

The TEDx logo is displayed in red, bold, sans-serif font.

# FremontEastWomen

x = independently organized TED event

## Las Vegas ladies, it's time!

**TEDxFremontEastWomen** is looking for fierce and fabulous women to present their “idea worth spreading” in an 18-minute talk at our **May 29, 2015** event.

### Here is what we are looking for:

- Las Vegas-based women who are using their lives and work to build a vibrant community (We are particularly interested in women who have a strong connection to Downtown).
- Women who are 100 percent authentic, honest, and vulnerable with our audience.
- Women who can share stories, argue for ideas, and offer a perspective rarely heard in our community before. (Women who may not speak regularly but who have an important message to share are highly encouraged to apply!)
- Inspirational women (While motivational speakers will be considered, we are hungry for speakers who have a great story to tell because it unlocks possibilities for those in attendance).
- Powerful storytellers (Make us laugh, make us cry, and most importantly make us think!).
- Women who represent a diversity of demographics, ethnicities, professional and community backgrounds, and subject matter that is representative of Downtown Las Vegas.
- Women who have the time, energy, and desire to invest in rehearsing and refining their talk. (Speaking at a TEDxWomen event is a one-of-a-kind opportunity, and we want to offer the platform to women who will uphold the TED, TEDx, and TEDxWomen brand.)
- Women who want to “carry on the conversation” by engaging with the Downtown Las Vegas community long after their talk via social media, blogs, and follow-up events.

### Here is what we are NOT looking for:

- **Talks that are in any way promotional.** (There are absolutely NO individual, corporate, business, or product pitches allowed.)



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- Talks that espouse a particular political or religious viewpoint.
- Speakers with a lot of ego.
- Talks that feel industry-specific or contain a lot of jargon.
- Talks that are rooted in pseudo-science. It is important that any theories presented be grounded in proven research.
- **Speakers who in any way read their talks either from PowerPoint slides or from hand held notes.** (While a few slides can be used to show striking images or offer a statistic, the centerpiece of the talk should be the speaker and her memorized, original content. We STRONGLY ENCOURAGE you to omit slides all together.)
- Speakers who in any way plagiarize or impersonate other people or their ideas, living or dead. (Every talk must contain original content and give credit where appropriate.)
- Speakers who want to zip into TEDxFremontEastWomen, give their talk, and then leave. **All speakers must be available and in attendance for the full TEDxFremontEastWomen experience and open to casual conversation with the audience afterwards. (Please plan to be available on May 29, 2015 from 8AM-8PM.)**
- Speakers who cannot present their material in under 18 minutes. (Please note that all talks should be a minimum of 14 minutes.)
- Speakers who are expecting a fee. **We are NOT able to provide any reimbursement to speakers.**

## How to Submit

Please read the following details carefully as incomplete submissions will not be considered.

There are 2 ways to submit yourself for consideration to speak at TEDxFremontEastWomen.

### **SUBMISSION OPTION 1**

Please email [TEDxFremontEastWomen@gmail.com](mailto:TEDxFremontEastWomen@gmail.com) a public YouTube or Vimeo link to a 3 minute maximum video excerpt of you presenting a portion of your proposed TEDxFremontEastWomen talk by **Thursday, February 5th at 5PM.** Your video need not



be of professional quality, but we ask that you present your material so that we can see your entire body and that you speak without notes. **In addition to submitting your speaking excerpt, please include your answers to the following questions in your email-**

A) In 200 words or less, please name and detail your proposed TEDxFremontEastWomen talk. (Please explain where the video excerpt fits into the talk outline.)

B) Why do you believe TEDxFremontEastWomen is an appropriate platform for you to spread your powerful idea?

C) What do you hope for audience members to take away from your TEDxFremontEastWomen talk?

D) What TED, TEDx, and TEDxWomen talks have most inspired you? Why? (If you attended TEDxFremontEastWomen previously, please let us know.)

E) What, if any, public speaking experience do you have? Are there other talks you have given or articles you have written that will help us learn more about you? If so, please share them with us.

F) Please provide your full name, preferred contact number, email address, snail mail address, website/blog, and Twitter handle. (If you do not have a website/blog or Twitter handle, that is a-okay.)

G) Anything else you want us to know about you to help us make a decision.

## **SUBMISSION OPTION 2**

**We will be holding live interviews on Saturday, February 7th from 1-3PM in Northwest Las Vegas for speakers who would prefer to present an excerpt of their proposed talk live.**

If choosing to meet face-to-face with the TEDxFremontEastWomen speaker selection committee, please email [TEDxFremontEastWomen@Gmail.com](mailto:TEDxFremontEastWomen@Gmail.com) **in advance** to request a spot. **We will have a limited number of spaces for in-person auditions, and audition slots will be assigned in the order we receive email requests.** Please notify us early to ensure a place. You will receive an email back from us confirming your audition time and with audition location information.

You will be asked to present a minimum of 2 and no more than 3 minutes of your proposed talk. In addition, **please bring your typed responses to questions A-G under Submission Option 1 with you.**

***Is there a Las Vegas woman you believe should share her message at TEDxFremontEastWomen?***



Please send her the speaker guidelines, encourage her to watch TED and TEDx talks to become familiar with the TED speaking style (including TEDxFremontEastWomen 2012 and 2013 talks, all available on YouTube), and make sure she submits her materials or gets herself to the live interview!

## Speaker Selection Process

The TEDxFremontEastWomen event team will be evaluating each speaker submission based on the following criteria:

- Originality and quality of “idea worth spreading”
- Honesty, authenticity, and vulnerability
- Passion for topic
- Quality of delivery (e.g., grammar, diction, and vocal variety)
- Delivery style (e.g., speaker personality, mode of connecting with audience)
- Audience engagement
- Storytelling
- Speaker preparedness (no notes should be used when auditioning live or via video)
- Appropriateness for TEDxWomen format
- Relevance to Downtown Las Vegas community

**All speakers will be notified NO LATER than FRIDAY, FEBRUARY 20 if they have been selected to present at TEDxFremontEastWomen and given until 1 WEEK LATER to confirm participation.**

**If selected, you will be required to have your full talk completed and any accompanying slides submitted by Friday, May 8, 2015.** A member of the TEDxFremontEastWomen committee will meet with you a minimum of one time (either in person or via Skype) prior to TEDxFremontEastWomen to ensure that your talk is performance ready.

## About TEDx

TEDx was created in the spirit of TED's mission, "ideas worth spreading." The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level.

At TEDx events, a screening of TEDTalks videos – or a combination of live presenters and TEDTalks videos – sparks deep conversation and connections. TEDx events are fully planned and coordinated independently, on a community-by-community basis.

Learn more about TEDxFremontEastWomen (<http://www.tedxfrementeastwomen.com>), TEDx (<http://www.ted.com/tedx>), TEDxWomen (<http://tedxwomen.org/>), and TED (<http://www.ted.com/>).