

# Mid-Atlantic Sports Network Awards Since 2008

# NATAS National Capital Chesapeake Bay Chapter 54th Emmy Awards

Awarded June 2012 (for 2011 work)

Outstanding Promotion – Sports (spot): MASN Collegetown "Colors"

Dick Goggin, Creative Director/Writer

Outstanding Promotion – Sports (spot): MASN Collegetown "Animals"

Dick Goggin, Creative Director/Writer

Outstanding Promotion – Program/Image MASN Collegetown Campaign

Dick Goggin, Creative Director/Writer

Outstanding Promotion – Program/Image MASN HD Campaign Orioles/Nationals

Dick Goggin, Creative Director/Writer

Writer – Short Form MASN /Orioles: Buck Showalter Campaign

Dick Goggin, Creative Director/Writer

# NATAS National Capital Chesapeake Bay Chapter 53rd Emmy Awards

Awarded June 2011 (for 2010 work)

Outstanding Promotion – Program/Image MASN Defining Moments Campaign 2010 - Orioles

Dick Goggin, Creative Director/Writer

Outstanding Promotion – Program/Image MASN Defining Moments Campaign 2010 - Nationals

Dick Goggin, Creative Director/Writer

Photographer – Program (Non-News) MASNsports.com – Roch Kubatko Spring Training

Dave Kramer

Writer – Short Form MASN Defining Moments Campaign 2010 - Nationals

Dick Goggin, Creative Director/Writer

### NATAS National Capital Chesapeake Bay Chapter 52nd Emmy Awards

Awarded June 2010 (for 2009 work)

Outstanding Promotion – Sports (spot): MASN Defining Moments "Luke Slides Home"

Dick Goggin, Creative Director/Writer

Outstanding Promotion – Sports (spot): MASN Defining Moments "Milledge Haiku"

Dick Goggin, Creative Director/Writer

Outstanding Promotion – Program

(campaign)

MASN Defining Moments Campaign - Nationals

Dick Goggin, Creative Director/Writer

Outstanding Editor – Short Form MASN/Orioles: HD Campaign

Dave Kramer, Editor

### NATAS National Capital Chesapeake Bay Chapter 51st Emmy Awards

Awarded June 2009 (for 2008 work)

Outstanding Sports Play by Play MASN/Orioles, Gary Thorne

Outstanding Sports Analyst MASN/Orioles, Buck Martinez

### NATAS National Capital Chesapeake Bay Chapter 50th Emmy Awards

Awarded June 2008 (for 2007 work)

Outstanding Promotion – Program/Image Orioles/Nick Markakis "Honeybear"

Dick Goggin, Creative Director

Outstanding Promotion - Program

(campaign)

Orioles Player Match-up Campaign Dick Goggin, Creative Director/Writer

#### **2011 Baltimore ADDY Awards**

Silver Award: TV Regional/National Campaign – MASN Defining Moments 2010: Nationals

#### 2010 Baltimore ADDY Awards

Silver Award: Print – MASN HD Print Campaign

#### **2009** Baltimore ADDY Awards

Addy Award - TV Self-Promotion: MASN HD Campaign

Addy Award - Outdoor Board: MASN Orioles Camden Yards Trivision

Silver Award – Television/Self-Promotion Campaign: MASN Fantasy Camp - Orioles

Silver – Award – Television/Self Promotion (Spot): MASN Fantasy Camp – Orioles Rivalry

### 2009 Washington, DC Addy Awards

Silver ADDY – Television, Regional/National TV, Single: MASN/Nationals "Pronunciations" Silver ADDY – Television, Regional/National TV, Single: MASN/Nationals "Player Interviews"

Silver ADDY - Television, Regional/National TV, Campaign: MASN/Nationals "Fantasy Camp"

Silver ADDY - Radio, Local, :60 or more: MASN/Nationals "Warm-ups"

#### 2008 Baltimore ADDY Awards

BEST IN SHOW: Broadcast: Orioles/Nick Markakis "Honeybear" and Orioles/Adam Loewen "Drop and Drive"

GOLD ADDY AWARD: TV Self Promotion: Orioles/Adam Loewen "Drop and Drive"

GOLD ADDY AWARD: TV Self Promotion: Orioles/Nick Markakis "Honeybear"

GOLD ADDY AWARD: National/Regional TV: Orioles/Nick Markakis "Honeybear"

GOLD ADDY AWARD: Special Effects, Video or Film - MASN NCAA Lacrosse Open

SILVER ADDY AWARD: TV Self Promotion Campaign - Orioles Player Match-Up Campaign

SILVER ADDY AWARD: TV Self Promotion – Orioles Player Match-Up: Tejada vs Mussina

SILVER ADDY AWARD: TV Self Promotion Campaign – Washington Nationals Player Match-Up

SILVER ADDY AWARD: TV Self Promotion Campaign - Orioles Player Match-Up Campaign

SILVER ADDY AWARD: Special Effects, Video or Film - Orioles Game Open

SILVER ADDY AWARD: Sound Design: Orioles Player Spot Promos

### 2008 Regional ADDY Awards

(Region includes New York, Pennsylvania, Maryland and Washington D.C.)

GOLD REGIONAL ADDY AWARD: TV Regional/National: MASN Orioles - Nick Markakis On Deck - Honeybear"

GOLD REGIONAL ADDY AWARD: TV Self-Promotion: MASN Orioles" - Nick Markakis On Deck - Honeybear"

SILVER REGIONAL ADDY AWARD: TV Regional/National: MASN Orioles "Adam Loewen – Drop and Drive"

SILVER REGIONAL ADDY AWARD: TV Self-Promotion: MASN - Washington Nationals Player Match-Up Campaign

## 2008 American Marketing Association/Baltimore Chapter

2008 Marketing Excellence Award: MASN Network Launch

2008 Marketing Excellence Award: MASN North Carolina Campaign