



# SEABOURN CLUB



AT A GLANCE

# WELCOME TO SEABOURN CLUB

NOW THAT YOU HAVE SAILED WITH SEABOURN, YOU UNDERSTAND THE UNIQUE SENSE OF BELONGING THAT OCCURS AS YOU GET TO KNOW THE INTERESTING, CONVIVIAL PEOPLE WHO SHARE YOUR VOYAGE. THAT SAME SENSE OF BELONGING TO A CORDIAL GROUP OF TRAVELERS IS ENJOYED BY THOSE – AND ONLY THOSE – WHO HAVE SAILED WITH US, AS MEMBERS OF OUR EXCLUSIVE SEABOURN CLUB.

As a Seabourn Club member, you will invariably be welcomed as a returning friend when we next greet you on the gangway. You will enjoy a comfortable familiarity with the ship and staff, a shared camaraderie with your shipmates, and an array of exclusive Seabourn Club benefits that we offer in sincere gratitude for your loyalty – benefits that extend from recognition, rewards and privileges on board to added values and special offers at home. Those benefits begin to multiply in a very short time and they accumulate into the most valuable loyalty rewards program in cruising. On board our ships, one of the most important luxuries we offer is the luxury of choice. We want to extend that same luxury to you for your Seabourn Club membership. That's why we offer you a menu of benefits. You can choose the benefits most meaningful to you. Read all about your Seabourn Club privileges and rewards in the following pages.

## MILESTONE AWARDS

Each day you sail with Seabourn earns you one Sailed Day, and these days count toward your Milestone Awards. Seabourn Club Milestone Awards feature a complimentary cruise of up to seven days when your Club account reaches 140 Redeemable Sailed Days, or a complimentary cruise of up to 14 days when 250 Redeemable Sailed Days is reached.

We are also pleased to recognize you at an onboard event with a special gift from Tiffany & Co. when you celebrate these Sailed Day milestones:

- 100 Sailed Days
- 200 Sailed Days
- 500 Sailed Days
- 1,000 Sailed Days
- 1,500 Sailed Days
- 2,000 Sailed Days
- 2,500 Sailed Days






## SEABOURN CLUB POINTS

In addition to earning Milestone Awards, you can also earn Seabourn Club Points that qualify you for an array of additional benefits on board and at home. These points establish your Seabourn Club Membership level. There are a number of ways to earn Seabourn Club Points:

- Each Sailed Day on board a Seabourn ship earns you one Seabourn Club Point
- Each Sailed Day in a penthouse or premium suite accommodation earns one additional Seabourn Club Point
- Each night on an escorted *Seabourn Journey* earns one Seabourn Club Point
- Every \$500 of eligible onboard and pre-cruise online purchases earns one Seabourn Club Point



ENJOY THE BENEFITS

| LEVELS  | <b>SEABOURN CLUB MEMBER</b><br>1 to 19 Seabourn Club Points<br><br>  | <b>SEABOURN CLUB SILVER MEMBER</b><br>20-69 Seabourn Club Points<br><br>   | <b>SEABOURN CLUB GOLD MEMBER</b><br>70-139 Seabourn Club Points<br><br>   | <b>SEABOURN CLUB PLATINUM MEMBER</b><br>140-249 Seabourn Club Points<br><br>  | <b>SEABOURN CLUB DIAMOND MEMBER</b><br>250+ Seabourn Club Points<br><br>  |
|---------|---|---|--|--|--|
| ONBOARD | <ul style="list-style-type: none"> <li>Special events and receptions on board</li> <li>Seabourn Club Host or Hostess on every voyage</li> <li>5% Onboard Booking Savings on future cruises</li> </ul>   | Same benefits as Seabourn Club Member, plus your choice of <b>ONE</b> of the following: <ul style="list-style-type: none"> <li>10% savings on Shore Excursions</li> <li>10% savings on premium wines and spirits</li> <li>Complimentary internet – 2-hour Silver Package</li> <li>Complimentary telephone – 20 minutes</li> <li>Seabourn Club Signature Massage</li> <li>Day in the Spa Serene Area♦</li> <li>One complimentary bag of laundry</li> </ul> | Same benefits as Seabourn Club Member, plus your choice of <b>TWO</b> of the following: <ul style="list-style-type: none"> <li>10% savings on Shore Excursions</li> <li>15% savings on premium wines and spirits</li> <li>Complimentary internet – 3-hour Gold Package</li> <li>Complimentary telephone – 30 minutes</li> <li>Seabourn Club Signature Massage</li> <li>Day in the Spa Serene Area♦</li> <li>One complimentary bag of laundry*</li> </ul> | Same benefits as Seabourn Club Member, plus your choice of <b>THREE</b> of the following: <ul style="list-style-type: none"> <li>15% savings on Shore Excursions</li> <li>20% savings on premium wines and spirits</li> <li>Complimentary internet – 4-hour Platinum Package</li> <li>Complimentary telephone – 40 minutes</li> <li>Seabourn Club Signature Massage</li> <li>Day in the Spa Serene Area♦</li> <li>One complimentary bag of laundry*</li> </ul> | Guests receive <b>ALL</b> of the following benefits: <ul style="list-style-type: none"> <li>15% savings on Shore Excursions</li> <li>25% savings on premium wines and spirits</li> <li>Complimentary internet – unlimited Diamond Package</li> <li>Complimentary telephone – 40 minutes</li> <li>Seabourn Club Signature Massage</li> <li>Day in the Spa Serene Area♦</li> <li>Complimentary laundry and pressing service</li> <li>Daily delivery of preferred newspaper♦</li> </ul> |
| AT HOME | <ul style="list-style-type: none"> <li>Advance communications with new itineraries and special offers</li> <li>Special savings on select sailings</li> <li>Subscription to the Seabourn Club Herald</li> <li>Customizable online profile and preferences</li> </ul> | Same benefits as Seabourn Club Member, plus: <ul style="list-style-type: none"> <li>Seabourn Club Silver Member luggage tags</li> <li>Seabourn Advisory Board membership</li> </ul>   | Same benefits as Seabourn Club Member, plus: <ul style="list-style-type: none"> <li>Seabourn Club Gold Member luggage tags</li> <li>10% savings on luggage shipping services</li> <li>Advanced invitations to hosted sailings</li> <li>Subscription to <i>Travel + Leisure</i>® or <i>Condé Nast Traveler</i></li> <li>Seabourn Advisory Board membership</li> </ul>   | Same benefits as Seabourn Club Member, plus: <ul style="list-style-type: none"> <li>Seabourn Club Platinum Member luggage tags</li> <li>Dedicated Seabourn Club Concierge</li> <li>15% savings on luggage shipping services</li> <li>Advanced invitations to hosted sailings</li> <li>Subscription to <i>Travel + Leisure</i>® and <i>Condé Nast Traveler</i></li> <li>Seabourn Advisory Board membership</li> </ul>   | Same benefits as Seabourn Club Member, plus: <ul style="list-style-type: none"> <li>Seabourn Club Diamond Member luggage tags</li> <li>Dedicated Seabourn Club Concierge</li> <li>20% savings on luggage shipping services</li> <li>Advanced invitations to hosted sailings</li> <li>Subscription to <i>Travel + Leisure</i>® and <i>Condé Nast Traveler</i></li> <li>Seabourn Advisory Board membership</li> </ul>  |

# FREQUENTLY ASKED QUESTIONS

## **How do I join the program? Do I need to register?**

No registration is required. All Seabourn Club Members (past guests) are enrolled automatically after completing their first cruise and will receive benefits starting with their second cruise.

## **Will I receive credit for cruises taken in the past?**

Yes, guests receive credit for all previous Sailed Days eligible under the prior Seabourn Club Program. These Sailed Days will also establish your initial Seabourn Club Point membership level.

## **How can I check to make sure that my cruise history is correct?**

Guests can check their cruise history by going to *My Seabourn* at [www.Seabourn.com](http://www.Seabourn.com). Guests who have not yet set up an account will be prompted through an easy one-time account set-up process.

## **If a Platinum Member shares a suite with a Silver Member does each guest receive separate benefits?**

All guests sharing a suite as part of the same booking will receive the benefits applicable to their individual Club level.

## **Can I extend my benefits to fellow guests?**

No. Benefits are intended for the personal use of the Club member.

## **Are any onboard purchases excluded from earning additional Seabourn Club Points?**

All casino charges and future cruise deposits are excluded from earning Seabourn Club Points.

## **If I become eligible for a higher Club level while on board, when can I take advantage of the additional benefits?**

Elevated benefits will take effect on your next Seabourn cruise.

## **How will my Club level be recognized at the pier and on board?**

Your Club level will be displayed on your suite key and onboard charge card.

## **When making a purchase onboard will my Seabourn Club Savings be automatically applied?**

The savings will be automatically applied to your onboard account and will be visible on your account statement.

## **How are Sailed Days different from Seabourn Club Points?**

Sailed Days and Redeemable Sailed Days are used in determining Milestone Awards. Seabourn Club Points are used in establishing membership levels.

## **Will pre-purchased shore excursions and premium wines and spirits count towards my purchases eligible for Seabourn Club Points?**

Yes.

# TERMS AND CONDITIONS SEABOURN CLUB

The Seabourn Club program ("the Program") is operated by Seabourn Cruise Line Limited ("Seabourn"). The following terms and conditions supersede all prior Program terms and conditions and take effect for sailings according to the schedule available at [Seabourn.com](http://Seabourn.com).

Seabourn reserves the right to modify or terminate the Program, or to change the terms and conditions of participation and the benefits of the Program, in whole or in part, at any time with or without notice. Membership may be terminated at Seabourn's sole discretion for anyone appearing to be utilizing the Program in a manner inconsistent with its terms, conditions or intent. To qualify as a member of the Program, you must have completed at least one eligible Seabourn cruise.

The Program provides Seabourn Club Membership Level benefits based on Seabourn Club Points, in addition to Milestone Awards based on Sailed Days and Redeemable Sailed Days.

## **Seabourn Club Points**

Program level accrual is based on the number of eligible Seabourn Club Points earned per individual. Points earned are non-transferable under any circumstances.

One Seabourn Club Point is earned for each eligible Sailed Day. In addition, beginning with the sailings noted on the schedule at [Seabourn.com](http://Seabourn.com), Seabourn Club Points may be earned for qualified onboard and online purchases (net of returns), for each night on a Seabourn Journey, and for purchases of Penthouse, Signature, Classic, Owner's, Wintergarden and Grand suites at published fares. Complimentary or reduced fare suite upgrades are not eligible.

Guests are eligible for Seabourn Club membership after completing one qualifying Seabourn cruise. Subsequent membership levels are based on qualifying Seabourn Club Points. Seabourn guests are eligible to become Silver Members after accruing 20 Seabourn Club Points, Gold Members after 70 Seabourn Club Points, Platinum Members after 140 Seabourn Club Points, and Diamond Members after 250 Seabourn Club Points.

Eligible cruises do not include charters, certain reduced cruise fares (i.e., employee, vendor rates, etc.) and other cruises as may be designated by Seabourn in its sole discretion.

## **Milestone Awards**

Milestone Award accrual is based on Sailed Days and Redeemable Sailed Days. One Sailed Day and one Redeemable Sailed Day are earned for each eligible day sailed aboard Seabourn. Guests will earn a Milestone Cruise Award for a complimentary cruise of up to 7 days when their Club account reaches 140 Redeemable Sailed Days, or a Milestone Cruise Award for a complimentary cruise of up to 14 days when their Club account reaches 250 Redeemable Sailed Days. If a guest elects not to take their 7-day Milestone Cruise Award after having accrued 140 Sailed Days, these days will continue to accrue toward a 14-day Milestone Cruise Award at 250 Redeemable Sailed Days. Once a guest has earned a 14-day Milestone Cruise Award, it must be booked within 24 months.

Guests do not earn Redeemable Sailed Days for the Milestone Cruise Award cruise, or when the cruise is complimentary, at a special reduced rate or is part of a charter. Pre- and post-cruise land programs such as Seabourn Journeys and hotel stays are not counted as Sailed Days or Redeemable Sailed Days. Seabourn Guests leaving the ship mid-cruise to participate in a Seabourn Journey earn Sailed Days and Redeemable Sailed Days for the days they were not onboard but were participating in the Seabourn Journey.

Milestone Cruise Awards, Sailed Days and Redeemable Sailed Days are non-transferable. If a Milestone Cruise Award booking is not confirmed within 24 months, the 14-day Milestone Cruise Award expires and 250 Redeemable Sailed Days will be debited from the guest's Club account. Milestone Cruise Awards apply towards a suite in the same category as the majority of the Redeemable Sailed Days were purchased (rather than sailed in). In other words, complimentary or reduced rate upgrades do not apply.

All questions or disputes regarding eligibility for the Program or provision of benefits will be resolved by Seabourn in its sole discretion. Seabourn will not be liable for refunds or for damages resulting from failure to deliver any of the Program benefits. Each Program member shall be responsible for advising Seabourn Club of address changes; Seabourn shall have no liability for misdirected mail or any consequences thereof. Other terms and conditions may apply. Please see the Seabourn Club section at [Seabourn.com](http://Seabourn.com) for full Program details and terms and conditions. Offer void where prohibited by law.



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Please visit [Seabourn.com](http://Seabourn.com) for additional information