Let's See Australia - travel journalism and photography competition

Travel journalism and photography competition

Hello and welcome to the *Let's See Australia* travel journalism and photography competition. This is the inaugural competition for *Discover Australia* magazine in its new format.

Discover Australia magazine recently changed from a PDF-style magazine to this new website format whereby providing a better platform for growth, whilst also offering greater opportunities for those wanting to improve and share their skills and become published alongside industry professionals.

Discover Australia magazine is respected by industry professionals for the opportunities it's offering writers and photographers, and is well supported by most major Australian tourism image libraries.

The birth of *Discover Australia* magazine was within the <u>Australian Travel Photography</u> and <u>Writing</u> (ATP&W) group, which was founded by Darren Stones in December 2008 at RedBubble. The group is now on the verge of reaching 1000 members and it's been envisaged that accelerated growth will occur with the ATP&W group and *Discover Australia* magazine being affiliated.

So, what's the *Let's See Australia* competition about? As you can read below, the guidelines offer scope for travel writers and photographers to exhibit and hone their skills, whilst also having the opportunity to have their works published. There are prizes being offered with the view of encouraging and inspiring entrants in this area of journalism.

Writing and photography guidelines:

- An Australian travel article of 600-800 words with 4-6 photographs
- Your article must be supplied in Word format, double-spaced and include a word count
- All photographs to be lo-resolution jpegs and supplied via email as separate attachments with your article
- Your photographs must be 500 pixels on the longest side, Quality 8 in Photoshop or similar at 72dpi
- A separate photograph captions list in Word format must be supplied via email with your photographs and article
- One entry per person only

Here are a few story ideas to consider:

- Places
- People

- Tourist attractions
- Events
- Festival coverage
- Dining experiences
- Accommodation reviews
- Camping
- Caravanning
- Bushwalking
- Fishing
- Four-wheel drive trips

First Prize:

- Travel journalism and photography tutoring by Darren Stones. Retail value \$110.00.
- One Darren Stones Wall Calendar. Retail value approx \$35.00 inc. postage. <u>Calendars</u>
- Article to be featured in *Discover Australia* magazine.

Encouragement Award:

- Travel journalism and photography tutoring by Darren Stones. Retail value \$110.00.
- One Darren Stones Wall Calendar. Retail value approx \$35.00 inc. postage. <u>Calendars</u>
- Article to be featured in *Discover Australia* magazine.

Closing date for entries:

Entries close Monday March 14, 2011 at 9am (Melbourne time).

Send your entry or inquiry via email to:

Darren Stones Editor Discover Australia <u>darrengstones@gmail.com</u>

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