

# THE FMM RAG-TIMES

Issue #2  
Dec. 2010

1040 Main St. Fortuna 725-9230  
1630 Broadway Eureka 268-3829

## FORTUNA MUSIC MART



**New!**

Luna's Woodland Series marry the simple styling of Luna's Crescent sound hole rosette with striking exotic tops, back and sides. With their stunning organic wood grains, like fingerprints, no two are alike. Take your pick of light Quilted Ash or warm Spalted Maple.

### WL SPALT

Rosewood Crescent at Sound Hole

Body: Grand Concert

Top: Spalted Maple

Back/Sides: Spalted Maple

Neck: Mahogany

Fretboard: Rosewood

Preamp/Tuner: B-band

Scale: 25 1/2

Nut: 1 5/8

Finish: Gloss

5.5 lbs

With Case

**\$399.99**

MSRP \$625.00

## COOL TOYS

That you have to check out



**\$99.99**

The H1 Handy Recorder has a renowned recording technology and studio-quality microphones in one of the easiest, most portable devices ever.



**\$199.99**

Designed for professional audio engineers and musicians, the SRH840 Professional Monitoring Headphones from Shure are optimized for studio recording and critical listening.



**\$69.99**

**Morely  
Mini  
Volume  
Pedal**

- Electro-Optical: No more pots to get scratchy and wear out
- Audio Taper: Great for volume control or audio swells.
- LED Indication: Lights up when power is on

# Notes from the Crew

What are we excited about here at the Mart? The FMM Song Writing Contest! After many entries from many different types of people, and after all the public voting, and the very hard decision we had to make, we finally got our winners. We would like to thank ALL the contestants. You all did a great job. It takes a lot of courage to enter a song in a contest and share it with the public.

The winners are:

3<sup>rd</sup> place: Kristopher Velasco "Safe Haven"

2<sup>nd</sup> Place: Dolan Leckliter & Matthew Brown "Manatee Love Song"

1<sup>st</sup> Place: Lyndsey Battle "Bigfoot"

Congratulations!



## December News

### REBATES!

There are many rebates still available. Check our Rebate section here in the newsletter or stop by and ask a FMM crew member.

### More Morley Pedals on the way

As we step up the orders for rad stocking stuffers and cool gifts that will fit under the tree we are reminded of how killer the Morley products are. They make a wide range of wah and volume pedals. Our favorite is the Mini Volume. Who *wants* a volume pedal? No one. Who *needs* ones? Everybody. Now you actually fit it in your pedal board. They also make a Distortion Wah Volume! Yes, that's right. Super Cool. Check them out at [www.morleypedals.com](http://www.morleypedals.com) or come in and try one out.

### Korg Kaossilator Pro Back in Stock

If you haven't seen the Kaossilator Pro you are really missing out. There is no modern tool that is more fun. That is a promise. Just thought you should know.

### Christmas Eve

We will be closing early on Christmas Eve. The Fortuna store will be open from 10-4 and Eureka will open from 11-4. That should be plenty of time for you last minute shoppers to sneak one last gift in.

### December 25<sup>th</sup> & 26<sup>th</sup>

We will be closed on Christmas Day and the following Sunday. Have a great Holiday!

### December 30<sup>th</sup> and 31<sup>st</sup>

We will be doing the yearly inventory (yuck!) The Fortuna Store will be closed Thursday the 30th. The Eureka store will be open. Then on Friday the 31<sup>st</sup> the Eureka store will be closed and Fortuna will be open.

### New Year's Day

Closed! Need we say why? Didn't think so. Have a great time ushering in the new year and we'll see you in 2011!

# THE BYKER REVIEW

The Eastman Company makes an assortment of instruments and, from what I've seen, they are all of a really high quality. Fortuna Music Mart has Eastman guitars, violins, mandolins, trumpets and flutes. The guitars, mandolins and violins are handcrafted and are sold at a price that anyone can afford. The company builds instruments using the same methods as the late 19<sup>th</sup> century European builders. Virtually no power tools other than band saws are used in the construction of these instruments and then concern for quality is evident. The mandolins are both beautiful and tonally superb. We will soon have one of their Jazz guitars in stock. As to the wind instruments that Eastman makes, the company hired a master brass instrument designer to develop their trumpets and these instruments are equal to instruments that sell for twice the price. The Eastman company also owns Haynes Flutes, the most prestigious flute company in the world and use the expertise of that company in the design and manufacture of the Eastman Flutes.

The Eastman Company made a special deal with Fortuna Music Mart that allows us to carry more types of instruments than they usually allow small stores to carry. I've known several of the people working for Eastman for a number of years while they worked at Eastman and other companies. They are very happy to be working for a company that cares about quality and their customers. Come in and give an Eastman instrument a try.

♪ Jay Byker

## Rebates & Offers

10% off with promo code : **DECFMM10** good until 12/31



### Takamine \$25 gift card rebate

Purchase a new Takamine guitar at a transaction price of \$499 or more and receive a \$25 Cash Gift Card. Just print out the coupon below and send it in along with a copy of your sales receipt.

More details go to [www.takamine.com](http://www.takamine.com)



### Gretsch Drums \$25 gift card rebate

Purchase a new Gretsch Drum kit at a transaction price of \$699 or more and receive a \$25 Cash Gift Card. Just print out the coupon below and send it in along with a copy of your sales receipt.

More details go to [www.gretschdrums.com](http://www.gretschdrums.com)



### Shure Microphones \$10 Off Mail in

October 01 - December 31, 2010

Qualifying products include:

SM57 Instrument Microphone (SM57-LC)

SM58® Vocal Microphone (SM58-CN, SM58-LC, SM58S)

More details go to [www.shure.com](http://www.shure.com)

# KORG®

September 1 - December 31, 2010

**\$100:**M50 (all models) MS1 Micro Sampler Wave Drum

**\$75:**SOS Multitrack Recorder

**\$20:**Pitchblack Tuner

For all forms and details go to [www.korg.com/promotions](http://www.korg.com/promotions)

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# Things to do

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**First Saturday Night Arts Alive!-** from 6 to 9 p.m. and is always free. Various locations throughout Old Town Eureka.

**Humboldt Artisans Craft and Music Festival-** December 3rd, 4th, & 5th. Friday from noon-9 p.m., Saturday from 10 a.m.-7 p.m. and Sunday from 10 a.m.-6 p.m. Gift ideas, decorations, food, RCEA light exchange and live music. \$2/free for kids and seniors. Free admission with toy donation. Redwood Acres 707-444-8817

**Season of Wonder and Light: Arcata Main Street Holiday Open House** -December 3<sup>rd</sup> 6pm-9pm. Arcata Holiday Open House. Santa arrives on a fire truck at the Plaza at 6 p.m. accompanied by the HSU Marching Lumberjacks. Del Arte's live mimes will be in the downtown store windows. There will be live music, holiday fun, special window displays, the great tree in Jacoby's Storehouse, local merchants providing sweets, treats, holiday cheer, gift previews, and much more.

**39th Annual Christmas Celebration in Song-**December 4<sup>th</sup> & 5th. An eclectic selection of sacred and inspiring music from across the centuries and around the world. With more than 60 voices, The Ferndale Community Choir ushers in the Christmas season as it has for three generations of listeners. Ferndale Community Church, 8 p.m. Sunday performance at 3 p.m. 707-786-4477

**Electric Lighted Parade and Downtown Open House-** December 10th. Bundle up and watch the big rigs, floats and other vehicles decked out in festive lights parade through Fortuna. Parade leaves Redwood Village Shopping Center at 6:30 p.m., travels through town to downtown and entries are then displayed in the streets from 9th to 12th St. As you're waiting for the Electric Lighted Parade to stop downtown, be sure to vote for the people's choice window contest winners inside the store you feel should win. Before you leave downtown be sure to look for Santa hiding in one of the downtown businesses, he will be in a chair for parents to take pictures of their children with him.

**Christmas Music Festival-** December 12<sup>th</sup> 12:30pm-6pm FREE! The Christmas Music Festival brings together a selection of talent from all over Humboldt County to deliver a musical gift to the Fortuna community at the River Lodge Conference Center. Orchestras, Harmonaires, Bands, Choir and so much more will be the line up this year for this annual free Fortuna event. For more information on the line up contact the Fortuna Chamber of Commerce 707-725-3959 or the Fortuna Business Improvement District 707-725-9261.

**Ferndale After Five-** December 17th 6-9 p.m. Ferndale Main Street, Main Street. Cross Fernbridge for a night when Ferndale's restaurants and shops stay open late. Live music, sales, wine tasting, art displays. 786-4477.

**Chamber Music Concert for Morris Graves-** December 20<sup>th</sup> 2 pm. 2010 marks the 100th birthday of the late Morris Graves. Celebrate with a Chamber Music Concert led by pianist and Humboldt State University Music Professor Daniela Mineva at 2pm at the Morris Graves Museum of Art.

**Gala New Year's Eve Dinner & Dance-**December 31<sup>st</sup> Ring in the New Year at the Historic Benbow Inn New Years at our Inn is a very festive time. Their award winning Holiday decorations remain in place on both the interior and exterior of the Inn. After tea & scones on the 31, they begin to transform their lobby into the Grand Ball Room. 707-923-2125

**Connect with us**



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