

SCORECARD

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|---|--------------------------|----------|----------|----------|----------|
| Script Title: | Selling Veronica Cupcake | | | | |
| Writer's Name: | Phillip Hardy | | | | |
| Writer's Email: | phillip_hrdy@yahoo.com | | | | |
| Scorecard | 1 | 2 | 3 | 4 | 5 |
| Pitch Delivery/Format | | | | | X |
| Clarity of Pitch | | | | | X |
| Set Up of Protagonist(s) & World | | | | X | |
| Obstacles & Conflict | | | | X | |
| Clarity of Tone | | | | X | |
| Originality of Concept | | | X | | |
| Strength of Voice | | | | X | |
| Requested Materials? | Pass | | | | |

Pitch Feedback:

Your pitch is very clear and I appreciate that you keep your synopsis short. The image at the top is a bit pixelated, I might suggest that if you choose to include it that you do so in a higher resolution. I might also advise that you write in first person instead of third to help the reader better connect to you and your work. I'm also not sure if you need the character arc section at the end, I think the synopsis is enough to illustrate Dirk's arc. Thank you for sharing your pitch with me.