipt. Please allow 4-6 weeks for delivery. Must be postmarked no later than January 31, 2011. Mail to: KPMC Music, Inc., Attn: Takamine Gift Card Promo, 55 Griffin Road South, Bloomfield, CT 06002-9005. Terms and Conditions: Qualifying products must be purchased new from a participating store between October 18, 2010 and December 31, 2010. This offer is available to all customers with mailing addresses in the US. Limited to ONE per qualifying purchase. Purchase made in or for delivery to other countries are not eligible. KPMC Music is not responsible for lost, late, damaged, illegible, incomplete or postage due submissions. The gift card will be shipped to the address provided by you. Your rights to this offer may not be assigned or transferred and this offer is void where used, restricted or prohibited by law. Return of merchandise voids offer. Excessive submission/abuse voids offer and may result in federal prosecution under US mail fraud statutes (Title 18, USC, 1341 and 1342). All submitted materials become KPMC Music's property and will not be returned. © 2010 KPMC Music, Inc. All rights reserved.

Takamine \$25 gift card rebate

Purchase a new Takamine guitar at a transaction price of \$499 or more and receive a \$25 Cash Gift Card. Just print out the coupon below and send it in along with a copy of your sales receipt.

More details go to www.takamine.com



Purchase Gretsch drums valued at \$699 or more... get a \$25.00 Gift Card!

Score purchased at _____

Model # _____ Serial # _____

Name _____ Phone _____

Address _____

City _____ State _____ Zip Code _____

Email _____

Please fill out this coupon completely. Include a copy of your sales receipt. Please allow 4-6 weeks for delivery. Must be postmarked no later than January 31, 2011. Mail to: KPMC Music, Inc., Attn: Gretsch Gift Card Promo, 55 Griffin Road South, Bloomfield, CT 06002-9005. Terms and Conditions: Qualifying products must be purchased new from a participating store between October 18, 2010 and December 31, 2010. This offer is available to all customers with mailing addresses in the US. Limited to ONE per qualifying purchase. Purchase made in or for delivery to other countries are not eligible. KPMC Music is not responsible for lost, late, damaged, illegible, incomplete or postage due submissions. The gift card will be shipped to the address provided by you. Your rights to this offer may not be assigned or transferred and this offer is void where used, restricted or prohibited by law. Return of merchandise voids offer. Excessive submission/abuse voids offer and may result in federal prosecution under US mail fraud statutes (Title 18, USC, 1341 and 1342). All submitted materials become KPMC Music's property and will not be returned. © 2010 KPMC Music, Inc. All rights reserved.

Gretsch Drums \$25 gift card rebate

Purchase a new Gretsch Drum kit at a transaction price of \$699 or more and receive a \$25 Cash Gift Card. Just print out the coupon below and send it in along with a copy of your sales receipt.

More details go to www.gretschdrums.com



BUY NOW & SAVE \$10*

WITH MAIL-IN REBATE

Valid 10/01/10 - 12/31/10

SM57 (\$10) SM58® (\$10)

Shure Microphones \$10 Off Mail in

October 01 - December 31, 2010

Renowned for delivering a signature sound even under extreme conditions, Shure SM Microphones have earned the respect of musicians and sound engineers worldwide.

Qualifying products include:

SM57 Instrument Microphone (SM57-LC)

SM58® Vocal Microphone (SM58-CN, SM58-LC, SM58S)

More details go to www.shure.com

KORG®

September 1 - December 31, 2010

\$100

M50 (all models)

MS1 Micro Sampler

Wave Drum

\$75

SOS Multitrack Recorder

\$20

Pitchblack Tuner

For all forms and details go to www.korg.com/promotions

Black Friday Sale

Nov. 26th Only!

Fortuna 10am-6pm

Eureka 11am-7pm

Things to Do

First Saturday Night Arts Alive!- from 6 to 9 p.m. and is always free. Various locations throughout Old Town Eureka.

Woodside Preschool's 37th Wine and Ale Tasting Gala- Kicking off our community's holiday festive events, Woodside Preschool presents its 37th annual Wine and Ale Tasting Gala. This event will take place on Saturday, November 6th at the Adorni Center at 1011 Waterfront Dr. in Eureka from 4-7pm. All proceeds will support the non-profit, parent co-op preschool (license # 12371567.) Tickets are \$25 presale and \$30 at the door of the event. Call 445-9132 for tickets or purchase at the Gala. This is a 21 and over only event.

Redwood Jazz Alliance - November 8th Michael Blake Band: "The World Awakes"—A Tribute to Lucky Thompson. 8 pm Kate Buchanan Room, HSU. Admission is a recession-friendly \$15 General Admission and \$10 for students & seniors.

Fortuna Concert Series -November 13th Jonathan Souza and Christina Stanard-Souza. Concert time is 8:00 p.m. at the Fortuna Monday Club, 610 Main Street in Fortuna. Ticket prices are \$8.00 General Admission and \$6.00 Students and Seniors.

Humboldt Hemp Festival -November 12th, 13th & 14th In celebration of the 20th Anniversary of Hemp Fest, this years event will feature 3 days of festivities, with a comedy kick off on Nov 12, the main Hemp Fest celebration on Nov 13, and an interactive forum & panel discussion on Nov 14. ~ Comedy Kick-Off (Nov. 12): \$20 at the door ~ Hemp-Fest Day (Nov. 13): \$20 (suggested donation) at the door

McKinleyville Arts Night- November 19th MUSIC, ART, FOOD / 6-8 p.m. Various locations throughout McKinleyville. Celebration of local artists and their works. 834-6460.

Bill T. Jones/Arnie Zane Dance Company- November 16th • 8:00pm • Van Duzer Theatre
Adult \$45.00 • Child/Senior \$45.00 • HSU \$25.00. Tony Award-winning choreographer Bill T. Jones' Harlem-based company is recognized as one of the most innovative and powerful forces in the modern dance world.

Mummenschanz- November 30th • 7:00pm • Van Duzer Theatre
Adult \$45.00 • Child/Senior \$35.00 • HSU \$25.00. For more than 30 years, this famed Swiss theatrical troupe has created an original and captivating universe of whimsy, wonder and ingenuity that delights both young and old.

Humboldt Botanical Gardens- The gardens are open Saturdays from 10 a.m. to 2 p.m. at the north end of the College of the Redwoods campus three miles south of Eureka. Come take a hike, bring a picnic and enjoy the 44 acres. Five gardens have been developed ranging from ornamentals to natural areas. \$5 admission for non members. Free for members and children under 13.

Connect with us



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